



Address
Campinas/SP

Bruno de A. Bisogni

PRODUCT MANAGER



CONTACTS

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Objectives

Project Manager , PO and Scrum MAsTer

PRICES

2017

Second Place

E-sus

E-SUS Project: Heat Map that indicates the percentage of medicine stocks at SUS posts
<https://github.com/brunobisogni/Desenvolvedor/hacksus>

2017

First Place

Second IMA Hackthon
Campinas

Agenda Sus

Agenda SUS is an application that allows the SUS user to schedule, in a simple and intuitive way, all their schedules and procedures required by the SUS. A great use of the application is that it can, in real time, schedule the SUS queue, which is so messy today. This works because when making an appointment, the user can see the dates and times that are available and when confirming the appointment, he starts receiving an alert up to 24 hours before of your appointment, if he does not show up for whatever reason, the system understands this and already reschedules the queue in real time, optimizing the service and helping the entire population that uses the SUS. There is also a fourth layer of data that only managers will have access to, which will contain a series of data analytics and machine learning that in the future will be able to issue warnings to managers through N forms of programming

2017

Primeiro Lugar

Secretária de Transportes de
São Paulo

Like a Bus

Development of an app that, through image recognition, informed in real time the capacity of buses in the city of São Paulo.

All the Awards, which are 17 in total, have been described on LinkedIn, I worked with the team as PM and PO for building solutions and made the winning presentations

PROFESSIONAL EXPERIENCES

2022 -2023

W/Time

São Paulo/SP

june- Jan

Analista de customer insight senior - BPO

powerBi , Google bigquery, Criando prototipos e Analise de KPIS

2019-2020

Levoo - Same Day Delivery

São Paulo/SP

Set-Mar

CTO - PM

Sales & Marketing · Technical Leadership · SEO Writing · Project Management · Google Analytics · Search Engine Optimization (SEO) · Digital Marketing Data Analysis · Scrum · Search Marketing (SEM), Development team leadership, use of agile methodology, Node js, C#, Ruby-Rails, React and React Native, AWS Cloud, GCP, big query, SQL Server, Query Creation

2017-2018

VIRTUAL LIGHT

Set-Mar

CFO - PM

Sales & Marketing · Technical Leadership · SEO Writing · Project Management · Google Analytics · Search Engine Optimization (SEO) · Digital Marketing Data Analysis · Scrum · Search Marketing (SEM), Development team leadership, use of agile methodology, Node js, C#, Ruby-Rails, React and React Native, AWS Cloud, GCP, big query, SQL Server, Query Creation, Unity , VR with Oculus Rift , VR creation Environment

2019-2020

ABCE Service

São Paulo/SP

Jul-Set

CTO-CMO-PM

Sales & Marketing · Technical Leadership · SEO Writing · Project Management · Google Analytics · Search Engine Optimization (SEO) · Digital Marketing Data Analysis · Scrum · Search Marketing (SEM), Development team leadership, use of agile methodology, Cloud, GCP, big query, SQL Server, Data Analyse , metrics and KPIs, Okrs

SKILLS

DESIGN

PHOTOSHOP

ILLUSTRATOR

INDESIGN

MS-OFFICE

FIGMA

MIRO

CERTIFICATIOS

GERENTE DE ECOMMERCE E MARKETING DIGITAL
COMSCHOOL

CURSO AVANÇADO DE GOOGLE ANALYTICS, DATA STUDIO
ETAG MANAGER
COMSCHOOL

ESPECIALISTA EM GOOGLE MARKETING AVANÇADO
COMSCHOOL

REDAÇÃO DE SEO
COMSCHOOL

HUSTER INSIDE SALES , TÉCNICAS DE VENDAS
GAME ACADEMY

FORMAÇÃO EM DESIGN GRÁFICO
RED ZERO SCHOOL

PROGRAMA AVANÇADO DE GESTÃO DE ECOMMERCE
COMSCHOOL

SCRUM ESSENCIAL
MIDMASTER TREINAMENTOS

LANGUAGE

ENGLISH

SPANISH

ITALIAN

ACADEMIC EDUCATION

2021

Universidade Anhembi-morumbi

Bacharel em Design
de Games

See on linkedin de complete
resume just Scanner



REGARDS

I'M WAITING TO YOU CALL TO TALK