

Category

Furniture

Office Supplies

Technology

Sub-Category

All

Segment

Consumer

Corporate

Home Office

Month

1

2

3

4

5

6

7

8

9

10

11

12

Year

2015

2016

2017

2018

Region

Central

East

South

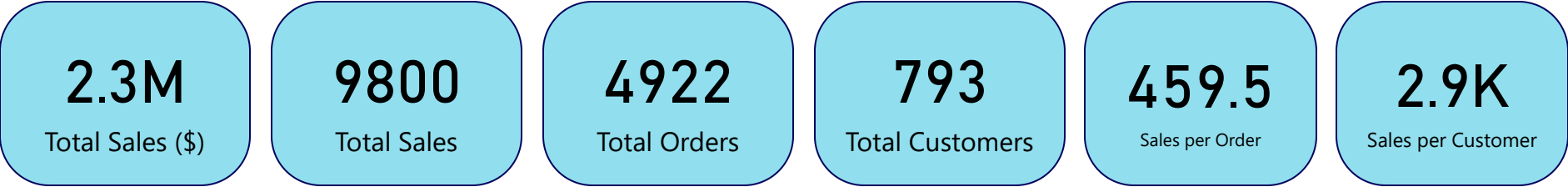
West

State

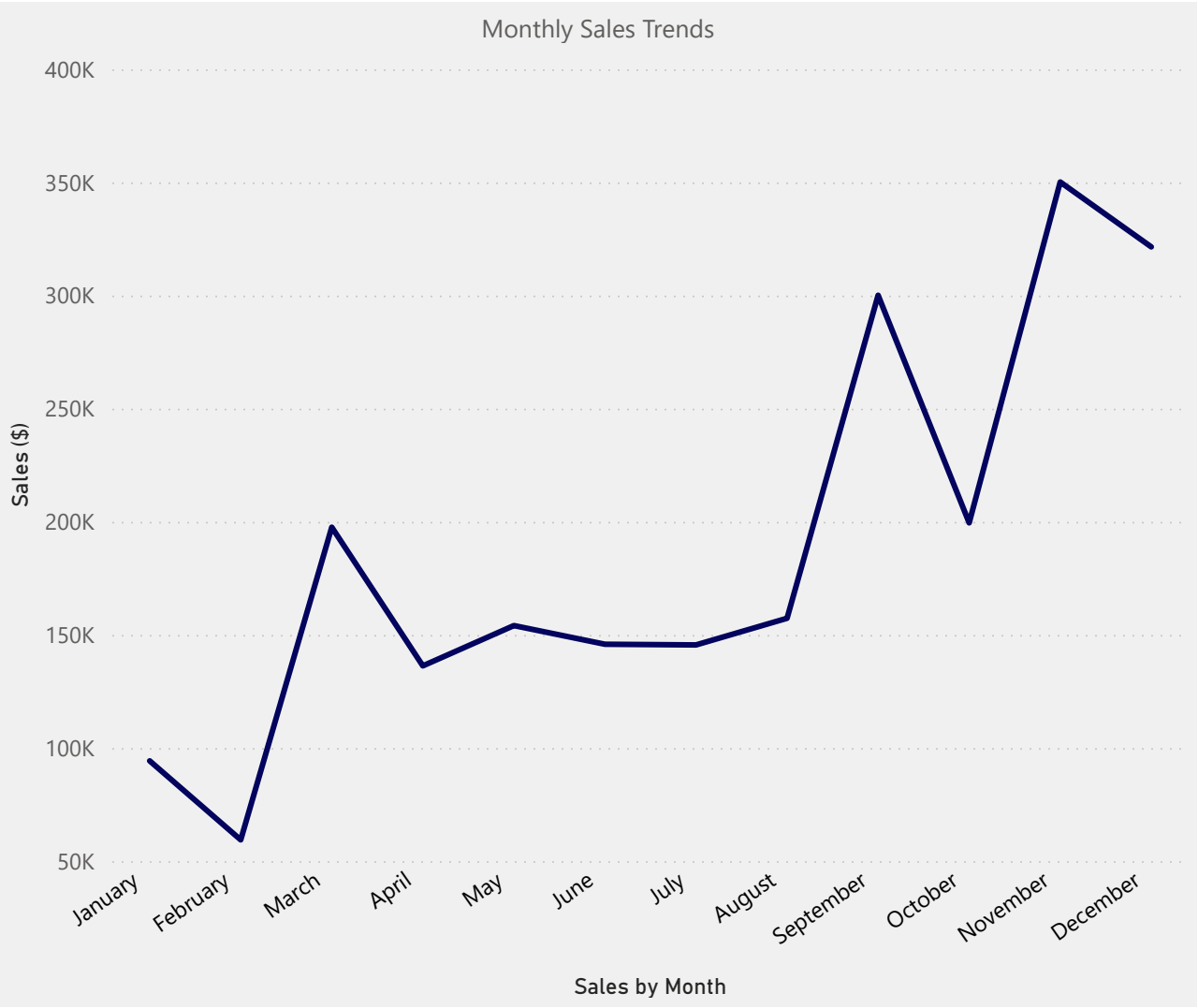
All

City

