

Lab Manager position at McGill University in Affective Mechanisms of Marketing lab

The [Affective Mechanisms of Marketing Lab](#) (PI: Bruce Doré) in the Desautels Faculty of Management at McGill University is recruiting a lab manager (start date flexible, preferred Summer 2021). Work in the lab uses neuroimaging, behavioral, and natural language processing methods to identify mechanisms that underlie the spread of emotion through social networks, and the impact of successful messaging in the domain of mental health communication.

This position is for one year and can be extended to two. Responsibilities include helping to set up the lab at McGill, managing day-to-day lab activities, and assisting with behavioral and neuroimaging research. The position is ideal for motivated college graduates considering graduate school in psychology, marketing, or cognitive neuroscience. The lab manager will gain experience in all aspects of research.

Ideal candidates will have:

- 1) a bachelor's degree in a relevant discipline (e.g., psychology, marketing, economics, computer science, or neuroscience) with some research experience
- 2) an ability to maintain complex organizational systems and work in a fast-paced and changing environment
- 3) an ability work effectively in a team science context

Interested applicants should contact Bruce Doré (bruce.dore@mcgill.ca) with a CV/resume and contact info for 1-2 references.

McGill University regards equity, diversity, and inclusion as essential to academic excellence, and we aim to build a community at McGill where everyone is able to achieve their potential for success.

Thanks,
Bruce