## BACS HW13 - 109006234

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# Loading the data

### Problem 1

- (a) Let's analyze the principal components of the four collinear variables
- (i) Create a new data.frame of the four log-transformed variables with high multicollinearity

```
trf_var <- cars_log[, c("log.cylinders.", "log.displacement.",</pre>
       "log.horsepower.", "log.weight.")]
summary(trf_var)
## log.cylinders. log.displacement.log.horsepower. log.weight.
        :1.099 Min. :4.220 Min. :3.829 Min.
## Min.
                                                      :7.386
## 1st Qu.:1.386 1st Qu.:4.654
                                1st Qu.:4.317
                                                1st Qu.:7.708
                               Median :4.538 Median :7.939
## Median :1.386 Median :5.017
## Mean :1.653 Mean :5.128 Mean :4.588
                                                Mean :7.959
## 3rd Qu.:2.079
                 3rd Qu.:5.618
                                 3rd Qu.:4.836
                                                3rd Qu.:8.193
## Max. :2.079 Max. :6.120
                                 Max. :5.438
                                                Max. :8.545
```

(ii) How much variance of the four variables is explained by their first principal component?

```
round(cor(trf_var), 2)
##
                     log.cylinders. log.displacement. log.horsepower. log.weight.
## log.cylinders.
                               1.00
                                                                  0.83
                                                                               0.88
                                                  0.95
## log.displacement.
                               0.95
                                                  1.00
                                                                   0.87
                                                                               0.94
                                                                  1.00
## log.horsepower.
                               0.83
                                                  0.87
                                                                               0.87
## log.weight.
                               0.88
                                                  0.94
                                                                   0.87
                                                                               1.00
```

```
cars_pca <- eigen(cor(trf_var))
cars_pca$values

## [1] 3.67425879 0.18762771 0.10392787 0.03418563

cars_pca$values[1]/sum(cars_pca$values)

## [1] 0.9185647</pre>
```

The initial principal component accounts for 91.86% of the variation in the four variables.

(iii) Looking at the values and valence (positiveness/negativeness) of the first principal component's eigenvector, what would you call the information captured by this component?

```
cars_eigenvec <- cars_pca$vectors
cars_eigenvec[,1]</pre>
```

```
## [1] -0.4979145 -0.5122968 -0.4856159 -0.5037960
```

## 3 -0.876 -0.007 -0.159 -0.052 ## 4 -0.843 -0.023 -0.167 -0.027 ## 5 -0.811 0.035 -0.150 -0.016

The values for all variables are roughly -0.5, indicating that the initial principal component has an adverse effect on mpg. Hence, it is plausible that the first principal component pertains to the engine size.

- (b) Let's revisit our regression analysis on cars\_log:
- (i) Store the scores of the first principal component as a new column of cars\_log

```
cars_pca <- prcomp(trf_var)</pre>
summary(cars_pca)
## Importance of components:
##
                             PC1
                                      PC2
                                              PC3
                                                       PC4
## Standard deviation
                          0.7312 0.15174 0.09535 0.07272
## Proportion of Variance 0.9346 0.04025 0.01589 0.00924
## Cumulative Proportion 0.9346 0.97486 0.99076 1.00000
scores <- cars_pca$x |> round(3)
head(scores, 5)
##
        PC1
               PC2
                      PC3
                             PC4
## 1 -0.796 0.105 -0.121 -0.010
## 2 -1.013 -0.058 -0.116 -0.067
```

