



Says

What have we heard them say?  
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?  
What other thoughts might influence their behavior?



To make indians fly despite their socio-economic differences

fast transportation to move the next place

microsoft excel helps in handing large volumes of data

grow up the transportation

analisis airline sevice

Passenger are most like air transportation because it saves the time and aviod layovers

no more disturbunce and traffic while choose the air transportation .so people wants safly air transpotation

I prefer the nonstop flights

while travling in flight,the passenger want to wifi entertainment option with happy journey

i am concerned about safely

strong security system

more flights

no more air polution

peple want convinent travel

people want low budget flight ticket

passenger wants a flight transpotation in destination price

Air transpotation will be canceled only because the weather conditions

it is the fastest mode of transport and it carrier passenger and mails long distance

good quality foods and drinks



Does

What behavior have we observed?  
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?  
What other feelings might influence their behavior?