

# Bruno Isidoro

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## SKILLS

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**Programming Languages:** Html5, Css3, JavaScript, Python, SQL

**BI & Visualization Tools:** Tableau, MS Excel, Google Sheets

## PROJECTS

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### Customer Retention Analysis (Nov 2024)

- Evaluated customer retention data for 15,000 accounts using **Excel**, identifying patterns that contributed to a 15% improvement in customer retention strategies.
- Explored correlations in 2 large datasets, discovering key insights on customer behavior and presenting findings through **SQL** queries and **Tableau** visualizations.
- Evaluated customer retention data for 15,000 accounts using **Excel**, identifying patterns that contributed to a 15% improvement in customer retention strategies.

### Market Segmentation Analysis (May 2024)

- Developed an interactive dashboard in **Power BI**, showcasing 8 visualizations of market trends and uncovering new customer segments that were previously overlooked.
- Designed 5 key performance indicators (KPIs) to highlight market opportunities and provide actionable insights on which customer segments to prioritize based on activity patterns.

### Employee Performance Optimization (Jan 2024)

- Streamlined the reporting process by automating data extraction and analysis with **SQL** and **Excel VBA**, reducing reporting time by 20%.
  - Cleansed and preprocessed 10,000 rows of employee data using **Pandas** in **Python**, optimizing data for analysis and achieving a 25% reduction in processing time.
- Log

## WORK EXPERIENCE

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### Sous Chef – Marchal at Hotel D’Angleterre (1 Michelin Star) (Mar 2021 – Sep 2024)

- Managed all day-to-day kitchen operations in high-volume luxury hotel, ensuring flawless service delivery.
- Led, trained, and scheduled a 20+ chef team, including interviewing and onboarding new members.
- Partnered on the creation and development of innovative dishes, aligning with brand standards and guest expectations.
- Maintained highest standards of quality and hygiene, safeguarding consistency and excellence across all services.

### Sous Chef – Henne Kirkeby Kro (2 Michelin Stars) (Feb 2019 - Dec2021)

- Led and trained a team of chefs, ensuring consistent performance in a high pressure, fast-paced environment.
- Assisted in the creation and development of new dishes, contributing to innovation and maintaining Michelin standards.
- Oversaw quality control, guaranteeing excellence in taste, presentation, and food safety.
- Managed the day-to-day kitchen operations, coordinating staff schedules, workflow and communication across departments.

## EDUCATION

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**Escola de Hotelaria e Turismo de Portimão**, Certified by EHL Hospitality Business School (May 2014)

**Meta Programming with JavaScript**, Coursera (Apr 2025)

**Google Data Analytics Professional Certificate**, Coursera (Jun 2025)

**Google Project Management Certificate**, Coursera (Aug 2025)