

Bruno Reyes

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Skills

Technical: HTML, Sass, CSS, JavaScript, React, Java, Python, jQuery, Node.js, Ajax, Express & SQL
Software: Git, Github, RESTful APIs, Postman, AWS, WordPress, Bootstrap, Sketch & InVision
Soft: Team Building, Communicative, Empathetic, Adaptive, Creative, Public Speaking & Problem Solving

Experience

Realm Unlimited

Minneapolis, MN

Software Engineer

Aug 2020 – Oct 2020

- Collaborated with 3 developers to convert a workbook into a mobile-friendly health education app.
- Implemented RESTful API to add questions to, preview, create, edit, rate, and remove content or courses.
- Enabled admins to download user feedback, curriculum and demographic data from app into CSV files.

Bruno Reyes UX | IT

Minneapolis, MN January

User Experience Analyst

Jan 2016 – Present Day

- **Data Metrika** - Decreased IT cost by 60% by migrating to a VPS server to host emails, domain, SEO platform and created the mobile-friendly WordPress site, social media, logo & brandkit.
- **Cinco De Mayo** - Revamped in-store layout, logo, brand kit, marketing campaigns, and service loops.
- **Amare** - Researched & developed brand kit and user interface designs using Sketch and InVision.

University of Minnesota IT

Minneapolis, MN

Usability Lab Assistant

June 2019 – May 2020

- Coordinated projects via Zoom, Google Suites, Qualtrics & Sales Force Marketing Cloud.
- Designed usability within spreadsheets, marketing material and survey reviews and testing content.

Education

Prime Digital Academy

Minneapolis, MN

Full Stack Software Engineering Certification

May 2020 – October 2020

- Learned an array of technologies and implemented them in over 40 projects in solo, client, and group settings. On a regular basis I delivered presentations, clarified whiteboard problems, scoped out projects, engaged in agile practices, and gave and received critical feedback daily.
- **TODO** - In two weeks I built a lifestyle app that allows users to manage all of their tasks, reminders, ideas & memories. Users can add, delete, edit, remind, favorite, upload and check off items.

University of Minnesota

Minneapolis, MN

Bachelor's of Science: Agricultural & Food Business Management

September 2018 – May 2020

- Coursework in Economics, Finance, Statistics, Technical Writing, Business Strategy and Accounting.

Normandale Community College

Bloomington, MN

Associates of Arts: Liberal Arts

September 2014 – May 2016

- President of Kappa Beta Delta Business Honor Society and Technology Director of Student Senate.