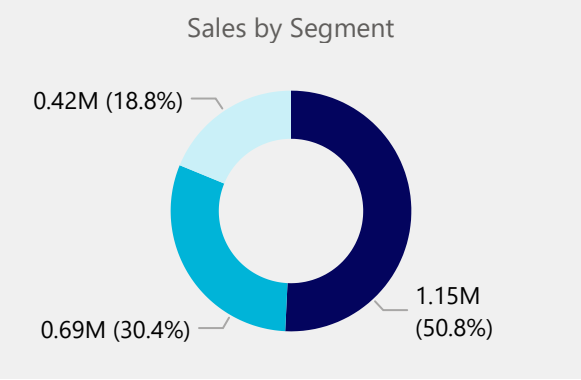
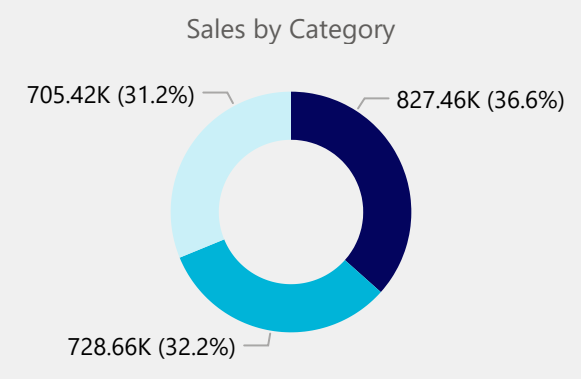
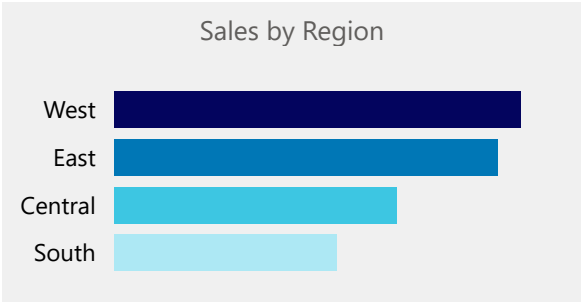
All



When do we Sell the Most?



When do we Sell the Most?



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Year

2015

2016

2017

2018

Region

Central

East

South

West

State

All

City

All

2.3M

Total Sales (\$)

