Bruk Teshome

Full-stack software engineer | Digital Marketer (Ruby on Rails, JS, React js, Angular) experienced in working with international teams and clients, seeking a new challenge to build novel B2C products.

Ethiopia
Addis Ababa
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Github | **Linkedin** | **Portfolio** |
Twitter | **Medium**

WORK EXPERIENCE

Upwork, Remote — Freelance Software Engineer
FEB 2022 - PRESENT

Digital Marketer (KeyDigital System) obtaining a high-ranking placement on the search engine results page by increasing site health from 65% to 89% and bounce rate from **68% to 35%.**
DEC 2022 - PRESENT

Digital Marketing Intern (IBM) create new digital marketing campaigns and improve web presence and increase website traffic sign-up conversion from 18.5% to 25% in 2021
JULY 2021 - JAN 2022

EDUCATION

Microverse, Full Stack Developer Spending 1300+ hours mastering algorithms, data structures, and full-stack development while simultaneously developing projects with Ruby, Rails, JavaScript, React, and Redux.

Unity University, BA Degree in Marketing Management
November 2019 - September 2022

Adama Science and Technology University, Hydraulics Engineering
October 2017 - November 2022

PROJECTS

Crypto-Market—Crypto-Market is a web application for a cryptocurrency that provides some information about the current rank, price, and volume, … of the top 100 most used cryptocurrencies in the worlds
. ● Built with: (CSS3, HTML5, JavaScript, React,)
Movie-App — This is a JavaScript project on the Cinematic website that is using an external API (https://www.tvmaze.com/api)
 ● Built with: (CSS3, HTML5, JavaScript)

Mentor (Volunteer)

05, 2022– Present
● Mentored junior web developers, providing technical support through code reviews.
● Propose improvements to code organization to improve code quality and overall performance
.● Provide advice and tips on maintaining motivation to maintain longevity in the program.

STACK

Front-End: JavaScript, React, Angular, TypeScript, Redux, HTML5, CSS3
Back-End: Ruby, Rails, PostgreSQL
Tools & Methods: Git, GitHub, Heroku, Netlify, Chrome Dev Mobile/Responsive, Tailwind, Development, Tools, SASS and Bootstrap, WordPress, Figma
Digital Marketing Tools: Data analyst, SEO/SEM marketing, Google Analytics, Facebook Ads Manager, active campaign, youtube Ads manager, and Extensive social media knowledge.
Professional: Remote Pair-Programming, Teamwork, Mentoring

LANGUAGES

Amharic native
English C2, fluent