BRUINHACKS

Sponsorship Prospectus

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What is BruinHacks?

Founded in 2019, BruinHacks is a first-year hackathon dedicated to promoting **inclusion**, **creativity**, **innovation**, and the **development of real-world solutions for the community and the world**. As a student-run hackathon, we aim to bridge the educational gap in the Bay Area and persuade everyone, including programming beginners, that they are able to code solutions.

Why Sponsor BruinHacks?

As a BruinHacks sponsor, your company will have a **direct impact** on the **next generation of programmers**. A hackathon is the best place to begin training junior developers' technical skills, as well as expedite your own company's brand and demonstrate your products. Note that since BruinHacks is partnered with Hack Club, a 501(c) non-profit organization, **all donations will be tax-deductible**.

How You Can Help

All of the funds donated to BruinHacks will go **directly** to ensuring the best possible experience for our hackers.

- **Direct financial donations** (see chart on next page)
- This chart can change and can be personalized to meet your businesses needs
- **Sponsor a meal or small treats** – we will be serving three meals and lots of snacks throughout the event
- **Provide mentors, judges, tech support, and/or any other resources** during the event for the hackers (i.e. APIs, domain hosting, hardware)

SPONSORSHIP LEVELS

BRANDING	BRONZE $100	SILVER $500	GOLD $1000	PLATINUM $1500+
Logo on website	✓	✓	✓	✓
Distribute swag	✓	✓	✓	✓
Logo on shirts		✓	✓	✓
Sponsor table		✓	✓	✓
Demo API/Product at Kickoff			✓	✓
Social media shoutouts				✓
Presentation at awards ceremony				✓

OTHER

	BRONZE $100	SILVER $500	GOLD $1000	PLATINUM $1500+
Distribute Materials			✓	✓
Send recruiters			✓	✓
Github/ Resume Access				✓
Access to Mailing List				✓

Interested in Sponsoring?
Please contact us at bruinhacks@gmail.com!

3