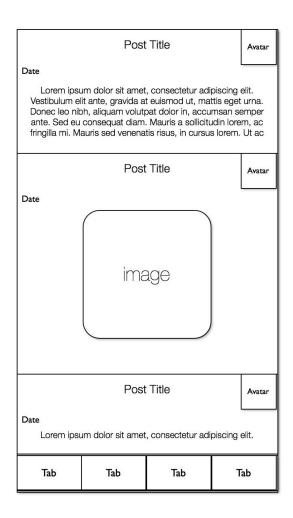
Using the Tumblr SDK, design an app that displays the latest Tumblr posts in a list-like format. Code should be production grade, i.e. clean, object oriented, optimized.



- Create navigation tabs on the bottom for the 4 Tumblr blogs provided below.
- Touching a cell should present a new view with the blog post's content in a WebView.
- Date and Time need to be displayed in device's local time zone.
- Limit the number of blog posts shown to 18.
- Layout doesn't need to be exact but should look similar to the mock.
- Cell height should be resized according to blog post's content.
- The body of the blog post's text should only show plain text, no formatting should be applied (bold, italic, underline, etc).
- If a blog post contains both text and images remove the images and only show text.
- Do not use a WebView in the table cells.
- Skip cells which embed videos
- A nice to have would be infinite scrolling but it's not required. Focus on code quality before adding this feature.

Resources

iOS

Tumblr iOS SDK - https://github.com/tumblr/TMTumblrSDK use this call in TMAPIClient to get the posts:

(void)posts:(NSString *)blogName type:(NSString *)type parameters:(NSDictionary *)parameters callback:(TMAPICallback)callback;

Android

Tumblr Android SDK - https://github.com/tumblr/jumblr
Make sure to go through the steps in the README.md file on GitHub

Tumblr API Documentation - http://www.tumblr.com/docs/en/api/v2

oAuthKey = rgbQgRen85njpSW4sbAZuA2yd1Yh4S5pRnxFWHZEyR8U5xFehg oAuthSecret = qB5itileWdt9yyhNMhgBEUhvDsTh4RrGR0OtyqqhYCtWkDgqJu

Blogs

Blog 1 - http://yahoo.tumblr.com/

Blog 2 - http://nerdology.tumblr.com/

Blog 3 - http://house-of-ivan.tumblr.com/

Blog 4 - http://www.reasonsmysoniscrying.com/

If you are having trouble integrating the tumblr SDK please call me over