



DEREK BRUMBY

GRAPHIC DESIGNER



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Lincolnshire, Illinois



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SOFTWARE SKILLS:

- Photoshop
- Illustrator
- InDesign
- After Effects
- Premiere Pro
- Lightroom
- Blender 3D

OTHER SKILLS:

- Graphic Design
- Motion Graphics
- Illustration
- Photography
- Cinematography
- Retouching
- Lighting Design
- Artistic Direction
- Audio Production
- 3D Modeling

EXPERIENCE:

Graphic Designer

Sept 2013 - Present

Brumby Visuals

I design packaging and marketing materials for food brands across digital and print platforms.

Current Partnerships Include:

- **Simple Mills:** In-house freelance designer. Projects have included:
 - **Out-of-Home Campaign:** Union, Ogilvy, and Lasalle Metra digital screens, CTA Merchandise Mart station print and digital ads, bus transit shelters, and bus wraps
 - **Point of Sale:** display shippers for each product line
 - **Digital:** social media posts, Amazon Storefront, and web banner ads
 - **Editorial:** fall and winter magazine issues
- **Nic's Organic Fast Food:** I partner with this restaurant to establish their branding across all channels, including:
 - **Packaging:** standard and kid's meal paper bags, burger clamshell, napkins, tray liners, plastic to-go bags, and CPG package for new line of burger buns
 - **Interior Signage:** print and digital menu boards for all locations and counter wrap for Woodfield Mall location
 - **Social Media:** animations and new product ads
- **ICONIC Protein:** As this brand continues to grow with new product lines, I design packaging and complementary print marketing materials, including:
 - **Packaging:**
 - Tetra Pak bottles, 4-pack cases, 12-pack cases, and a 5-pack assorted Amazon box
 - Updated plastic bottles to match new designs
 - New protein powder pouches
 - **Point of Sale:** window clings, shelf talkers, shelf strips, side and endcaps, and wobblers
 - **Trade Show Materials:** counter wrap, tent, hand-lettered typography for neon sign, and branded shirts
- **Eat Your Coffee:** After this brand redesigned their packaging, I partnered with them to create rebranded marketing materials and displays, including:
 - **Print Marketing Materials:** coupons, promo cards, sales sheets, and one-pager
 - **Point of Sale:** display shipper
 - **Trade Show Materials:** tent and pop-up banner
- **Cultivar Consulting:** Before this company launched, I created establishing brand assets, messaging, and design tone through:
 - Logo design, letterhead, and business cards
 - Brand style guideAfter their launch, I was contracted to work with one of their clients, Kishr Tea, to create a new sales sheet

Past Partnerships Include:

Skinny Dipped Almonds, This Bar Saves Lives, Brad's Plant Based, Little Duck Organics, Betsy's Brainfood, Love The Wild, & Elmhurst Milked

Technical Arts Director

Mar 2012 - Feb 2014

North Suburban Church

I oversaw all aspects of audio, video, and lighting production for the weekend services. I trained volunteers and solved any technical issues. I also created graphic design materials to visually support each sermon series.