

Date

1/1/2015

1/31/2018

Category

All

Country

All

Segment

All

Customers

8435

New

12217

Returning

Category	Revenue
Fishing	6,227K
Cleats	3,983K
Camping & Hiking	3,701K
Cardio Equipment	3,320K
Women's Apparel	2,829K

20652

Total Customers

0.25

Top 10 Customers Revenue (%)

