



# MUSICAL INSTRUMENT

DISTRIBUTION COMPANY

Home

Sales Analysis

Salespeople  
Performance

Salespeople  
Analytics

Clients

Client Trends

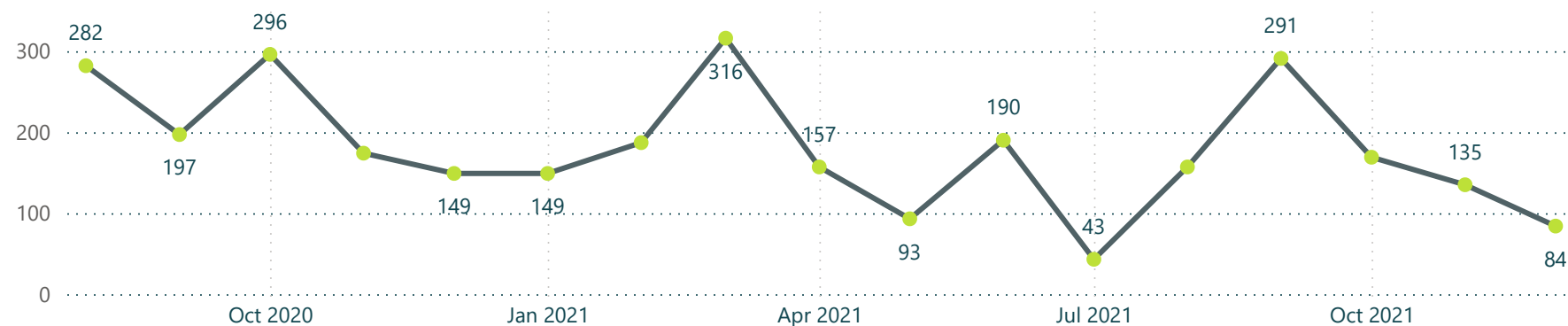
Brand

Product

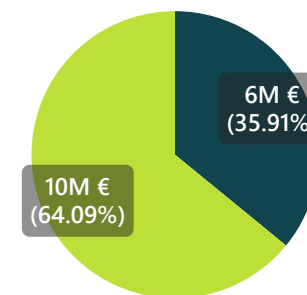
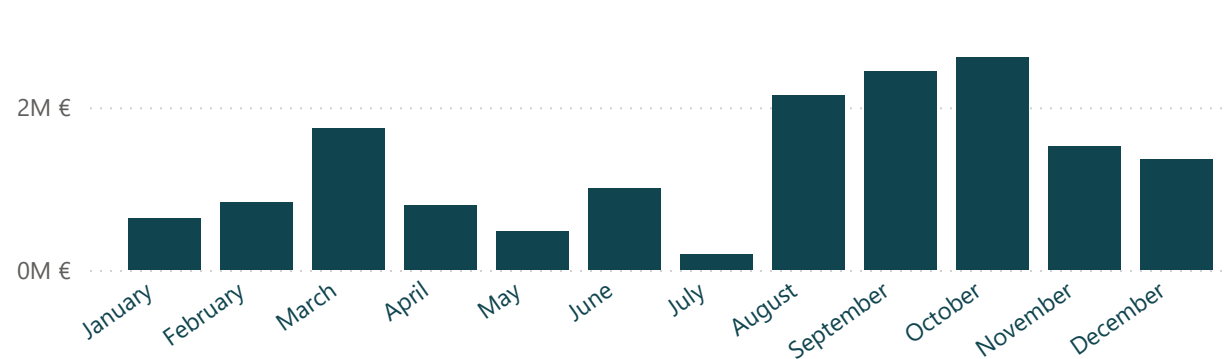