(ii) Regress mpg over the column with PC1 scores (replacing cylinders, displacement, horsepower, and weight), as well as acceleration, model\_year and origin

```
cars_log$engine_size_PC1 <- -1*scores[,"PC1"]</pre>
pc1 <- cars_log$engine_size_PC1</pre>
reg_pca <- lm(log.mpg. ~ pc1 + log.acceleration. + model_year + factor(origin),</pre>
       data=as.data.frame(scale(cars_log)))
summary(reg_pca)
##
## Call:
## lm(formula = log.mpg. ~ pc1 + log.acceleration. + model_year +
      factor(origin), data = as.data.frame(scale(cars_log)))
##
## Residuals:
                1Q
##
       Min
                     Median
                                 3Q
                                         Max
## -1.57642 -0.18084 0.00397 0.18484
                                    1.49751
##
## Coefficients:
##
                                 Estimate Std. Error t value Pr(>|t|)
## (Intercept)
                                 0.004182 0.026913 0.155
                                                              0.877
## pc1
                                -1.138369 0.041499 -27.431 < 2e-16 ***
## log.acceleration.
                                ## model year
                                 ## factor(origin)0.525710525810929 -0.031933 0.060992 -0.524
                                                              0.601
## factor(origin)1.76714743013553
                                0.006647
                                           0.060339
                                                    0.110
                                                              0.912
## Signif. codes: 0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
##
## Residual standard error: 0.3644 on 386 degrees of freedom
## Multiple R-squared: 0.8689, Adjusted R-squared: 0.8672
## F-statistic: 511.7 on 5 and 386 DF, p-value: < 2.2e-16
```

(iii) Try running the regression again over the same independent variables, but this time with everything standardized. How important is this new column relative to other columns?

```
regr_pca_std <- lm(scale(log.mpg.) ~ scale(pc1) + scale(log.acceleration.) +
      model_year + factor(origin), data=as.data.frame(scale(cars_log)))
summary(regr_pca_std)
##
## Call:
## lm(formula = scale(log.mpg.) ~ scale(pc1) + scale(log.acceleration.) +
##
     model_year + factor(origin), data = as.data.frame(scale(cars_log)))
##
## Residuals:
##
      Min
              1Q
                  Median
                              3Q
## -1.57642 -0.18084 0.00397 0.18484 1.49751
##
## Coefficients:
##
                              Estimate Std. Error t value Pr(>|t|)
## (Intercept)
                              0.004200 0.026914 0.156
                                                        0.876
                             ## scale(pc1)
                             ## scale(log.acceleration.)
## model_year
                              ## factor(origin)0.525710525810929 -0.031933 0.060992 -0.524
                                                        0.601
```

```
## factor(origin)1.76714743013553  0.006647  0.060339  0.110  0.912
## ---
## Signif. codes: 0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
##
## Residual standard error: 0.3644 on 386 degrees of freedom
## Multiple R-squared: 0.8689, Adjusted R-squared: 0.8672
## F-statistic: 511.7 on 5 and 386 DF, p-value: < 2.2e-16</pre>
```

PC1 is highly significant both prior to and after standardization. The reason for this could be that the data follows a normal distribution, resulting in no significant deviation.

#### Problem 2

```
security <- read_excel(
    "G:/My Drive/111_2_BACS/HW13/security_questions.xlsx",
    sheet = "data")</pre>
```

## (a) How much variance did each extracted factor explain?

```
security_eigen <- eigen(cor(security))</pre>
security_eigen$values
   [1] 9.3109533 1.5963320 1.1495582 0.7619759 0.6751412 0.6116636 0.5029855
## [8] 0.4682788 0.4519711 0.3851964 0.3548816 0.3013071 0.2922773 0.2621437
## [15] 0.2345788 0.2304642 0.2087471 0.2015441
security_pca <- prcomp(security, scale. = TRUE)</pre>
sec_rotation <- security_pca$rotation[, 1:3] |> round(2)
summary(security pca)
## Importance of components:
##
                                     PC2
                                             PC3
                                                      PC4
                                                              PC5
                                                                      PC6
                                                                              PC7
                             PC1
## Standard deviation
                          3.0514 1.26346 1.07217 0.87291 0.82167 0.78209 0.70921
## Proportion of Variance 0.5173 0.08869 0.06386 0.04233 0.03751 0.03398 0.02794
## Cumulative Proportion 0.5173 0.60596 0.66982 0.71216 0.74966 0.78365 0.81159
##
                              PC8
                                      PC9
                                            PC10
                                                     PC11
                                                             PC12
## Standard deviation
                          0.68431 0.67229 0.6206 0.59572 0.54891 0.54063 0.51200
## Proportion of Variance 0.02602 0.02511 0.0214 0.01972 0.01674 0.01624 0.01456
## Cumulative Proportion 0.83760 0.86271 0.8841 0.90383 0.92057 0.93681 0.95137
##
                                    PC16
                                           PC17
                             PC15
## Standard deviation
                          0.48433 0.4801 0.4569 0.4489
## Proportion of Variance 0.01303 0.0128 0.0116 0.0112
## Cumulative Proportion 0.96440 0.9772 0.9888 1.0000
security_eigen$values[1] / sum(security_eigen$values)
```

