



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

youtube is the most sucessful app in the world.

youtube is an american online sharing media platform

accessible worldwide,it was launched on february 14,2005.

creating a youtube channel and earn money and suceful lfe

The features column allows you to select the kind of videos you want to search for an youtube

choose whether you want to search for only HD videos,or videos with subtitles,creative common video and 3D videos



users can search for and watch videos. creative a personal youtube channel.

users can subscribe and follow other youtube channels and users

create playlists to organize videos and group videos together.

the top content categories watched by youtube users are comedy,entertainment,kids nursery rhym.

india is the most youtube users in the world.

youtube platform that houses billion of videos of different kinds it is mamoth-like and gives solutions to any problem in the world.



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?