

d|part
Co-Creating our city
Styleguide

Schriften

Oktober 2025

Raster

Farbschema

Themenkästen

Weiterführende Inhalte / Links

Praxistipps

Ressourcen

Infografiken

Zitate

Gestaltung & Layout:

Icons

Sebastian Baumeister
Art Director, stilsicher.design

Aktiv Grotesk Bold

Aktiv Grotesk ist eine neutrale, sachliche Groteskschrift. Es ist eine flexible und vielfältige Familie von 24 Stilen mit passenden Kursivschriften, von Hairline bis Black.

Verwendet wurden die drei abgebildeten Schriftschnitte.

Die umfangreiche Schriftfamilie bietet überdurchschnittlich viele Zeichen, Sonderzeichen, etc.

Die gesamte Aktiv Grotesk Font Familie ist z.B. in der Adobe Fonts-Bibliothek enthalten und sowohl für die persönliche als auch für die kommerzielle Nutzung freigegeben.

Aktiv Grotesk Regular

Aktiv Grotesk Light Italic

d|part
Co-Creating our city
Schriften

1. Headline H1

Aktiv Grotesk Bold
Farbe: #2f1d60

Schriftgröße: 24 Pt
Zeilenabstand: 29 Pt

Abstand Nummer:
19,5 mm

Fließtext 'Co-creating our city' denotes a participatory project that brings together local young people and ...

Aktiv Grotesk Regular
Farbe: #2f1d60

Schriftgröße: 9 Pt
Zeilenabstand: 14 Pt

Headline H2

Aktiv Grotesk Bold
Farbe: #2f1d60

Schriftgröße: 16 Pt
Zeilenabstand: 21 Pt

Headline H3

Aktiv Grotesk Bold
Farbe: #2f1d60

Schriftgröße: 12 Pt
Zeilenabstand: 14 Pt

d|part Co-Creating our city **Raster**

			12,00 mm		50,00 mm			
	Toolkit Co-Creating Our City – Participatory research for youth engagement in cities				Co-Creating Our City – Participatory research for youth engagement in cities		Toolkit Participatory research for youth engagement in cities	
	1. Headline ‘Co-creating our city’ denotes a participatory project that brings together local young people and decision-makers to shape opportunities for youth engagement in cities and municipalities. Young people and city officials engage in workshops and work as a team of co-researchers to explore the needs, challenges, and opportunities for youth participation in their communities. ‘Co-creating our city’ projects can focus on a specific topic that a community wants solutions for (e.g., housing, transport, or sustainability) or on creating better structures and opportunities for youth engagement across many issues and areas of governance. Based on findings from their research, young people and local decision-makers jointly develop concrete recommendations, ensuring that young people have a meaningful voice in shaping decisions about their local environment and community. Headline ‘Co-creating our city’ projects allow cities to gain deeper insight into youth needs and experiences, increasing their capacity to design inclusive policies and making participatory democracy more legitimate and sustainable. By fostering collaboration between young people and city officials, ‘Co-creating our city’ projects <ul style="list-style-type: none">▪ create a dialogue between young people and local decision-makers,▪ capture and include in solutions the perspectives of those most affected, and▪ establish and increase trust between young residents and city institutions.		2. Headline The (young) participants take part in the project voluntarily and devote their free time to act as co-researchers. It is therefore important to ensure they perceive the project as enriching, to show appreciation for their time, and to create an atmosphere in which they feel comfortable to contribute. Project teams should make sure they create an environment in which youth participants feel just as free as adults to speak up and to participate fully. When bringing together young people and city leaders, it is also essential to acknowledge and address differences in knowledge, experience, and power. ‘Co-creating our city’ projects focus explicitly on the participation of underrepresented groups. This means that facilitators must think about and make an effort to welcome and include participants from diverse backgrounds and that teams have to be especially conscious of avoiding potential biases or discrimination (conscious or unconscious). Consider the following to create an inclusive, accessible, and non-discriminatory space for your project: Safe space: The collaboration and all interactions within the project—meetings, workshops, discussions in person or online spaces—should explicitly be established ...		safe space. Workshop facilitators should establish and reiterate a framework for discussing concerns and needs as well as rules tailored to these at an initial kick-off meeting with young and adult participants as well as at the beginning of every workshop. The framework and rules should be established jointly with the group. It is important that all participants commit to treating each other with respect. Regular check-ins and reflections contribute to awareness of diversity and a positive atmosphere for everyone. Headline Skills and experience: The workshop formats and content should be tailored to the skills and strengths of the participants and be adapted to serve different needs and interests. Consider keeping workshop plans flexible, for example, by including buffer time to allow for spontaneous questions or discussions, and offering reasonable adjustments to agendas, tasks, or the physical environment that allow co-researchers with specific needs to participate in all activities. 1. create a dialogue between young people and local decision-makers, 2. capture and include in solutions the perspectives of those most affected, and 3. establish and increase trust between young residents and city institutions.			
			21,25 mm				21,25 mm	
			40,66 mm				40,66 mm	
			46,66 mm				8,00 mm	