Total Revenue	Products	Products Sold
15,749,626 €	41	3069

Number of Products Sold



Revenue



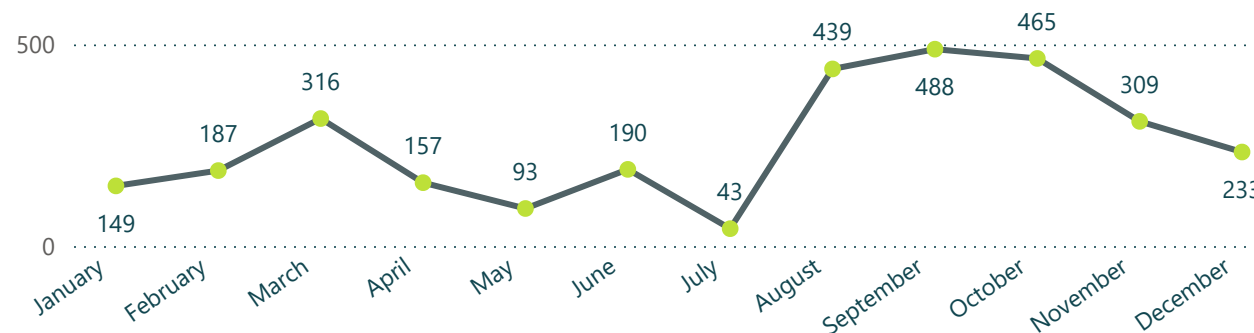
Year ● 2020 ● 2021



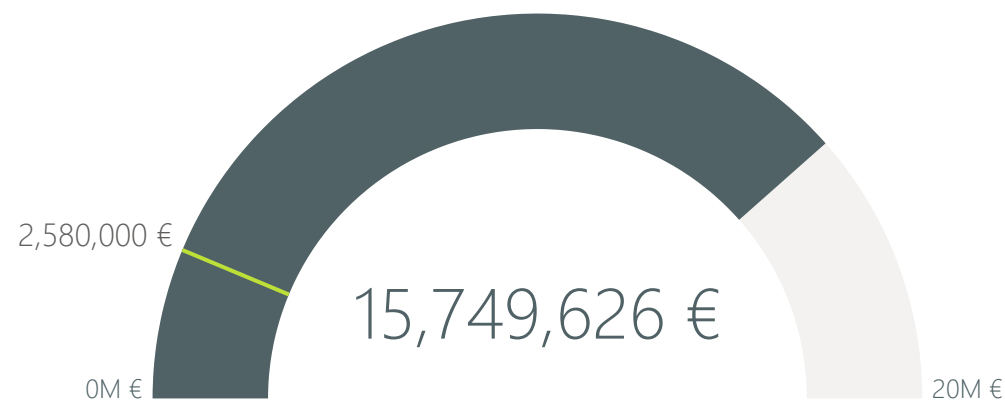
Top Performer (Revenue)  
Adriana Gonçalves

