Says

What have we heard them say?
What can we imagine them saying?

The farmers says due to climate changes, we are facing loses, so we should take care of our environment.

The farmers are facing lots of pressure due to agri loan. They are protestiny for cancel all the loans for their family and their lives

We have already lose our ecosystem, we should take some measures to renowate the ecosystem.

Now-a-days tomotoes rate are more higher than gold due to the sins we have made earlier.

The agri
department of
India should
give hope and
compensation if
the crops goes
wrong

We should counseling to farmers of risk management and money management.

The agridepartment should have a separate cabinet ministry in parliament.

We should

prohibit the

it should be

replaced by

hybrid seeds and

traditional seeds.

Does

What behavior have we observed? What can we imagine them doing?

Thinks

What are their wants, needs, hopes, and dreams? What other thoughts might influence their behavior?

most of the students didn't take Agri course as their higher studies due to

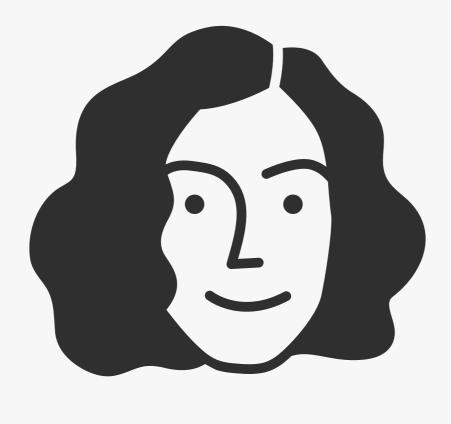
ignorance.

Farmers not only needs hope but also needs financial support from the Government.

Whatever the agriculture is important at the same time the crop production is most important thing in agri management.

Each house one member should be go to Army in Korea, but in India each house one member should go to Agri department.

Farmers are suicide now-a-days due to some exploitations of traders, not only traders but also due to some political influences.



Persona's name

Short summary of the persona

Crop production requires land.Balancing need for agricultural land with conservation efforts is a challenge

farmers is to get back the investment they put in but also for their food.

The faces of

The farmers feels frustated when they think about their crops because they treated their crops as their childrens.

The Indian ecnomy has more than 50% revenue from Agri department and live stocks. So respect farmers and their feelings...

For farmers selfrespect is more important than money that's why they are suicide because they buy 1,00,000 debt from back as agri loan.

Feels



What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?

