



Says

What have we heard them say?  
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?  
What other thoughts might influence their behavior?

Passenger are most like air transportation because it saves the time and avoid layovers

no more disturbance and traffic while choose the air transportation .so people wants safely air transportation

while traveling in flight,the passenger want to wifi entertainment option with happy journey

I prefer the nonstop flights

i am concerned about safety

strong security system

more flights

no more air pollution

people want convenient travel

people want low budget flight ticket



Persona's name

Short summary of the persona

analysis airline service

To make indians fly despite their socio-economic differences

fast transportation to move the next place

microsoft excel helps in handling large volumes of data

grow up the transportation

passenger wants a flight transportation in destination price

Air transportation will be canceled only because the weather conditions

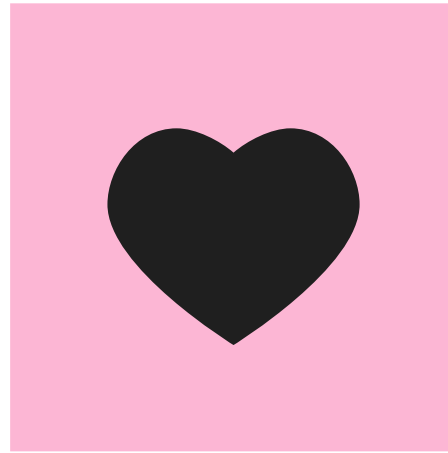
it is the fastest mode of transport and it carries passenger and mails long distance

good quality foods and drinks



Does

What behavior have we observed?  
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?  
What other feelings might influence their behavior?