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**TEXAS A&M UNIVERSITY**  
**Department of Health & Kinesiology**

**SPMT 333:501 – Sport Management**

**Fall 2017**

**MWF 9:10-10:00am**

**Blocker 105**

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**COURSE INFORMATION**

Instructor: Scott Waltemyer, Ph.D.  
Office: Blocker 355A  
Office Hours: MTWR 1-2, or by appointment  
Office Phone: 979-862-2947  
Email: swaltemyer@tamu.edu  
Website: eCampus

**COURSE DESCRIPTION**

This course will examine the administration, management, operational techniques, and strategies for sport and recreation organizations. An examination of the planning, organizing, leading, and evaluating functions of management, as well as determination and implementation of organizational strategies that will enable the organization to be successful.

**COURSE MATERIALS**

Management/Leadership Book (*Required*) – *Will vary, depending on group*

Textbook (*Recommended, but Not Required*)

Chelladurai, P. (2014). *Managing organizations for sport and physical activity: A systems approach* (4<sup>th</sup> ed.). Scottsdale, AZ: Holcomb Hathaway. ISBN: 978-1-62159-014-9

**COURSE OBJECTIVES**

After completion of this course, the student should be able to:

1. Effectively define the field of sport management
2. Understand the functions of management and the roles of a manager
3. Describe the planning techniques a manager will use
4. Understand organizational structure and behavior
5. Understand different methods for workplace evaluation
6. Provide an overview of leadership in organizations

## COURSE/UNIVERSITY POLICIES AND EXPECTATIONS

1. *Attendance is required.* Students are expected to attend class, be prepared, and actively participate in class discussions. The instructor reserves the right to deduct points from class participation for any missed activities due to unexcused absence or tardiness. There will be in-class assignments, discussion, and quizzes which will count toward a student's attendance and participation grade.
2. Any in-class work missed due to an absence may NOT be made up, unless there is a prior arrangement OR the absence is an "excused absence". An excused absence is defined as a documented university approved activity or event. (See Student Handbook)
3. *ALL assignments should look professional.* Typed, 12 pt. font (unless otherwise instructed), with your name and course and submitted in eCampus as a *Word.doc*. (if submitted in class, multiple-page papers should be stapled). See assignment instructions or instructor.
4. No assignments will be accepted by email, unless there has been approval by the instructor.
5. *NO late assignments will be accepted*, unless there has been a prior arrangement made between the student and instructor OR the absence is an "excused university absence". *If you know ahead of time that you will be absent, please notify me.* This will allow us to make arrangements for you to make up any missed work. To be considered an excused university absence, you must present written documentation upon your return to class.
6. Exams will consist of objective, as well as subjective, items. Students are expected to take each exam at the scheduled time. *NO make-up exams* will be given unless there has been a prior arrangement made or because of an excused university absence (notification should be given to the instructor prior to absence).
7. Students are expected to *exhibit professionalism* during all class meetings, and in all class discussions, presentations, and assignments. Critical thinking and debate are encouraged, but students should be respectful of their fellow classmates. All students enrolled at the university shall follow the tenets of common decency and acceptable behavior conducive to a positive learning environment. (See Student Handbook) Also, please turn off all cell phones, Ipods, etc. If you disrupt class activities, you may be asked to leave the room.
8. Students are expected to *exhibit professionalism* in all communication with the instructor, this includes in-person and email. All emails should include three parts: *Salutation* (to whom the email is addressed), *Body* (what is the reason for the email), *Identification* (who are you?). Emails should be appropriately and professionally written, not written in a "texting" form. *Always include your course number and section in the "Subject", and if asking an advising question, be sure to include your student ID number in the email.*
9. Students should adhere to the university policies regarding academic misconduct (i.e. plagiarism, cheating, and other dishonest representations of academic work). Students in violation of these policies will be subject to the university's academic misconduct procedures.
10. *Grades are not rounded up, nor are grades curved. Remember, students earn grades; I do not give grades.*
11. Students are responsible to keep up-to-date on class activities, assignments, material, grades, etc. If you have questions, be sure to ask in a timely manner.
12. Please do not hesitate to contact me if you have any questions or concerns. I am more than willing to provide any additional assistance if I can help.

## **AGGIE CODE OF HONOR**

*“An Aggie does not lie, cheat, or steal or tolerate those who do.”*

Upon accepting admission to Texas A&M University, a student immediately assumes a commitment to uphold the Honor Code, to accept responsibility for learning and to follow the philosophy and rules of the Honor System. Students will be required to state their commitment on examinations, research papers, and other academic work. Ignorance of the rules does not exclude any member of the Texas A&M University community from the requirements or the processes of the Honor System. For additional information please visit: <http://aggiehonor.tamu.edu/>.

