

Crafting Captivating Presentations

Advanced PowerPoint Strategies

Competências Transmissíveis I:
Técnicas de Comunicação e
Apresentações (2023/2024)



universidade
de aveiro

Dra. Maria Clara Gomes
(clara.gomes@ua.pt)

Crafting Captivating Presentations

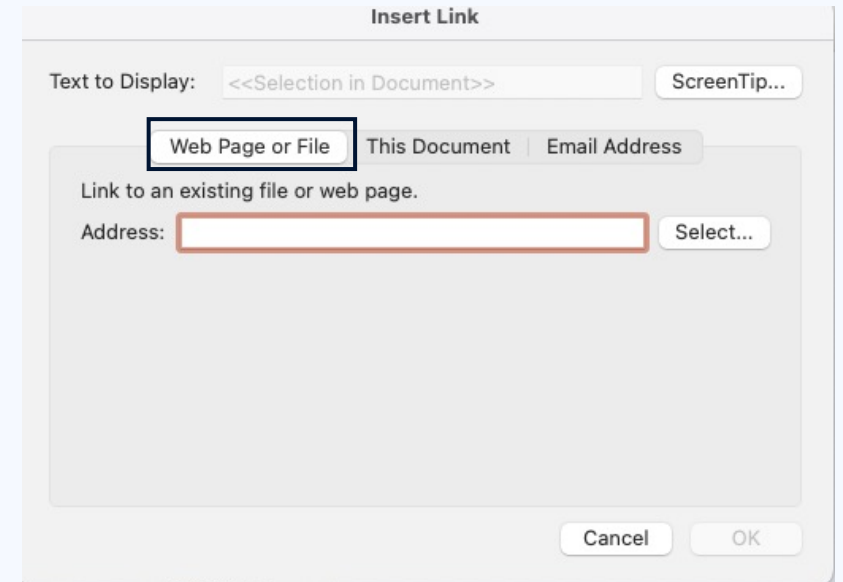
- **Structure a presentation**
- **Organize a presentation**
- **Visual Elements in a Presentation**
- **Advanced Animation and Transition Effects**
- **Interactive Elements on a Presentation**



Interactive Elements and Navigation

Interaction Elements

Links



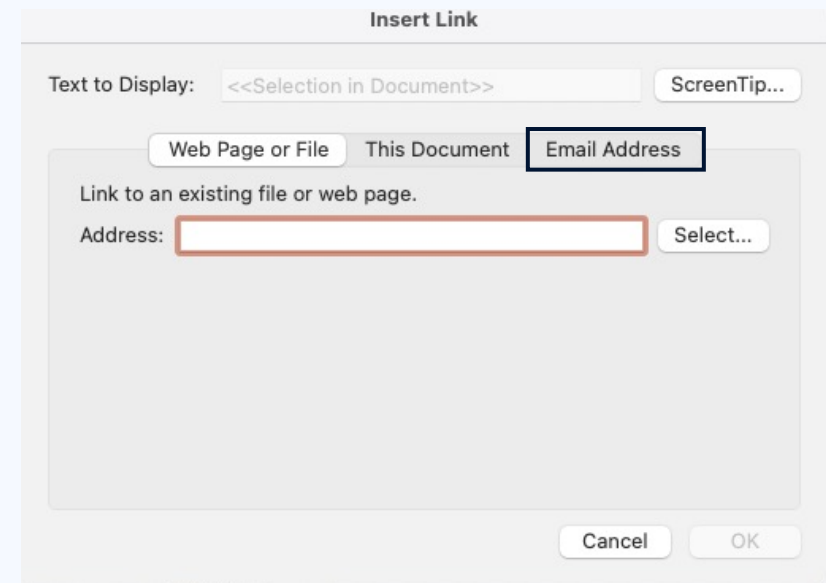
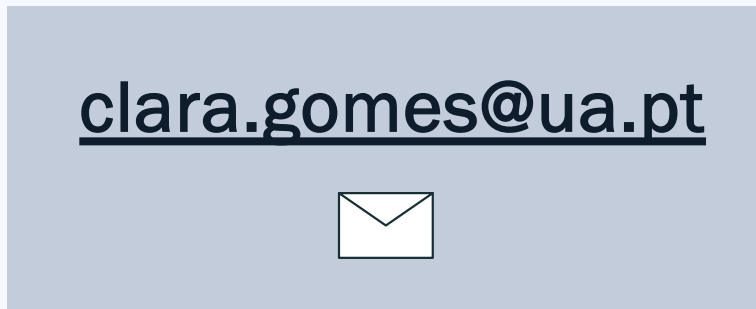
Where can I get images for free?