9800

Total Sales

4922

Total Orders

793

Total Customers

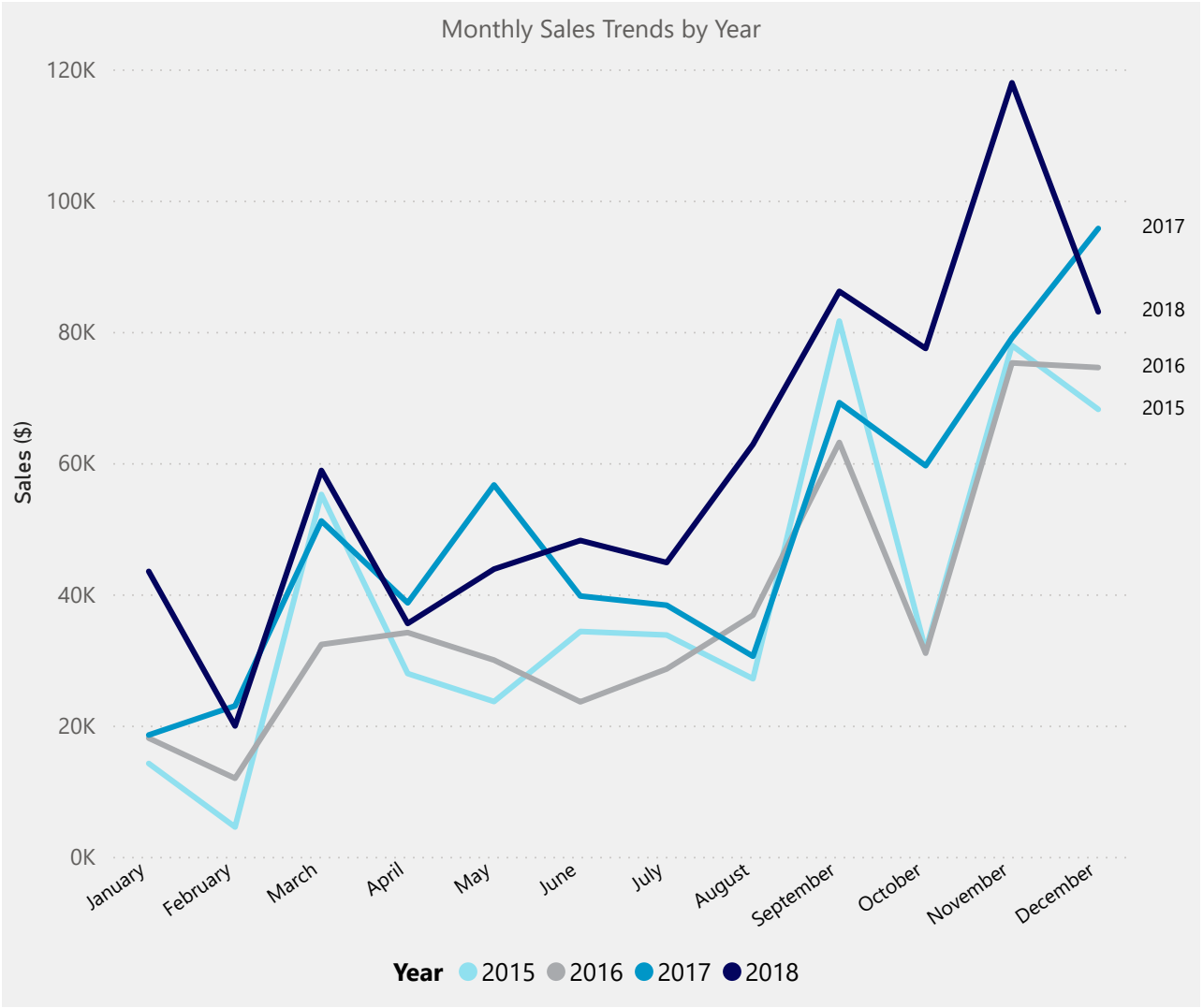
November

Best Month

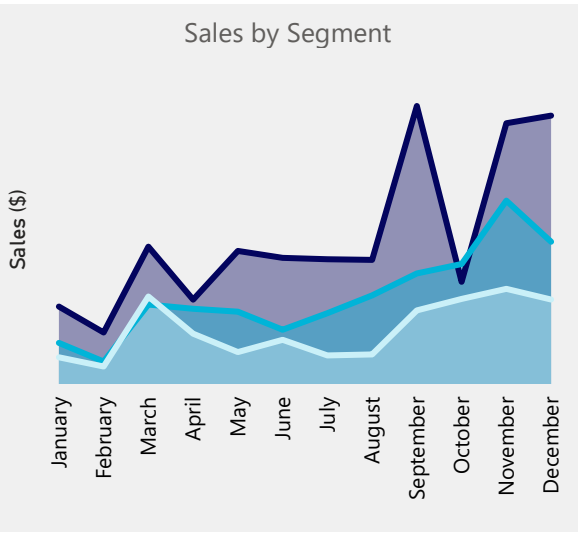
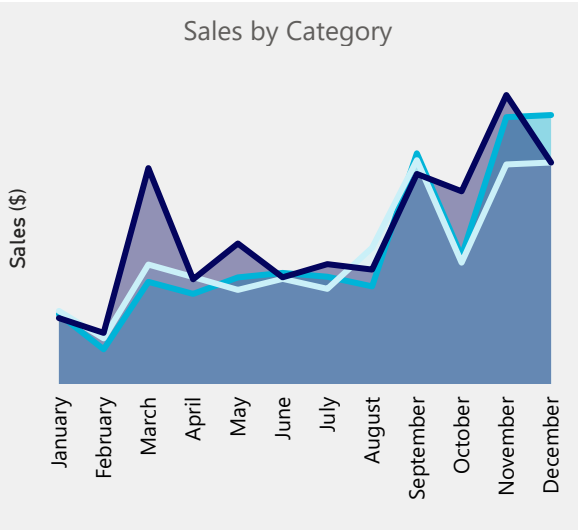
February

Worst Month

When did we Sell the Most?