Top Performer (Products Sold)  
Adriana Gonçalves

Items Sold By Month



Performance vs Sales Target



Salesperson

Year

Quarter

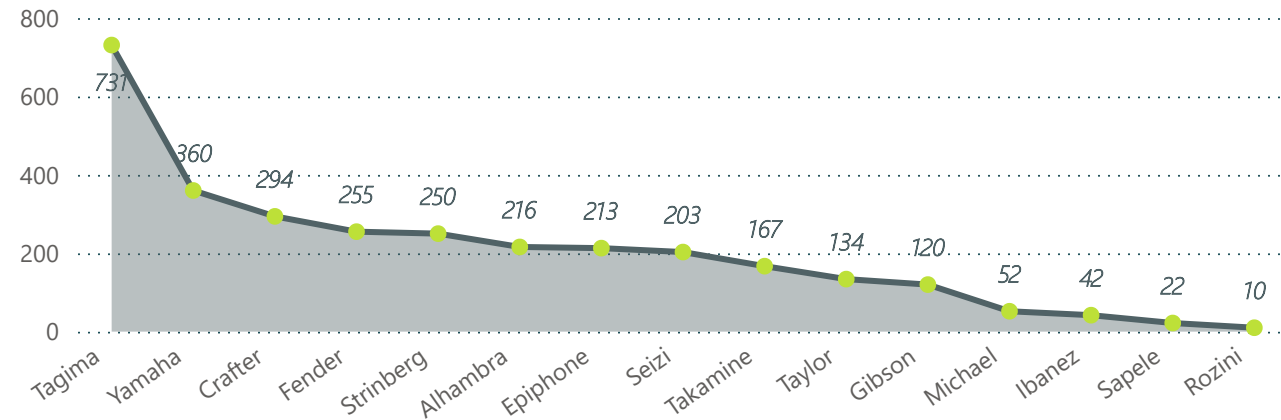
Month



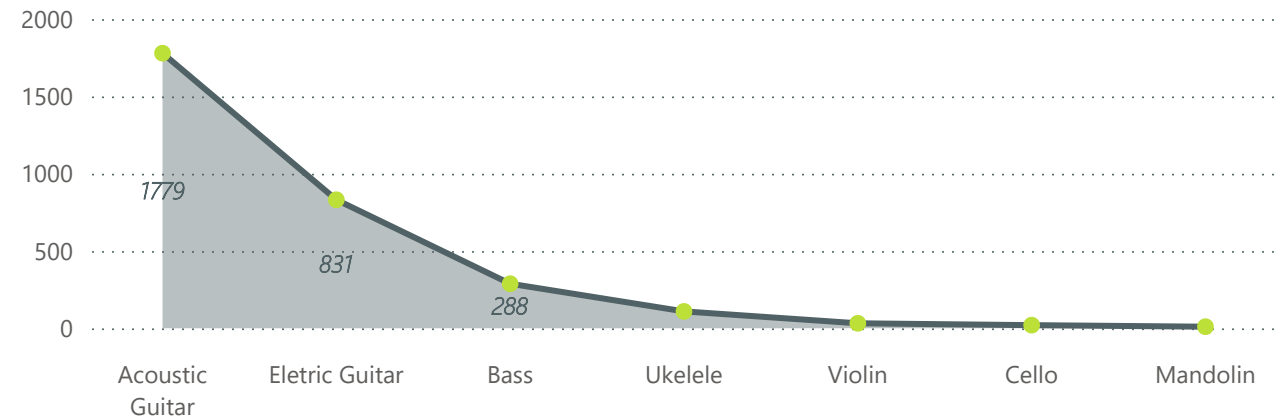
Best Month  
October

Worst Month  
July

Quantity Sold by Brand



Quantity Sold by Type of Product





2020

2021

Quarter

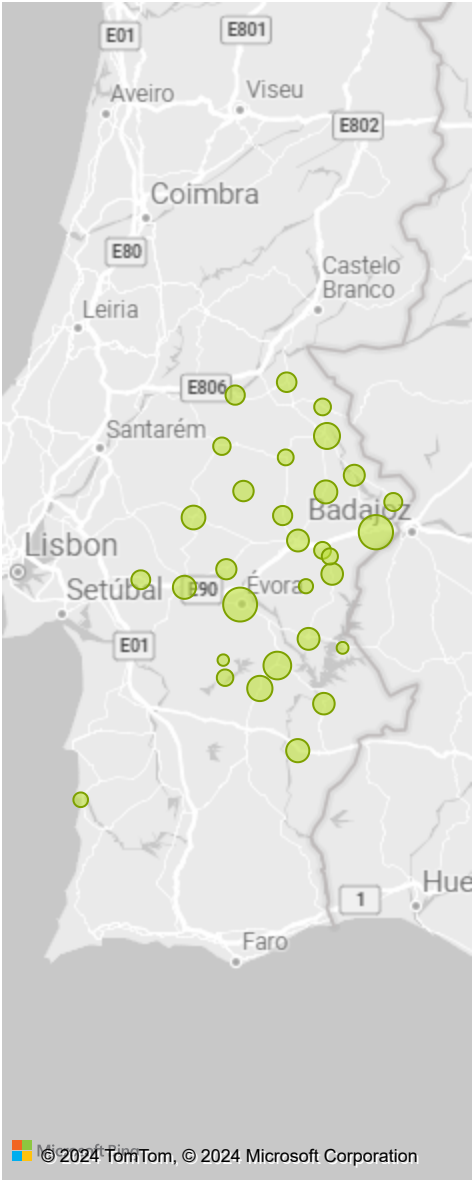
All

Month

All

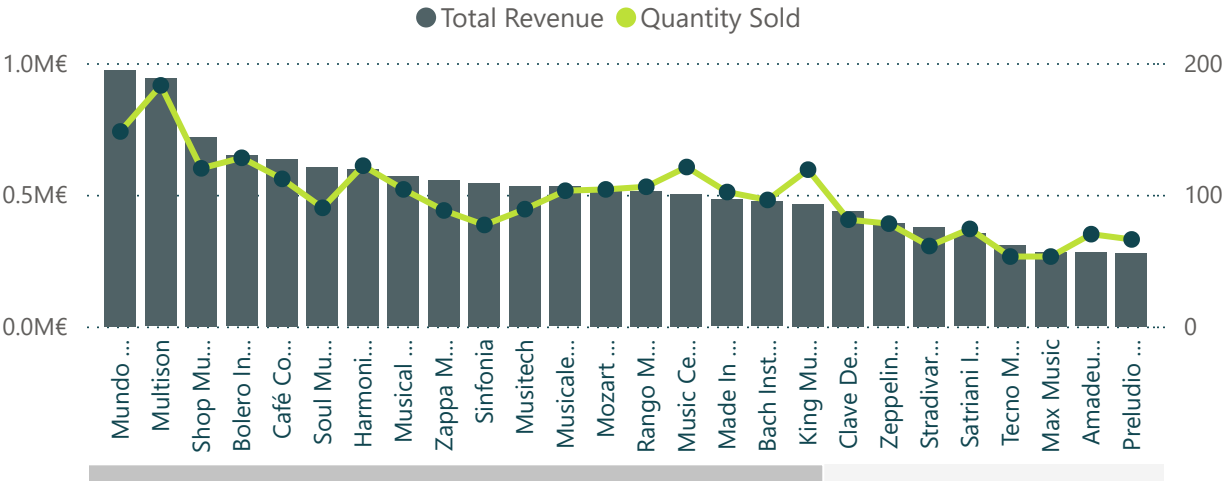


Clients, Sales & Region



Region	Number of Clients	Client	Number of Invoices
Alandroal	1	Zeppelin Instrumentos	30
Alter Do Chão	1	Zappa Music	30
Alvito	1	Timbres Musical	20
Arraiolos	1	Tecno Music	18
Arronches	1	Tecla Music	8
Avis	1	Stradivarius Instrumentos	21
Barrancos	1	Soul Music	32
Borba	1	Sinfonia	21
Campo Maior	1	Shop Music	42
Castelo De Vide	1	Satriani Instrumentos	26
Elvas	3	Rock N Roll Instrumentos	14
Total	39	Total	1040