- Free vector – good for illustrations
- Pexels – good for photos



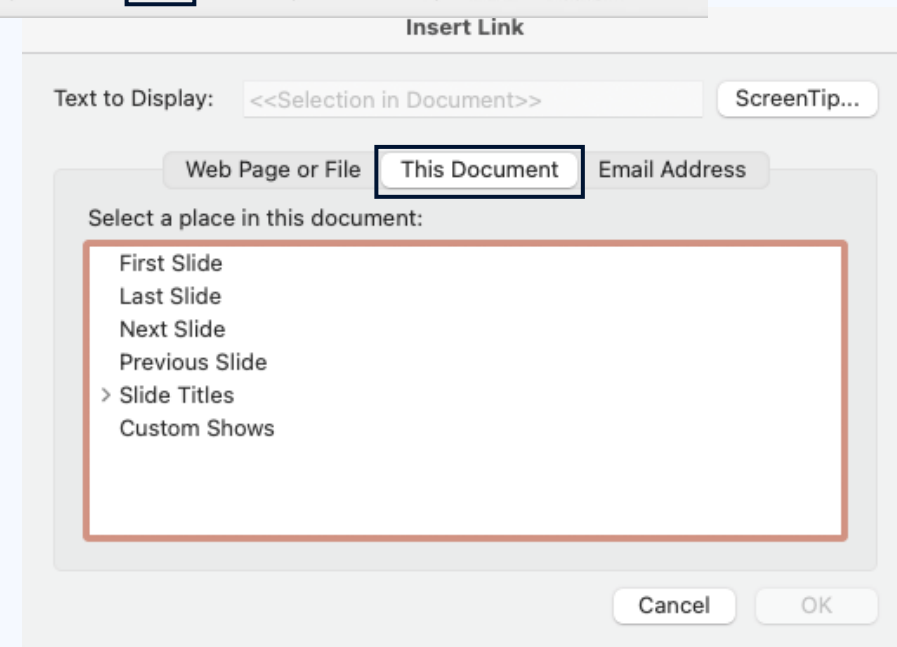
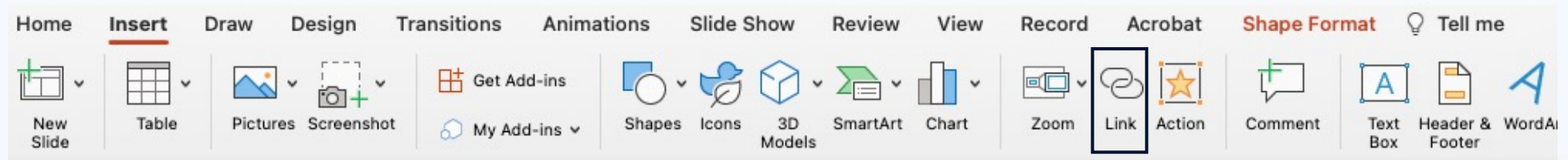
Interaction Elements