How are Sales Distributed?



Category

Furniture

Office Supplies

Technology

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3

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5

6

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11

12

Year

2015

2016

2017

2018

Region

Central

East

South

West

State

All

City

All

Staple envelope

Most Sold Product

Office Supplies

Most Sold Category

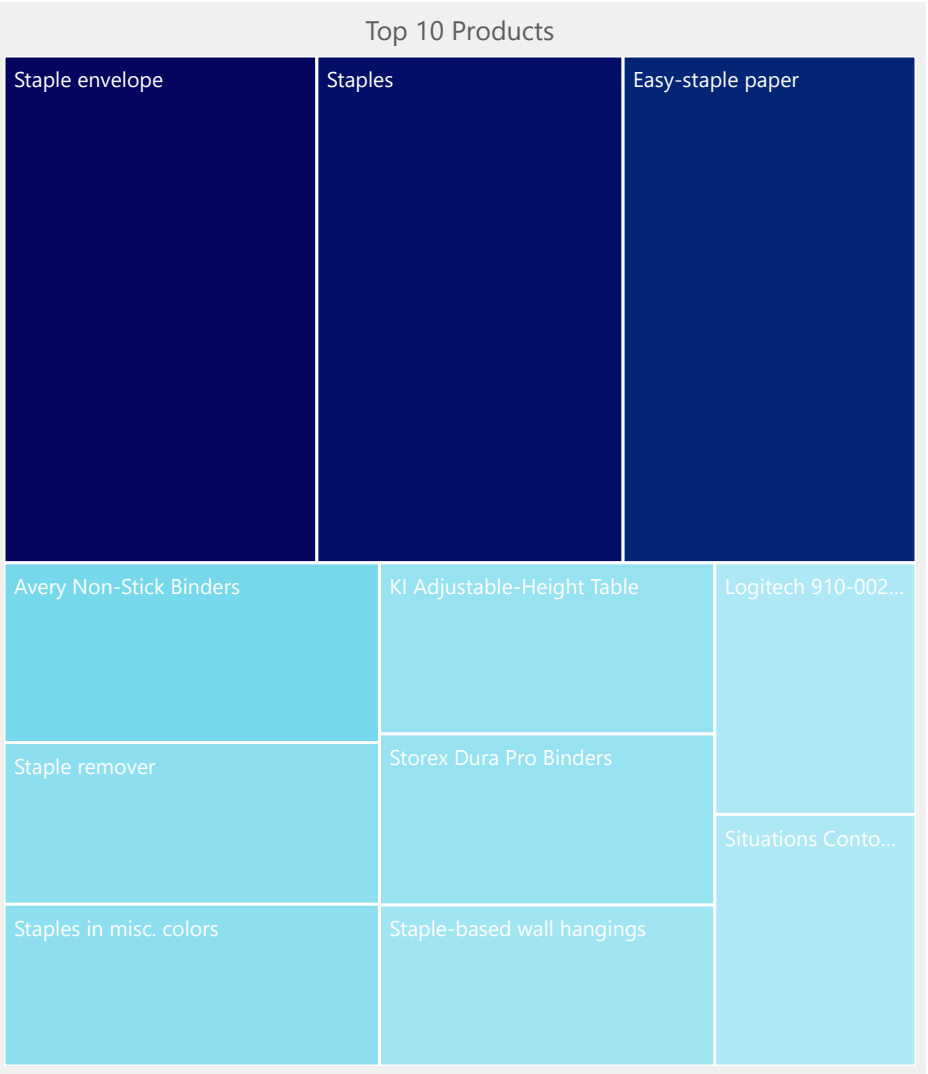
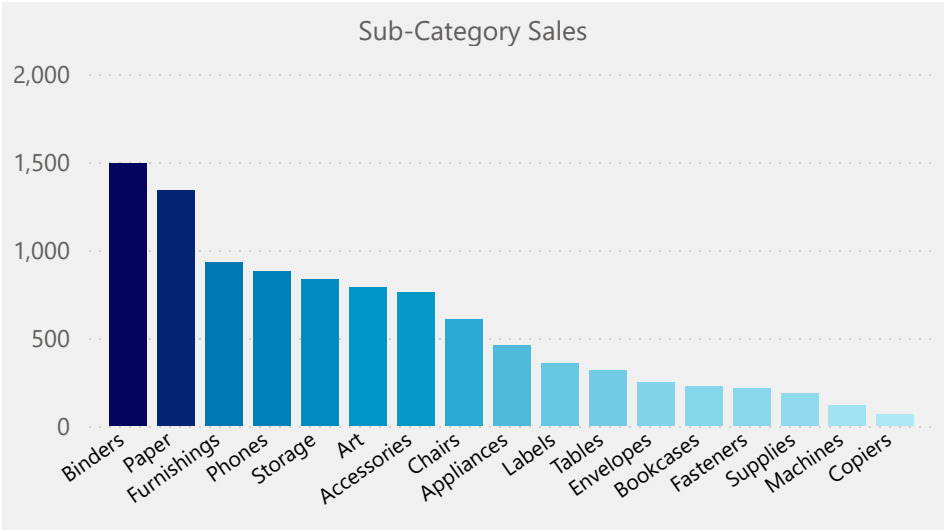
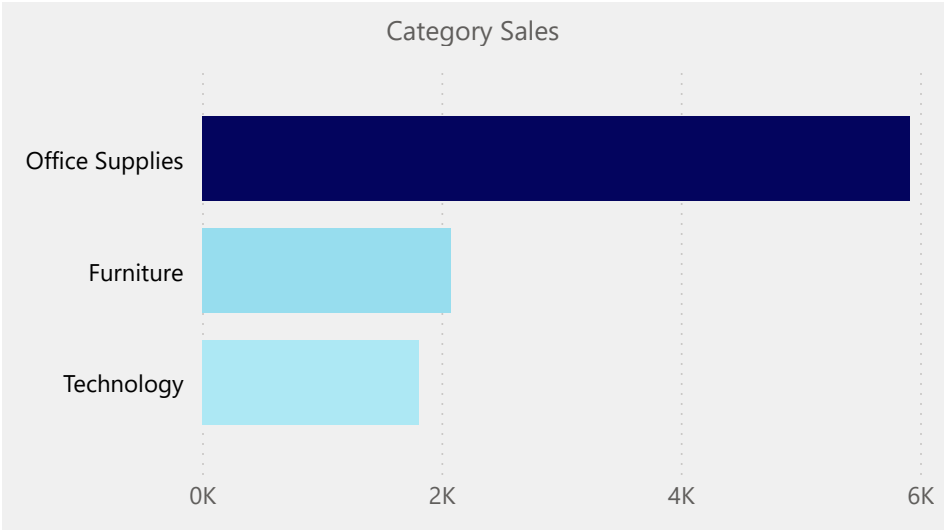
Binders

