



# Listify

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# Problem

- It is difficult to come to a consensus on the ordering of items among several people

▲ 35 ▼

What European cities are most worth visiting? Why? (self.AskReddit)  
submitted 1 year ago by themadscientist420

I'm an Australian heading over to Europe for 7 weeks over January and February. I already have a decent idea of where I want to go but am looking for suggestions just in case there's somewhere I have not yet considered that is worth seeing!

119 comments share save hide give gold report

all 119 comments

sorted by: **controversial** ▼

▲ [-] **WeirdStray** 0 points 1 year ago  
▼ Frankfurt(Main) - the only european city with a skyline, not as huge as Berlin, so you can explore most of it in one day, very tourist friendly and multicultural  
permalink embed save give gold

▲ [-] **Maleets** 0 points 1 year ago  
▼ Split, Croatia is gorgeous.  
permalink embed save give gold

▲ [-] **top\_man** 0 points 1 year ago  
▼ Bruge/Brugge/Brugges is flat out amazing! (secret: the Belgians make better beer than the Germans)  
permalink embed save give gold

▲ 1247 ▼

What is the best combo of a food and a drink? (self.AskReddit)  
submitted 3 years ago \* by jasonsensation

Only one food, like pizza or whatever, and only one drink.  
Edit: These are some of the best ideas ever.  
Edit x2: These are some of the worst ideas ever.

4554 comments share

top 200 comments show 500

sorted by: **best** ▼

▲ [-] **jmoney425** 717 points 3 years ago  
▼ Donuts and coffee  
permalink embed

▲ [-] **benandthejets** 320 points 3 years ago  
▼ Timmie's Run? I'm buyin'.  
permalink embed parent

▲ [-] **KaylaS** 165 points 3 years ago  
▼ I'll have a sour cream glazed and a medium double-double.  
permalink embed parent



LIKE FOR  
SQUIRTLE



SHARE FOR  
CHARMANDER



COMMENT FOR  
BULBASAUR

Which starter would you choose?

# People Love Expressing Opinions

- Users create crowdsourced lists to get input from others
- Come to a clear consensus on rankings as efficiently as possible



# Key Concept

# Ranking

Purpose: Allows users to create a list with a pool of possible responses, letting them crowdsource opinions on the ranking from respondents.

Operational Principle: If a rank is submitted, it is aggregated with all other responses algorithmically to reveal to the respondent what the current state of the ranking is following their submission. Rankings are closed when the creator of the ranking chooses to close it, upon which the results become visible to all users, whether they've responded or not.

Listify

## Best Players in the NBA

 Enter a suggestion

Add

1.

Lebron James

2.

Anthony Davis

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3.

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4.

