

Bruno Reyes

github.com/brunoreyes

| Minneapolis, MN

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SKILLS

Technical: HTML, CSS, JavaScript, React, Redux, jQuery, Node.js, Ajax, Express, Python, SQL, and PostgreSQL

Software: VS Code, Git, Postman, AWS S3, APIs, WordPress, Sketch, InVision, Google Analytics, and Microsoft Excel

Soft: Team Building, Communicative, Empathetic, Adaptive, Creative, Public Speaking, and Problem Solving

EXPERIENCE

Freelance

User Experience Analyst

Minneapolis, MN

January 2017 – July 2020

- **Data Metrika** - Significantly decreased annual cost by 60% by troubleshooting and installing a VPS server to host client's email, website and SEO platform as well as designing the desktop and mobile website and brand.
- **Amare Watches** - Researched and implemented user interface patterns within prototypes that simplified user flow, reducing technical support and increasing conversion rate.

University of Minnesota

Usability Lab Assistant

Minneapolis, MN

June 2019 – May 2020

- Coordinated projects via Zoom, Google Sheets, Google Calendar, Qualtrics & Sales Force Marketing Cloud.
- Implemented usability within spreadsheets, marketing material and survey review and testing.

RMK Management Corporation

Marketing Intern

Edina, MN

June 2015 – January 2016

- During my time working for the 2015 property management company of the year, I created budgets for promotional events, collaborated with local vendors, and designed newsletters and marketing materials.

EDUCATION

Prime Digital Academy

Full Stack Software Engineering Certification

Minneapolis, MN

May 2020 – September 2020

- Full-time 20-week immersion program remote study including solo projects, client projects, group projects, weekend projects, code challenges, public presentations, and discussion panels with various technology speakers.
- **TODO** - In two weeks I created a lifestyle app, allowing users to manage tasks, reminders, ideas and memories.
- **Unique** - Created an education app within four weeks, with three developers for our client, Realm Unlimited. This app allows users to learn and engage with the eight realms of health and wellness, while allowing admins to download user feedback and continuously modify and curate content for users.

University of Minnesota

Bachelor's of Science: Business Management

Minneapolis, MN

September 2016 – May 2020

- Coursework in Economics, Finance, Statistics, Supply Chain, Calculus, Technical Writing, Marketing, and Accounting.
- President of Philosophy Club & Kappa Beta Delta Business Honor Society, and Technology Director of Student Senate.