Links



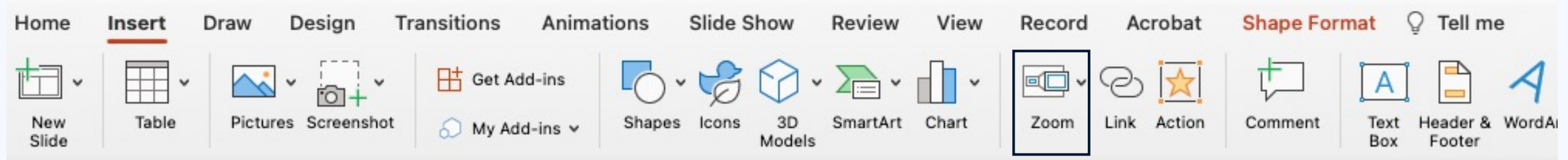
Interaction Elements

Action



Interaction Elements

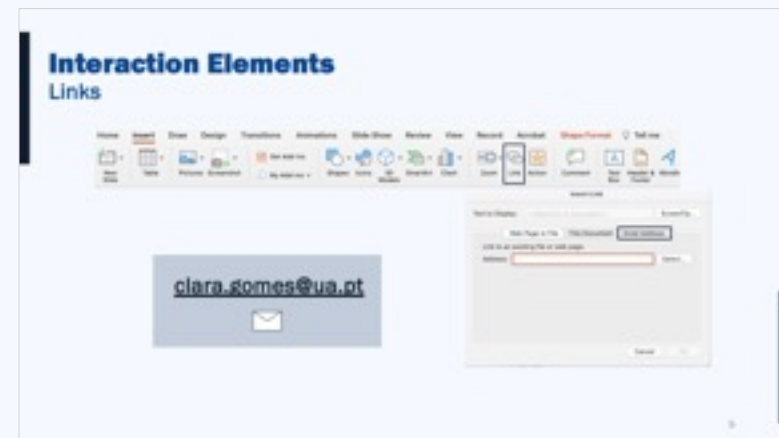
Zoom



- Summary Zoom
- Section Zoom
- Slide Zoom



Section Zoom



Slide Zoom

DISCOVERY OF INSULIN

Islets of Langerhans

1869

German medical student Paul Langerhans discovers clusters of cells in the pancreas that would later be named the islets of Langerhans. These cells are responsible for producing various hormones, including insulin.

Insulin isolation

1921



Canadian scientists Frederick Banting and Charles Best, along with the help of other researchers including James Collip and John Macleod, successfully isolate insulin from the pancreas of dogs and pigs. They begin testing its effects on diabetic dogs.

Mass-production of insulin

1923

The pharmaceutical company Eli Lilly and Company collaborates with the University of Toronto to mass-produce insulin, making it more widely available to patients.

1889

German physiologist Oskar Minkowski and Joseph von Mering demonstrate that removing the pancreas from dogs leads to the development of diabetes-like symptoms. This establishes a link between the pancreas and diabetes.

Link between pancreas and diabetes

1922

The first successful human treatment using insulin takes place at the Toronto General Hospital. A 14-year-old boy with severe diabetes is treated with insulin, leading to a remarkable improvement in his condition.

First human treatment

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89

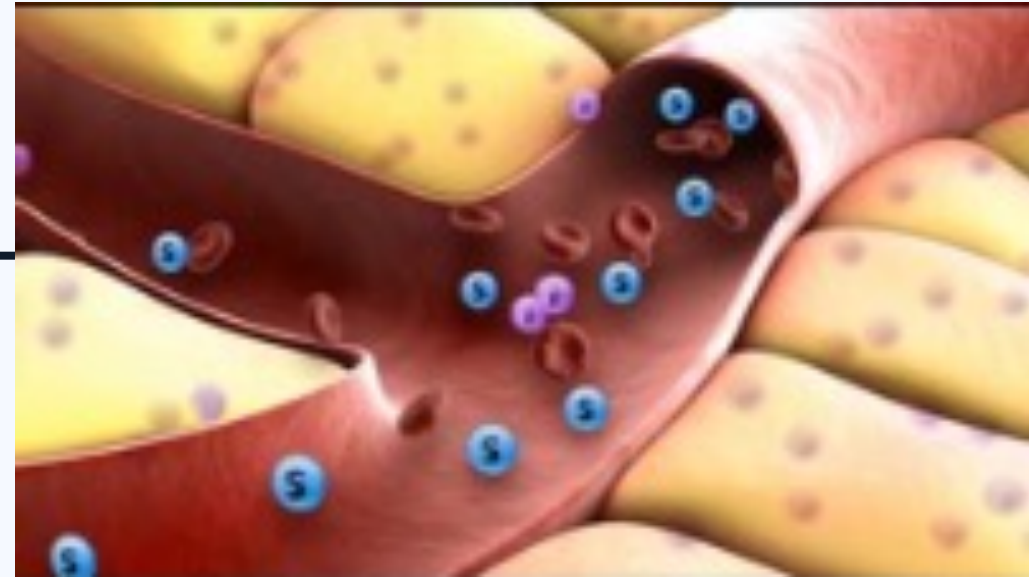
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Interaction Elements and Navigation

Take home message



Visual Interest

Interactive elements break up the visual monotony of traditional slide presentations, adding a visually appealing dimension that captures and sustains attention.

Hidden content mastery

Using hyperlinks to reveal hidden content provides a controlled flow of information, preventing information overload while encouraging exploration.

Questions?