Russell Westbrook



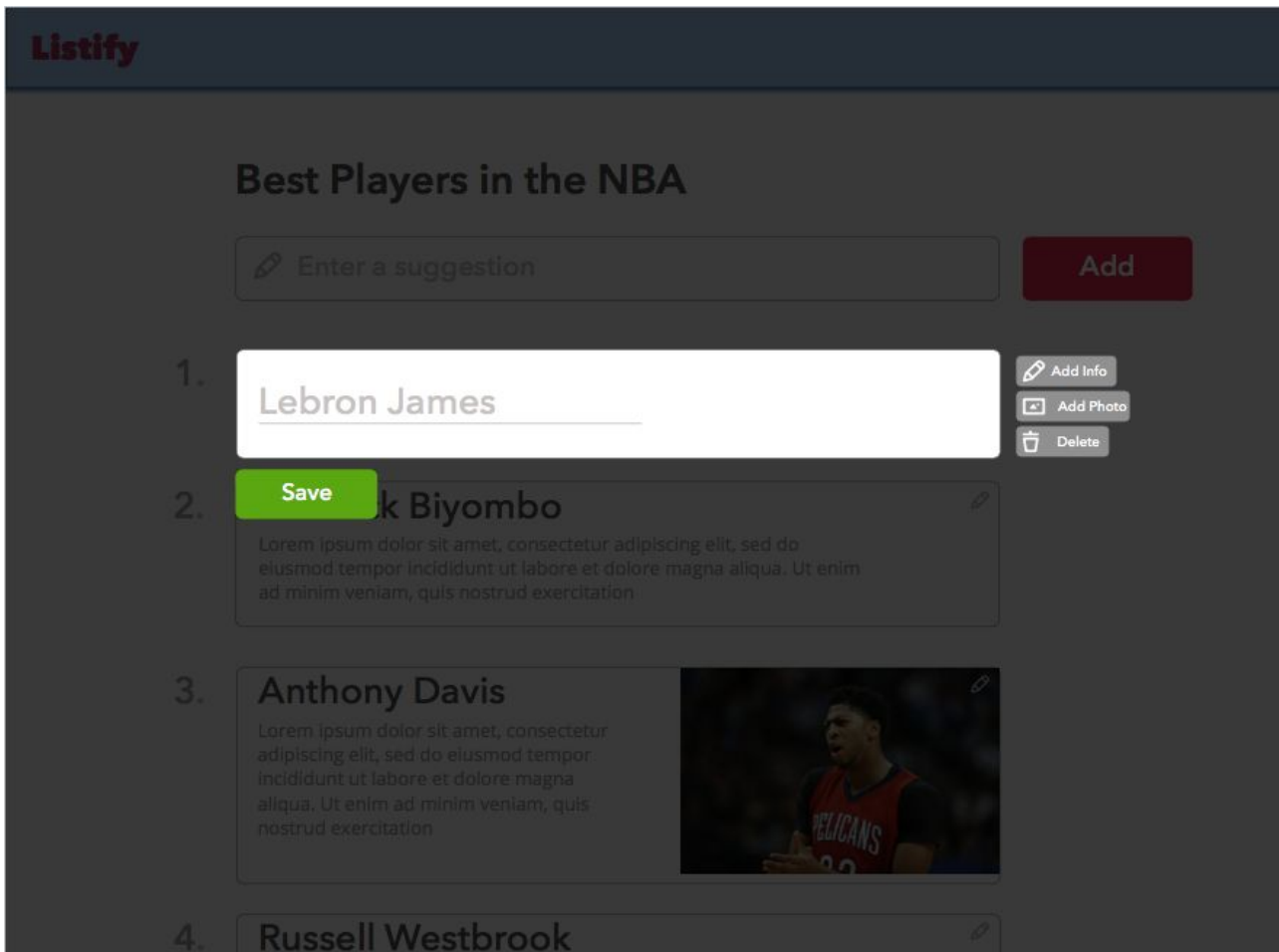
# Other Concepts

# Item

Purpose: Allow users to add items to the pool of items that can be ranked in their list.

Operational Principle: If a person creates an item, then it will be added to the pool of items that can be ranked in their list.

Items can include text, hyperlinks, or images, allowing a diverse range of things that can be ranked. For users editing a ranking, items can be dragged into a ranking slot to indicate the user's preferences.



# Invite

Purpose: Allow users to publicly or privately invite others to respond with their rankings.

Operational Principle:  
Invitations can be sent between users in the Listify application, or via a unique URL that can be distributed to anybody with Internet access.  
Invitations can be sent for both private and public lists.

Listify

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Share with others

Shareable Link

<https://listify.com/list/fdjp493q8j9e8j#J98905OJFDSFFdsjkl409j34o34>

Done

Copy Link

2.

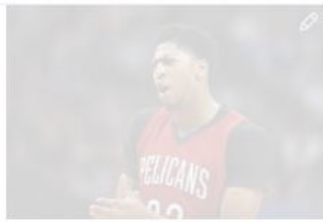
Bismack Biyombo

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4.

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# Features

## Social

Social component allows users to distinguish between private and public polls.

Allows more popular lists to float to the top.

Users can share lists with other specific users.

### Trending Rankings | Most Recent

1. **Best GIFs of 2016**  
created by Ricky Bobby 150
2. **Favorite Sports to Play**  
created by Spencer Kim 99
3. **Best Looking Phil**  
created by Phillip Ou 99
4. **Favorite TV Shows**  
created by Tom Tom 85
5. **Least Favorite Westworld Character**  
created by Phillin Ou 82



Completed



In Progress

# Risks and Error Handling

1. Users may create multiple accounts to upvote their own rankings or downvote others' rankings
2. Users may put invalid/inappropriate items into a list
3. Multiple users may create the same list of items
4. Best to Worst vs. Worst to Best lists