



# Selfie

## With Strangers

**Never selfie alone!**

# The Problem

- **Taking selfies alone sucks**
- **It's hard to meet new people in a new place**
- **People want to be adventurous and have a reason to explore the area around them**

# The Product

- **Meet interesting people**
  - **Plan a time / place to meet up**
  - **Spontaneously meet nearby people**
- **Take a selfie together**
  - **Get to know each other**
- **Upload and share**

# The Implementation

- **Locations pulled from the local area**
- **Notify the users of matched times / locations**
- **Ice breaker questions for both users**
  - **What is your favorite cat?**
  - **How do you think magnets work?**
- **Meet up, selfie together, upload, and share**

# The Team

- **Bruce Spang**
  - Location data stream/nearby users, ops/architecture, Branding / Marketing
  - Senior, Bowling enthusiast
- **Alex Burkatovsky**
  - Front end development, Taking Selfies, Database implementation
  - Senior, Speaks Russian

# The Team

- **Oskar Singer**

- Matching nearby algorithms, Suggest times / places, Sharing selfies
- Senior, spent final year of high school in China

- **Wesley Fung**

- Authentication (Facebook / Twitter), Database implementation, Branding / Marketing
- Junior, Trinity College Dublin exchange student

# The Team

- **Caleb Larson**

- Authentication (Facebook / Twitter), Database implementation, Sharing selfies
- Senior, Economics – Computer Science double major

- **Zac May**

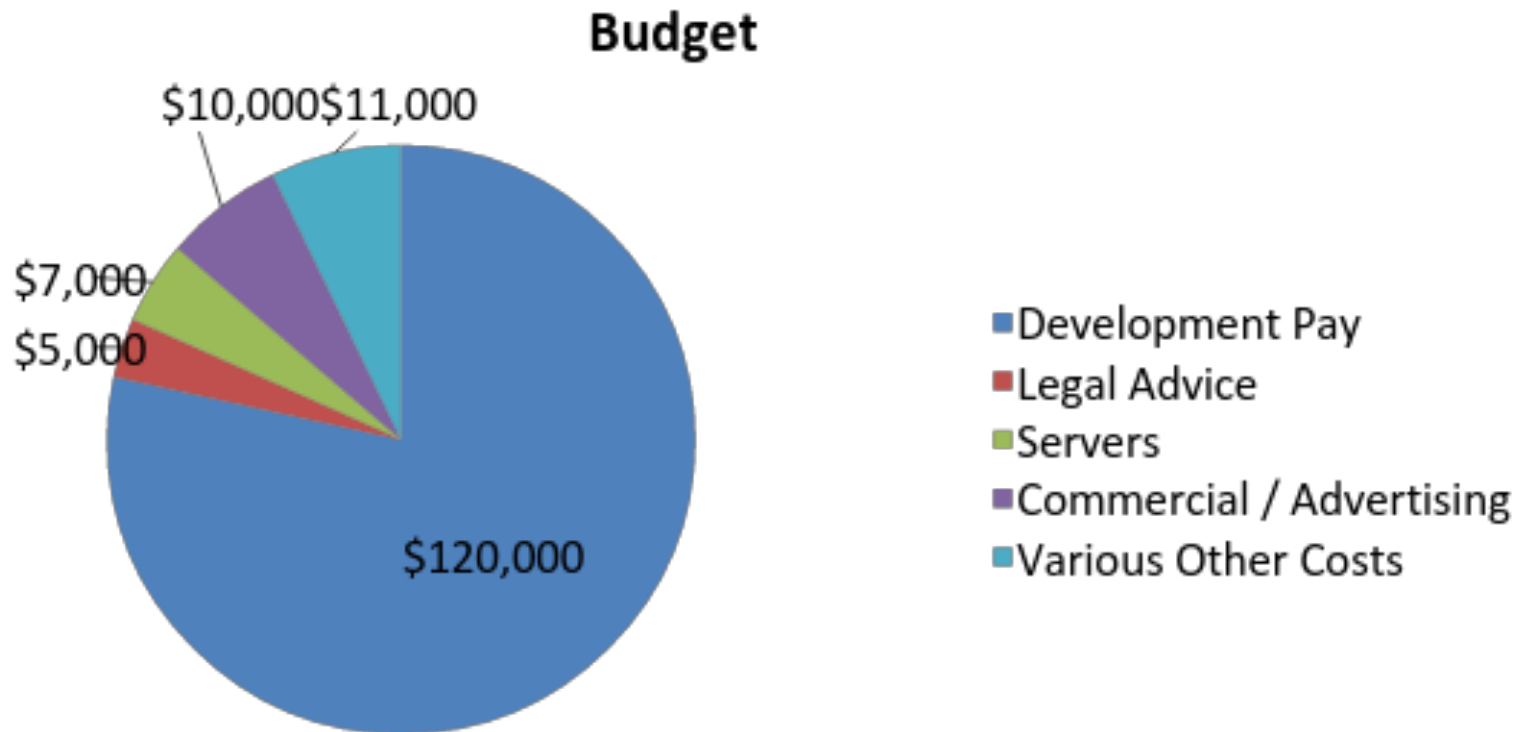
- Sharing selfies, Taking Selfies, Question Asking Engine
- Senior, Journalism – Computer Science double major

# The Timeline

- 2/28 - Initial infrastructure setup (domains, servers, ansible scripts, databases, metrics, alerting, etc...)
- 3/7 - Take a selfie with someone next to you, answer a question, upload it to a public feed; initial hype starts
- 3/14 - Location streaming; matching with nearby people
- 3/21 – Expansion of location streaming to meet someone further way
- 4/4 - Feature complete; begin marketing
- Early May - Project due



# The Cost



**Total: \$153,000, rounded up to \$160,000**

**THANK YOU**



# **Selfie**

## **With Strangers**