

# Bruna Guidetti

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## Education

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Ph.D. in Economics, University of Michigan exp. 2025

M.A. in Economics, University of Michigan 2021

M.Sc. in Economics (Honors), University of São Paulo, Brazil 2018

B.A. in Economics (Honors), University of Brasília, Brazil 2015

## Fields

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Industrial Organization and Health Economics

Research Interests: Regulation, Public Policy, Health-related Choices and Economic Development

## Dissertation

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**“Private Health Insurance and Government-Provided Care: The Effects of Regulation”**  
(Job Market Paper)

**“Expansion of Piped Water and Sewer Networks: The Effects of Regulation”** with Carolina Santos

**“Does the Expansion of Public Health Services Crowd-out the Private Health Insurance Market?”**

## Publications

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**“The Economic Burden of Diabetes Mellitus in Brazil”** with Vanessa Boarati, Paula Pereda and Ana Clara Duran. *Annals of Global Health*, 2022.

**“‘Placebo Tests’ for the Impacts of Air Pollution on Health: The Challenge of Limited Health Care Infrastructure”** with Paula Pereda and Edson Severnini. *AEA: Papers & Proceedings*, 2021.

## Working papers

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**“Health Shocks under Hospital Capacity Constraint: Evidence from Air Pollution in Sao Paulo, Brazil”**, with Paula Pereda and Edson Severnini (NBER Working Paper No. 32224, IZA Discussion Paper No. 13211). Under review.

## Professional Experience

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**University of Michigan** **2020-2022**

Research Assistant for Prof. Sarah Miller (Summer 2020 and Summer 2022), Prof. Zach Brown (Summer 2021), and Prof. Yeşim Orhun (Summer 2021)

<b>University of Zurich (remote)</b>	<b>Summer 2020</b>
Research Assistant for Prof. Diana Moreira, Prof. Joana Naritomi, and Prof. Guilherme Lichand	
Project: “State Paralysis: The Impacts of Procurement Risk on Government Effectiveness”	
<b>GO Associados Economic Consulting, Sao Paulo, Brazil</b>	<b>2018-2019</b>
<b>Ed-tech Startup Tuneduc, Sao Paulo, Brazil</b>	<b>2018-2019</b>
Data analyst	
Research Assistant for Prof. Ricardo Madeira	
<b>University of Sao Paulo, Brazil</b>	<b>2016-2018</b>
Research Assistant for Prof. Paula Pereda	
<b>Trainee Program at Lojas Americanas, Brasilia, Brazil</b>	<b>2015</b>
Management trainee program	
<b>Brazilian National Treasury, Brasília, Brazil</b>	<b>2012-2013</b>
Intern at the General Coordination of Public Debt Operations	

## Teaching

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<b>University of Michigan - Graduate Student Instructor</b>	<b>2020-2023</b>
Intermediate Microeconomic Theory (F2020, W2021, F2023), Economics of Crime (F2021, W2022, F2022, W2023) [student evaluations]	
<b>University of São Paulo, Brazil - Teaching Assistant</b>	<b>2016-2017</b>
Econometric Analysis of Panel Data (2017), Econometric Analysis of Cross-Section Data (2016)	

## Presentations

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- 2024:** (includes scheduled) Southern Economic Association Annual Conference (Washington DC), Annual Conference on Taxation - NTA (Detroit), University of São Paulo, IO Lunch (Michigan), Summer Seminar (Michigan), IO Seminar (Michigan)
- 2023:** IO Lunch (Michigan), Public Finance Lunch (Michigan)
- 2022:** Southern Economic Association Annual Conference (Fort Lauderdale)
- 2021:** “Successfully Navigating Your PhD: A Mentoring Workshop for Women & Non-Binary PhD Students in Health Economics & Health Policy”
- 2018:** 40th meeting of the Brazilian Econometric Society (Rio de Janeiro)
- 2017:** Economics of Low-Carbon Markets (São Paulo), XV National Meeting of the Brazilian Association of Regional and Urban Studies (São Paulo)

## Grants, Fellowships and Awards

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Rackham One-Term Dissertation fellowship, University of Michigan	2024
Ryoichi Sasakawa Young Leaders Fellowship Fund (Sylff), University of Michigan	2024
Rackham Graduate Student Research Grant, University of Michigan	2022
Research Internship Abroad Fellowship (BEPE - FAPESP), University of São Paulo, visiting scholar at Heinz College - Carnegie Mellon University	2018
Sao Paulo Research Foundation (FAPESP) Graduate Fellowship, University of São Paulo	2017-2018
CNPq Fellowship, University of São Paulo	2016-2017

## Other Information

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**Languages:** Portuguese (native), Spanish (intermediate), French (intermediate)

**Software:** Stata, Matlab, R, Python

**Citizenship:** Brazil

## References

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**PhD. Ying Fan** (Chair)  
Department of Economics  
University of Michigan  
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**PhD. Zach Brown**  
Department of Economics  
University of Michigan  
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**PhD. Sarah Miller**  
Ross School of Business  
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**PhD. Francine Lafontaine**  
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