

Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

"I need a tourism guide during travelling"

"I want to promise business achieve"

Values cost and time efficiency worth to visit

doesn't trust certain tourism guide orene without verification

"I don't have lot of some to do a tours of research traveller"

"I need an app can display and recommment me than attrative tourism place"

want ease and conservation of preferring a trip

would most likely reply on other traveller reviews and feedback

Mind map



VOYAGE VISTA

translate the landerstandable language

ask friends who visit to that place or asking on a blogsocial media

"headache"

wasting of time and energy

looking for a travel website sor easy access without downloads any software

searching feedbacks and commments of travellers from a lot of websites

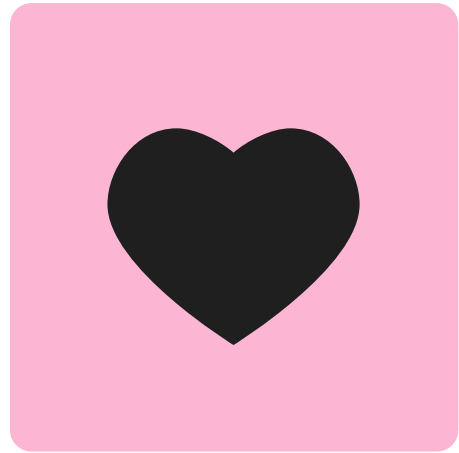
cannot get the very accurate results

not understandtable language



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?