



Derek Brumby

FULL-STACK PRODUCT DESIGNER

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About me

As a Full-Stack Product Designer, I solve dynamic problems by creating efficient design systems, allowing for rapid iterations and prototyping. I oversee designs through completion, providing HTML/CSS and direction to development teams.

Applications

- 🎨 Figma
- 🔗 Git
- 🖼️ Illustrator
- 📷 Photoshop
- 🎬 After Effects
- 🌀 Blender
- 🖱️ Visual Studio Code

Skills

- Product Design
- Product Strategy
- UX/UI Design
- Design Systems
- HTML / CSS
- Animation
- Creative Direction
- Realistic 3D Modeling
- Prototyping
- Branding

Experience

Senior Product Designer

Soul Refiner

February 2019 — Present

- Designed responsive SaaS progressive web application
- Conducted user research, prototyping, and user testing
- Designed all user interfaces and provided HTML/CSS for development
- Created all visual elements, including SVGs, 3D renderings, and photos
- Managed content formatting, including typesetting and layout of all interactive study guide lessons, and responsive previews for video episodes
- Created custom SVG components including graphs, charts, and animated controls that dynamically respond to a user's data
- Created an efficient design system for use by both design and development teams
- Designed and provided HTML/CSS for all platform and marketing email templates
- Trained customer service on product features, and created instructional videos for users
- Facilitated weekly meetings to discuss user feedback and plan improvements

Lead Graphic Designer

KingdomWorks Studios

February 2019 — Present

- Redesigned ConquerSeries.com and KingdomWorks.com marketing and e-commerce websites
- Managed remote developers to implement all site changes
- Designed logos for all new series: Warpath, Stronger Together, Legacy, and Happily Even After
- Created poster and web banner artwork for all series and modules
- Provided 3D previsualization, camera planning, and lighting design for film shoots

Owner & Designer

Brumby Visuals

2013 — Present

- Partnered with numerous brands in the natural food and beverage industry to art-direct and design new product lines, ad campaigns, and both print and digital marketing collateral
- Print work includes: packaging, in-store displays, out-of-home campaigns, and tradeshow
- Digital work includes: banner-ads, social media, email marketing, e-commerce sites, 3D product rendering, and product photography

Brands: Simple Mills, Iconic Protein, Nic's Organic Fast Food, Cultivar Consulting, Skinny Dipped Almonds, Biena Snacks, Bitsy's Brainfood, Brad's Plant Based Snacks, Eat Your Coffee, Little Duck Organics, This Bar Saves Lives