d|part
Co-Creating our city
Farbschema



dpart Purple Rose
CMYK: 22 / 29 / 0 / 0
HEX: #CCBBDC



dpart Purple Heller
CMYK: 78 / 78 / 0 / 0
HEX: #584897



dpart Purple
CMYK: 96 / 100 / 9 / 2
HEX: #3A277A



dpart Purple Dunkler
CMYK: 99 / 100 / 29 / 18
HEX: #2F1D60



dpart Light Blue
CMYK: 12 / 4 / 2 / 0
HEX: #E5EEF6



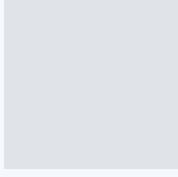
Blue
CMYK: 100 / 84 / 11 / 1
HEX: #203C88



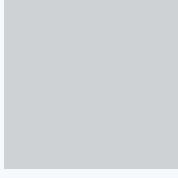
Türkis
CMYK: 42 / 0 / 10 / 0
HEX: #94E6F2



dpart Grey
CMYK: 4 / 1 / 0 / 0
HEX: #F5F9FE



dpart Grey Dunkler
CMYK: 4 / 1 / 0 / 12
HEX: #E0E4E7



dpart Grey Dunkel
CMYK: 4 / 1 / 0 / 22
HEX: #CED1D5



Anthrazit
CMYK: 76 / 63 / 56 / 68
HEX: #292C2E



Crimson
CMYK: 26 / 100 / 100 / 27
HEX: #951914



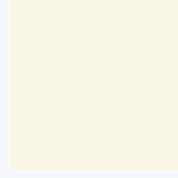
Lachs
CMYK: 0 / 41 / 37 / 0
HEX: #FFAF97



Gold
CMYK: 28 / 24 / 52 / 6
HEX: #BCB184



Gold Dunkler
CMYK: 28 / 24 / 52 / 46
HEX: #7F795A



Yellow
CMYK: 4 / 2 / 15 / 0
HEX: #F9F6E3

d|part
Co-Creating our city

Themenkästen

Weiterführende Inhalte / Links

HEX:

Aktiv Grotesk
Bold

Aktiv Grotesk
Regular

Zugehörige
Icons

Aufzählungszeichen:
Pfeile

Headline

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On the lack of youth engagement and invisibility in local decision-making:

→ Grant, H. (2025). *Why aren't young people interested in local government? Local Government Information Unit.*

#951914
#FFAF97

#FFFFFF
#FFAF97

Links:
Aktiv Grotesk
Italic
Underline: Dotted

d|part
Co-Creating our city
Praxistipps

HEX:

Aktiv Grotesk
Bold

Aktiv Grotesk
Regular

Zugehörige
Icons

Headline

- Lorem ipsum dolor sit amet, consetetur adipiscing elit. Aenean commodo ligula eget dolor. Aenean massa. Cum sociis natoque penatibus et magnis dis parturient montes, nascetur ridiculus mus.



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#2E1D5F
#BCB184

d|part
Co-Creating our city
Ressourcen

HEX:

Aktiv Grotesk
Bold

Headline

#3A277A
#CCBBDC

Aktiv Grotesk
Regular

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Zugehörige
Icons



#BCB184

d|part
Co-Creating our city
Infografiken

HEX:

Aktiv Grotesk
Bold

Headline

#203C88
#94E6F2

Aktiv Grotesk
Regular

Lorem ipsum dolor sit amet, consectetuer adipiscing elit. Aenean commodo ligula eget dolor. Aenean massa. Cum sociis natoque penatibus et magnis dis parturient montes, nascetur ridiculus mus.

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Zugehörige
Icons



d|part
Co-Creating our city
Zitate

Zugehörige
Icons



'Co-creating our city' is about bringing together young people and city staff and local administrators to create ideas for how young people can be engaged in their communities and their cities.

Dr. Christine Hübner,
project lead, d|part



'Co-creating our city' is a concrete research project on the opportunities for young people to engage in local political decisions. It is about capturing the voices of those who are really affected. These are young people who could participate politically but perhaps don't know how or perhaps don't know yet that their interests could be implemented politically. But it is also a project for administrative staff as well as local politicians, who have an interest in getting in touch with young people.

Dr. Anna Soßdorf,
project lead, SCI:MOVE

Aktiv Grotesk
Regular

Aktiv Grotesk
Bold
Light Italic

Schriftgröße: 9 Pt
Zeilenabstand: 11 Pt

#F9F9F9

#2E1D5F

#F4F4F4

d|part
Co-Creating our city
Icons

Die Icons liegen in verschiedenen Formaten vor (PDF, SVG, PNG). In Printmedien sollte die Größe der Icons so gesetzt werden, dass der Beschnitt die Maße 18,75 × 18,75 mm hat.
Die Konturstärke der Icons beträgt 1 Pt.