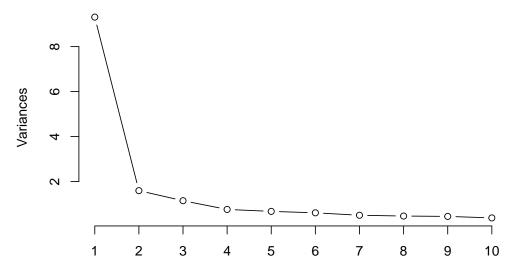
```
## [1] 0.5172752
```

Each of the extracted factors accounts for 51.73% of the variance.

(b) How many dimensions would you retain, according to the two criteria we discussed? (Eigenvalue 1 and Scree Plot – can you show the screeplot with eigenvalue=1 threshold?)

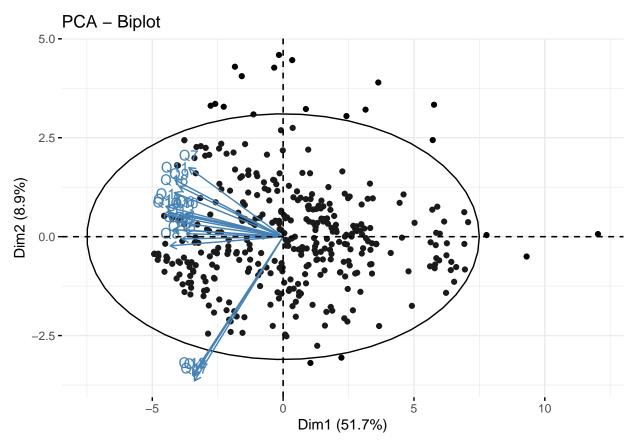
```
screeplot(security_pca, type="lines")
```





(c) Can you interpret what any of the principal components mean? Try guessing the meaning of the first two or three PCs looking at the PC-vs-variable matrix

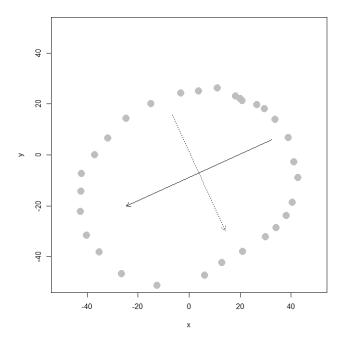
```
fviz_pca_biplot(security_pca, label = "var", addEllipses = T,
    itle = "PCA - Biplot of Security Questions")
```

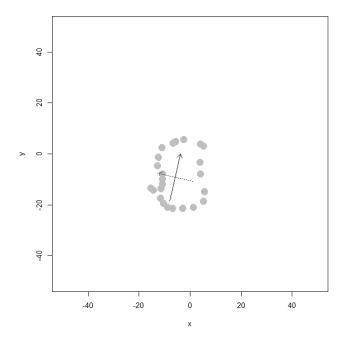


Eigenvalues that are approximately -0.2 are present in PC1, indicating that this dimension represents security confidentiality as a whole and includes all questions from Q1 to Q18. In PC2, Q4, Q12, and Q17 exhibit a strong negative correlation, potentially due to their association with transaction record-keeping by the website. Negative values for these questions imply that individuals may lack confidence in the website's ability to maintain accurate transaction records. Conversely, PC3 displays a substantial negative correlation with Q5, Q8, Q10, and Q15, which relate to the website's identity verification process prior to granting access. Negative values for these questions indicate that people may be skeptical about the website's ability to prevent unauthorized access to their accounts.

# Problem 3

(a) Create an oval shaped scatter plot of points that stretches in two directions – you should find that the principal component vectors point in the major and minor directions of variance (dispersion). Show this visualization.





(b) Can you create a scatterplot whose principal component vectors do NOT seem to match the major directions of variance? Show this visualization.

