

Post-doc at McGill University in Marketing and Affective Science

The [Affective Mechanisms of Marketing Lab](#) (PI: Bruce Doré) in the Desautels Faculty of Management at McGill University is recruiting 1-2 postdocs to work on federally-funded research investigating topics in social influence, emotion regulation, and persuasive health messaging (start date flexible, preferred Fall 2021).

The postdocs will have the opportunity to work on projects that combine behavioral, quantitative, and natural language processing methods to identify mechanisms that underlie the spread of emotion through social networks, and the impact of successful messaging in the domain of mental health communication.

Ideal candidates will have:

- 1) a PhD in a relevant discipline (e.g., marketing, psychology, economics, computer science, or neuroscience)
- 2) a strong background in data analysis and scientific programming (e.g., quantitative modelling, machine learning, or natural language processing)
- 3) a demonstrated record of creativity, innovation, and team leadership

Interested applicants should contact Bruce Doré (bruce.dore@mcgill.ca) with a CV and contact info for up to 3 references.

McGill University regards equity, diversity, and inclusion as essential to academic excellence, and we aim to build a community at McGill where everyone is able to achieve their potential for success.

Thanks,
Bruce