## **PLAGIARISM STATEMENT**

As commonly defined, plagiarism consists of passing off as one's own ideas, words, writings, etc., those which belong to another. In accordance with this definition, you are committing plagiarism if you copy the work of another person and turn it in as your own, even if you have the permission of that person. Plagiarism is one of the worst academic sins, for plagiarists destroy the trust among colleagues without which research cannot be safely communicated. If you have questions regarding plagiarism, please consult the latest issue of the Texas A&M University Student Rules, <http://student-rules.tamu.edu>. under “Academic Misconduct”.

## **COPYRIGHT STATEMENT**

The materials used in this course are copyrighted. These materials include, but are not limited to, the syllabi, quizzes, exams, lab problems, in-class materials, review sheets, and additional problem sets. Because these materials are copyrighted, you do not have the right to copy the handouts, unless permission is expressly granted.

## **ADA STATEMENT**

The Americans with Disabilities Act (ADA) is a federal anti-discrimination statute that provides comprehensive civil rights protection for persons with disabilities. Among other things, this legislation requires that all students with disabilities be guaranteed a learning environment that provides for reasonable accommodation of their disabilities. If you believe you have a disability requiring an accommodation, please contact the Department of Disability Services, call 845-1637, or e-mail [disability@tamu.edu](mailto:disability@tamu.edu).

## GRADING SCALE

|   |           |
|---|-----------|
| A | 405 – 450 |
| B | 360 – 404 |
| C | 315 – 359 |
| D | 270 – 314 |
| F | <=269     |

## EVALUATION

|                          |          |
|--------------------------|----------|
| Attendance/Participation | 50 pts.  |
| Book Review Project      | 100 pts. |
| Exam #1                  | 100 pts. |
| Exam #2                  | 100 pts. |
| Exam #3                  | 100 pts. |
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| TOTAL                    | 450 pts. |

## ATTENDANCE/PARTICIPATION

This will consist of in-class activities, contribution to class discussions, quizzes, and out-of-class assignments in eCampus. *Details of assignments will be provided in class.*

## BOOK REVIEW PROJECT

The purpose of this assignment is to acquaint students with popular press literature in the areas of leadership, administration, and management and how they can relate to management of sport organizations. Students will work in groups, and the project will consist of both a written review paper and an in-class presentation. Students will critically examine the material presented in the book, and will be asked to answer certain questions related to the book and its message, giving both personal and professional thoughts on the book and concepts presented. *Detailed instructions will be provided. You will submit your group paper in eCampus. There will also be a Group in-class presentation, and group presentations may be scheduled throughout the semester.*

## EXAMS

Exams will be based on any, and all, information and materials utilized in class lectures, class discussions, class presentations, guest speakers, videos, and the textbook. They may include true/false, multiple choice, matching, short answer, and essay-style questions. *A Scantron (form 882-E) is required, unless notified otherwise.*

*\*Syllabus assignment summaries are just that, brief descriptions of each graded assignment. Separate, and specific, assignment instructions will be provided to the class\**

*\*All assignments are due by the beginning of class on the due date, unless otherwise noted\**

## **COURSE CONTENT/SCHEDULE**

### **Unit One – Foundations of Sport Management (August 28 – September 22)**

This unit will focus on the foundations of management and sport organizations.

Topics Include:

- Sport Management: Past, Present, Future (Intro)
- The Field of Sport Management (Ch. 1)
- What is an “Organization”? (Ch. 2-3)
- The Meaning of Management (Ch. 4)
  
- *Book Review Groups* – Groups will be formed during Unit One
- *Unit One Exam* - Instructions and date will be given in class

### **Unit Two – Functions of Management (September 25 – October 13)**

This unit will focus on the foundations of management and sport organizations.

Topics Include:

- Planning and Decision Making (Ch. 5-6)
- Organizing (Ch. 7-8)
- Leading Your Staff – Personnel and HR (Ch. 9)
- Effectiveness and Evaluation in Organizations (Ch. 14, 16)
  
- *Unit Two Exam* - Instructions and date will be given in class

### **Unit Three – Foundations of Leadership (October 16 – December 6)**

This unit will focus on the foundations of management and sport organizations.

Topics Include:

- Leadership in Organizations (Ch. 10-12)
- Managing Diversity (Ch. 13)
- Managing Change
- Managing Conflict
- Organizational Culture and Environment
  
- *Book Review Project* – Instructions will be given in class (*Due November 27*)  
(All group papers and PPT are due at this time, presentations days may vary)
- *Unit Three Exam* - Instructions and date will be given in class

***\*Attendance/Participation activities and assignments will be scheduled throughout the semester\****