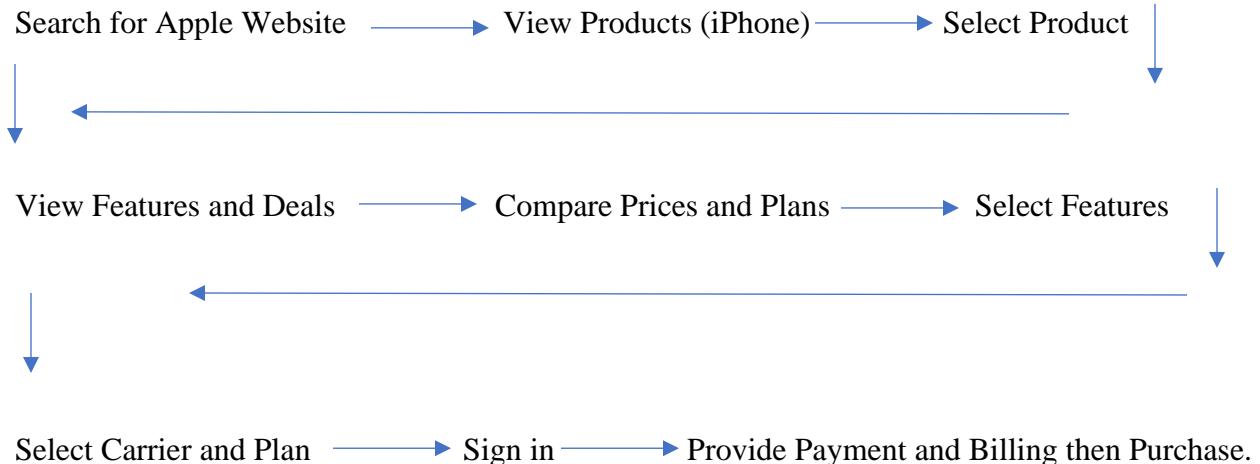


User Flow and Stories

User Flow



User Stories

1. As a customer of Apple, I want to find the products I am looking for immediately so that I can save time and avoid confusion in my purchases.
 - **Feature:** Device and product options are the first thing shown in the products section of the apple website.
2. As a customer who has difficulty viewing smaller objects, I want to browse a website that can show me products that I can see so that I can fully understand what I am specifically purchasing.
 - **Feature:** Larger images are shown near minimal text specifying what the product is and what a user can expect.
3. As a frequent Apple customer, I want to know what I can expect from my purchases and how they compare so that I can make a better decision as to what product I should purchase.
 - **Feature:** The seasons most recent and popular products are shown being compared with one another. Specs and product designs are displayed side-by-side for easy viewing.
4. As a user of (Any Phone Carrier), I want to know the deals that are available to me through my service provider so that I can find out if I should purchase a product from Apple.
 - **Feature:** A list of cell phone providers that displays current pricing and deals available to certain subscribers.
5. As an iPhone user, I want to know what features the newest product contains so that I can decide if I should keep my current phone or not.
 - **Feature:** Clicking on a specific product redirects you to a page all about said product.
6. As a consumer, I want to have the ability to choose what features I would like and the specific plan I'd like to use so that I can have a phone without hidden fees or issues.

- **Feature:** The buy button redirects the user to a checkout that provides many specific options where the user can be as specific as possible.

Trello board link:

<https://trello.com/b/bRIesVgQ/iphone-product-pagev>