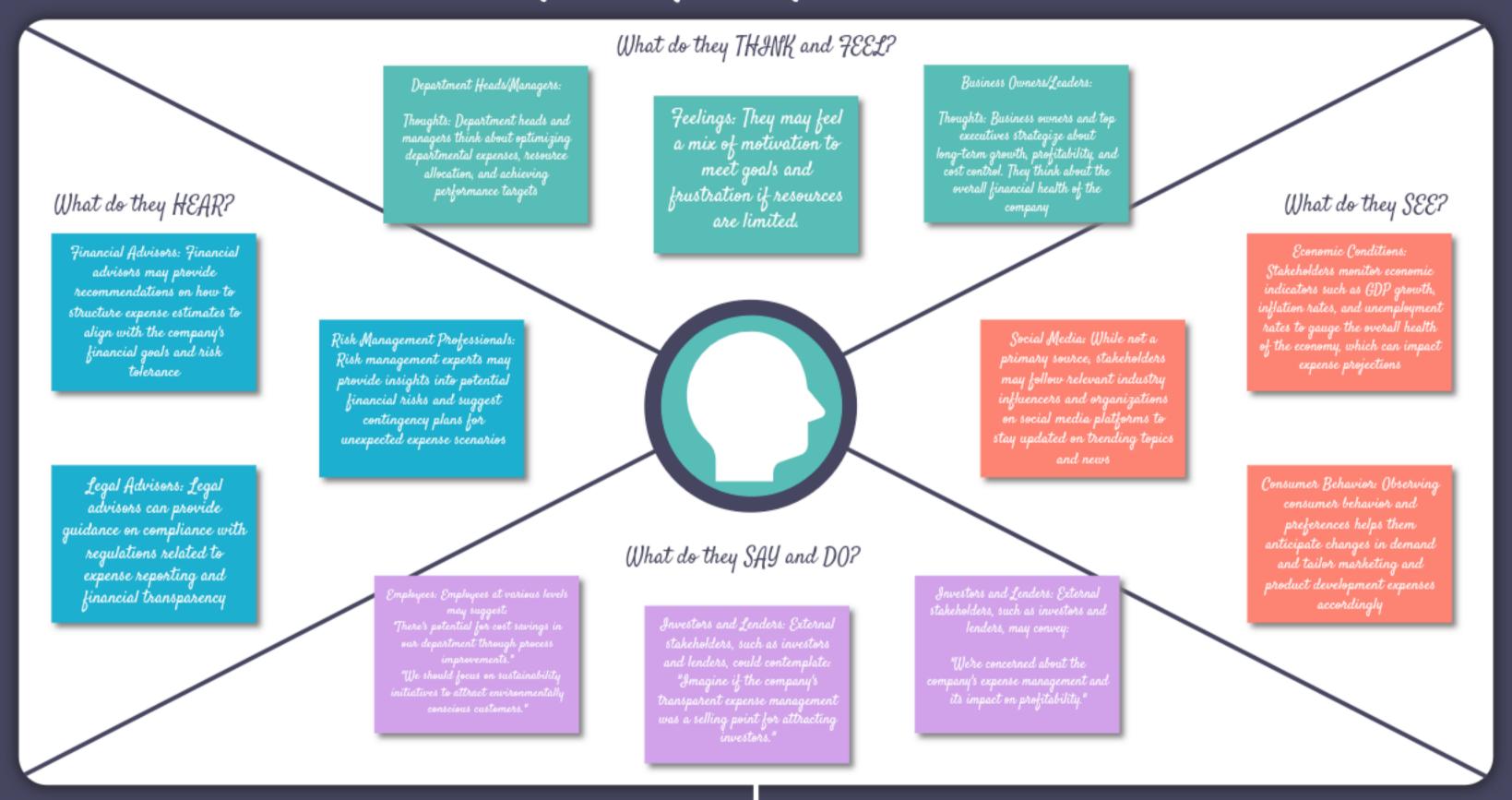
Empathy Map Canvas





PAHNS

Complexity: For complex businesses with multiple cost centers or variable expenses, estimation can be challenging and prone to errors

GAHNS

Decision Making: Accurate expense estimates assist in informed decision-making, such as pricing strategies or investment choices