CREATIVE Industry averages to get an idea of typical expenses in your line of business Research historical data if available MIND MAP **RESEARCH** Estimate how much you expect to spend in each category per month **PROJECT** LIST ESTIMATION OF BUSINESS EXPENSES **MONTHLY CATEGORIES AMOUNTS** Utilities Supplies Some expenses may be fixed, while others can vary Salaries Marketing Taxes **TOTAL AND GROWTH** Add up all your estimated monthly expenses to get a rough monthly total Consider any expected growth or changes in your business that might impact expenses



Show people what your product is about with our map