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08/01/2026

To:

Hiring Manager

Denri Africa

Email: recruitment@denriafrika.co.ke

Subject: **Application for Social Media Manager Position**

Dear Hiring Manager,

I am writing to express my interest in the Social Media Manager position at Denri Africa. I hold a degree in Mathematics and Computer Science, and while my academic background is technical, it has equipped me with strong analytical, digital, and content skills that align well with social media strategy and data-driven campaign management.

I am passionate about digital engagement, and I've developed content, analyzed trends, and tracked performance metrics for various platforms. My ability to understand audience behavior, combined with solid communication skills and creativity under pressure, makes me confident in executing platform strategies and supporting brand growth online.

I am excited about the opportunity to join Denri and contribute to building a strong digital presence. Thank you for considering my application.

Yours sincerely,

Bruno Musamali