Most Sold Sub-Category

West

Top Region

What Products do we Sell the Most?



Category

Furniture

Office Supplies

Technology

Sub-Category

All

Segment

Consumer

Corporate

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1

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6

7

8

9

10

11

12

Year

2015

2016

2017

2018

Region

Central

East

South

West

State

All

City

All

793

Total Customers

2.9K

Sales per Customer

12.4

Orders per Customer

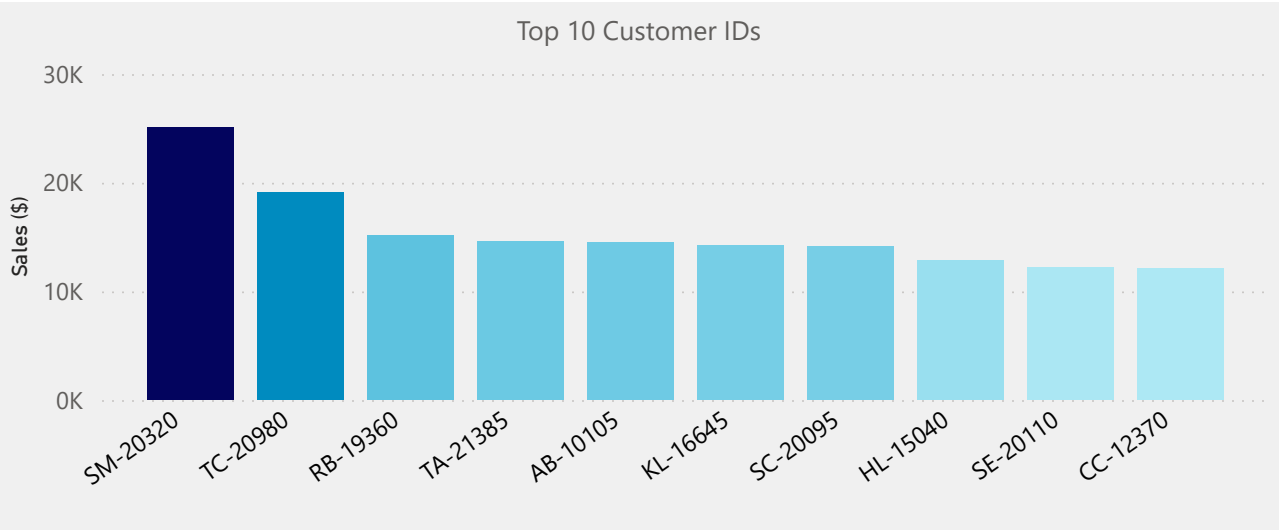
Consumer

Most Sold Segment

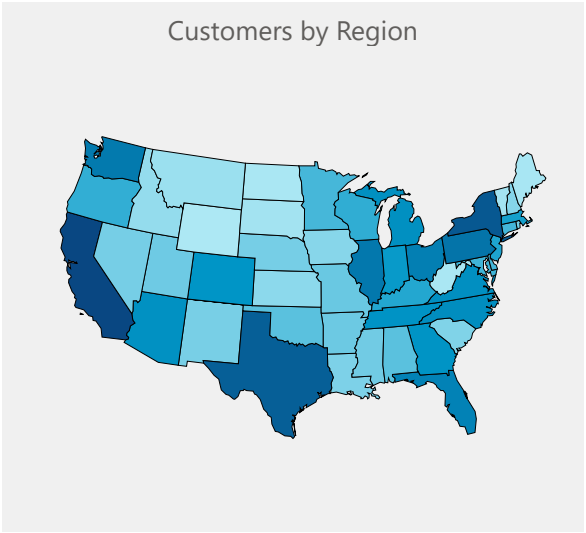
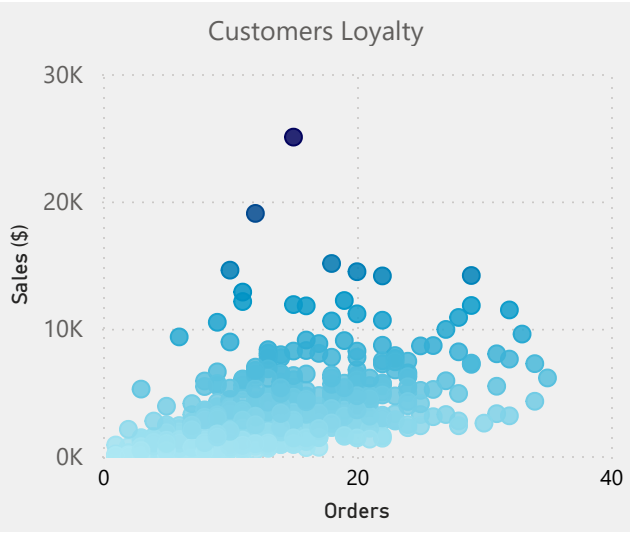
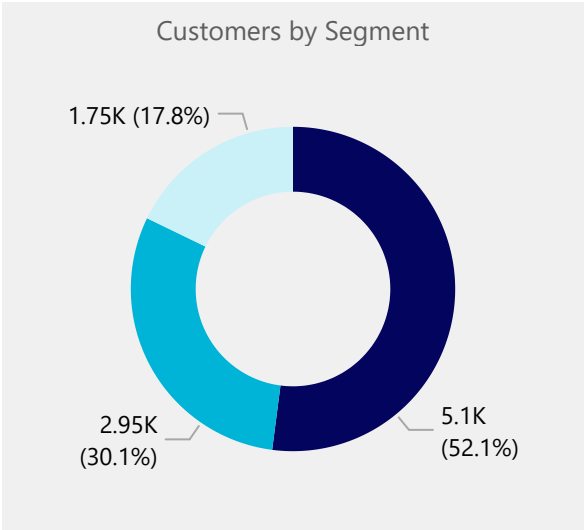
California

Top State

Who are our Best Customers?



How are our Customers Distributed?



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Region

Central

East

South

West

State

All

City

All

4922

Total Orders

Standard Class

Most Used Ship Mode

Same Day

Fastest Ship Mode

4,0 days

Avg Ship Time

Ship Mode	Count
Standard Class	5859
Second Class	1902
First Class	1501
Same Day	538

### How are Ship Modes Distributed?