Total Revenue and Quantity Sold by Client



ProductDescri... ▾

All ▾

Year ▾

All ▾

Quarter ▾

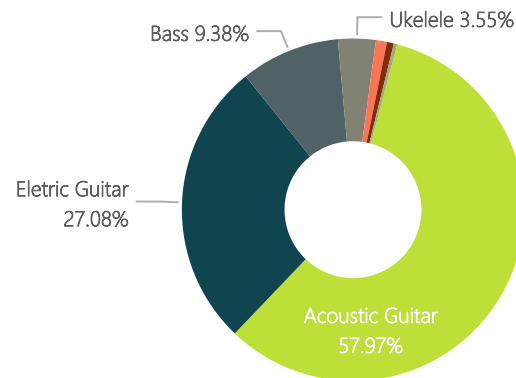
All ▾

Month ▾

All ▾

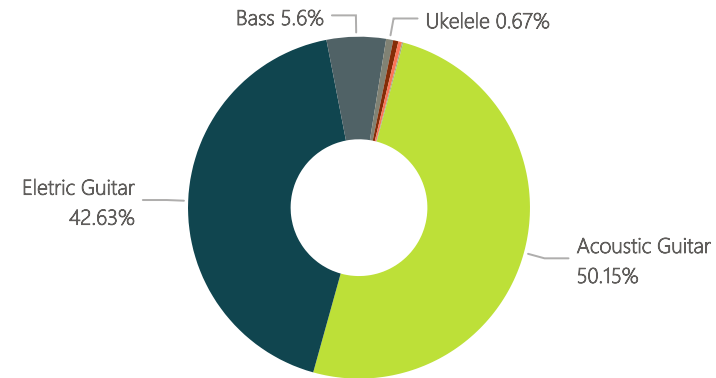


Quantity Sold by Product Type



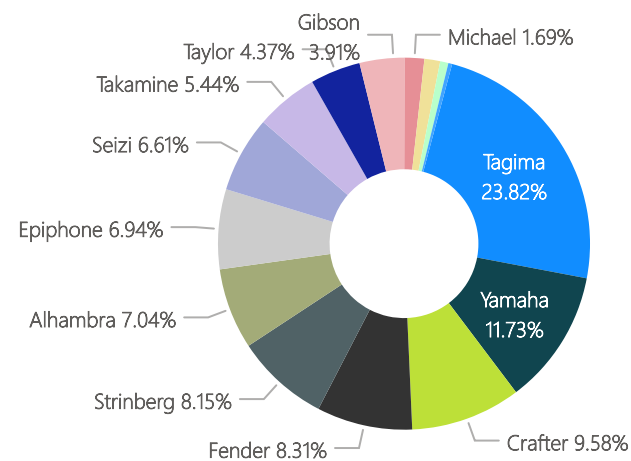
Acoustic ... Electric Gui... Bass Ukelele Violin Cello ▶

Total Revenue by Product Type



Acoustic ... Electric G... Bass Ukelele Cello Violin ▶

Sum of Quantity by Brand

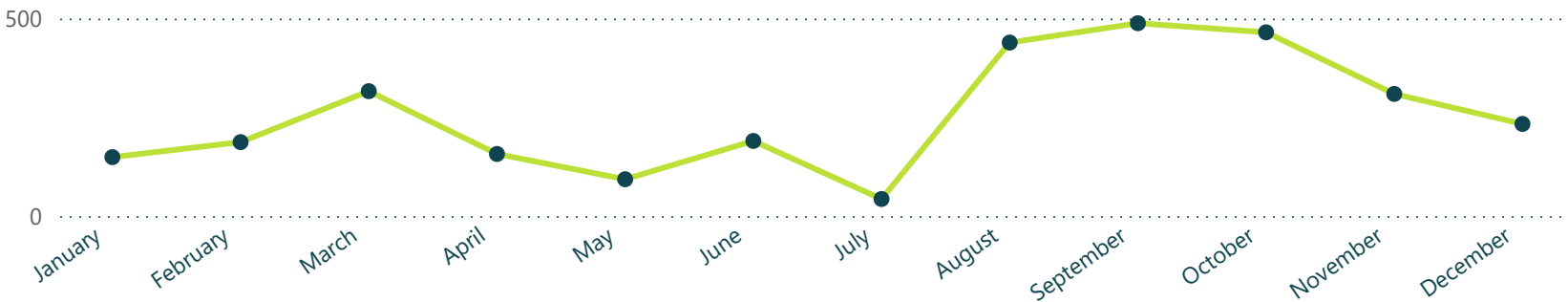


Tagima Yamaha Crafter Fender Strinberg Alhambra ▶



Client	Quantity Sold	%	Total Revenue
Amadeus Music	70	2.28%	280,287 €
Bach Instrumentos	96	3.13%	473,967 €
Bolero Instrumentos	128	4.17%	649,367 €
Café Com Musica	112	3.65%	636,675 €
Clave De Sol Instrumentos	81	2.64%	437,556 €
Cordas E Cia	36	1.17%	163,922 €
Gilmour Musical	20	0.65%	82,638 €
Harmonia Music Shop	122	3.98%	595,634 €
Hendrix Music	65	2.12%	254,908 €
Joplin Music	55	1.79%	231,405 €
Total	3069	100.00%	15,749,626 €

Quantity Sold by Month



Product

All

Year

All

Quarter

All

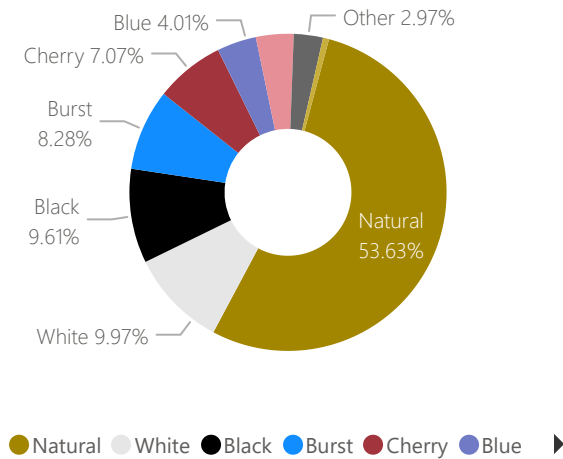
Month

All



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<b>Total</b>	<b>3069</b>	<b>100.00%</b>	<b>15,749,626 €</b>

Quantity Sold by Color



Quantity Sold by Month

