

# Bruno Reyes

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## Skills

**Technical:** HTML, Sass, CSS, JavaScript, React, Python, jQuery, Node.js, Ajax, Express & SQL

**Software:** Git, APIs, AWS S3, WordPress, Bootstrap, Excel, Sketch, InVision & Adobe Suites

**Soft:** Team Building, Communicative, Empathetic, Adaptive, Creative, Public Speaking & Problem Solving

## Experience

**Realm Unlimited**

Minneapolis, MN

*Software Engineer*

Aug 2020 – Oct 2020

- Collaborated with 3 developers to convert a workbook into a mobile-friendly health education app.
- Implemented RESTful API to add questions to, preview, create, edit, rate, and remove content or courses.
- Allowed admins to download user feedback, curriculum and demographic data into CSV files.

**Bruno Reyes UX**

Minneapolis, MN

*User Experience Analyst*

January 2017 – July 2020

- **Data Metrika** - Decreased IT cost by 60% by migrating to a VPS server to host emails, domain, SEO platform and created the mobile-friendly WordPress site, social media, logo & brand.
- **Amare** - Researched and developed user interface designs using Sketch and InVision, simplifying user flow, reducing technical support, revitalizing online presence, and increasing conversion rate.

**University of Minnesota IT**

Minneapolis, MN

*Usability Lab Assistant*

June 2019 – May 2020

- Coordinated projects via Zoom, Google Suites, Qualtrics & Sales Force Marketing Cloud.
- Designed usability within spreadsheets, marketing material and survey reviews and testing content.

## Education

**Prime Digital Academy**

Minneapolis, MN

*Full Stack Software Engineering Certification*

May 2020 – October 2020

- Learned an array of technologies and implemented them in over 40 projects in solo, client, and group settings. On a regular basis I delivered presentations, clarified whiteboard problems, scoped out projects, engaged in agile practices, and gave and received critical feedback daily.
- **TODO** - In two weeks I built a lifestyle app that allows users to manage all of their tasks, reminders, ideas & memories. Users can add, delete, edit, remind, favorite, upload and check off items.

**University of Minnesota**

Minneapolis, MN

*Bachelor's of Science: Agricultural & Food Business Management*

September 2018 – May 2020

- Coursework in Economics, Finance, Statistics, Technical Writing, Entrepreneurship and Accounting.

**Normandale Community College**

Bloomington, MN

*Associates of Arts: Liberal Arts*

September 2014 – May 2016

- President of Kappa Beta Delta Business Honor Society and Technology Director of Student Senate.