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Covid-19 Food/Future @CovidFoodFuture

(https://twitter.com/CovidFoodFuture)

28 day summary with change over previous period

678 ↑224.4%

~~~~~•

Tweet impressions

625K ↑306.0%

risits Men

**7,537 ↑**79.0%

Mentions

**420 ↑**137.3%

\_\_\_\_\_\_\_

Followers

1,028 **↑**683

May 2020 • 13 days so far ...

TWEET HIGHLIGHTS

### Top Tweet earned 4,249 impressions

AFRICA – The informal market provides an important source of livelihood for men and women who are major food traders in informal, open-air, markets. Is the Covid-19 lockdown threatening the informal food markets in Africa - bit.ly/2yopbYu (https://t.co/T6MupZ7pW9)

### #Covid19FoodFuture

(https://twitter.com/hashtag/Covid19FoodFuture?src=hash) @JohnAgboola\_ (https://twitter.com/JohnAgboola\_) pic.twitter.com/DBD0f6AiZx (https://t.co/DBD0f6AiZx)



(https://twitter.com/CovidFoodFuture/status/125795293275614

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### Top Follower followed by 797K people

(https://twitter.com/nonprofitorgs)



(https://twitter.com/nonprofitorgs)

### @nonprofitorgs (https:///twittenedmi/nonprofitorgsps)

PFOLLOWS YOU Promotes OHGs doing great work in the world & shares useful technology resources. Only follows NPOs, NGOs, charities & activists. Based in Tucson, AZ. ↓

View profile (https://twitter.com/nonprofitorgs/)

# Top mention earned 417 engagements



(https://twitter.com/JohnAgboola\_) **John Agboola O** 

@JohnAgboola\_

(https://twitter.com/JohnAgboola\_) · May 4 (https://twitter.com/JohnAgboola\_/status/1257185417792798721)

A weekly read for you, compiled by

### @CovidFoodFuture

(https://twitter.com/CovidFoodFuture) on the 'Impacts of #COVID19 (https://twitter.com/hashtag/COVID19? src=hash) pandemic on food systems in Africa'. These articles focus on country's analysis, stories, opinions and recommendations for African Agriculture.

Read here <u>medium.com/enablingsusta...</u> (https://t.co/82CBQnwBxJ)

### #Covid19FoodFuture

(https://twitter.com/hashtag/Covid19FoodF uture?src=hash) pic.twitter.com/qJWdDHMZ6c (https://t.co/qJWdDHMZ6c)









(https://twitter.com/JohnAgboola\_/status/1257185417792798721)

**1 13** 42 ♥ 49

View Tweet (https://twitter.com/JohnAgboola\_/status/1257185417792798721)

# Top media Tweet earned 3,665 impressions

1/2 NIGERIA – Despite the profit-making by poultry farmers and egg distributors, majority of them are finding it difficult to sell their eggs due to the #COVID19 (https://twitter.com/hashtag/COVID19? src=hash) lockdown. To fast-track sales, farmers are using social media to market their eggs. #Covid19FoodFuture (https://twitter.com/hashtag/Covid19FoodF

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MAY 2020 SUMMARY

Tweets 311

Tweet impress 276K

Profile visits 2,664

Mentions 155

New followers 243

1/0 NIOEDIA - Describe the constitution

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Covid-19 Food/Future ✓ (http://twitter.com/CovidFoodFuture)

Twitter Analytics account overview for CovidFoodFuture

uture?src=hash) @JohnAgboola (https://twitter.com/JohnAgboola\_)

wither twitter pay Sevid Food Future) (https://t.co/PqQzLbxCCd)

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(https://twitter.com/CovidFoodFuture/status/1256564975109365760)

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**View Tweet activity** 

### Apr 2020 · 30 days

TWEET HIGHLIGHTS

### Top Tweet earned 6,160 impressions

Currently, in Mokwa Niger state, planting season has started and the farmers are a bit discouraged to go to farm due to the high costs of farm inputs and scarcity of human labor caused by the #Covid19 (https://twitter.com/hashtag/Covid19? src=hash) pandemic @CovidFoodFuture (https://twitter.com/CovidFoodFuture) @miss abimbola

(https://twitter.com/miss\_abimbola) pic.twitter.com/YgRMmRgzpU (https://t.co/YgRMmRgzpU)



(https://twitter.com/CovidFoodFuture/status/124859738474307@amiran\_kenya **£3** 22

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### Top Follower followed by 238K people

(https://twitter.com/DaniNierenberg)



(https://twitter.com/DaniNierenberg)

# Danielle Nierenberg, Food Tank (Phtpisi://tw/ptte/ptos//ty/Dtarninie/enilberg/perg)

President, @FoodTank (https://twitter.com/FoodTank). Email: danielle@foodtank.com. Live interviews on Twitter @1PM (https://twitter.com/1PM) & @5PM

### Top mention earned 907 engagements



(https://twitter.com/MAINGI\_alex\_) MAINGI **SE** 

@MAINGL alex

(https://twitter.com/MAINGI\_alex\_) · Apr 10 (https://twitter.com/MAINGI\_alex\_/status/1248671177331138570)

There's nothing rewarding as going to the garden & seeing Swisschards coming along so nicely, fresh & delicious 😊 😊 🤮

@CnSeeds (https://twitter.com/CnSeeds)

@FAOKenya (https://twitter.com/FAOKenya)

@FoodSystems

(https://twitter.com/FoodSystems)

@CovidFoodFuture

(https://twitter.com/CovidFoodFuture)

@AGRAAlliance

(https://twitter.com/AGRAAlliance)

**@CAEP USA** 

(https://twitter.com/CAEP\_USA)

@SeedsOfGoldKE

(https://twitter.com/SeedsOfGoldKE)

@Bayer (https://twitter.com/Bayer)

(https://twitter.com/amiran\_kenya) @YPARD (https://twitter.com/YPARD) @WFP Africa (https://twitter.com/WFP\_Africa)

@MazaoFarm

(https://twitter.com/MazaoFarm)

@\_YEFORD (https://twitter.com/\_YEFORD)

@AgriFoodNet

(https://twitter.com/AgriFoodNet) pic.twitter.com/ILdtoa1SM7 (https://t.co/ILdtoa1SM7)







(https://twitter.com/MAINGI\_alex\_/status/1248671177331138570)

APR 2020 SUMMARY

Tweets

548

Profile visits

8,660

New followers 765

Mentions

Tweet impress

503K

425

(https://twitter.com/5PM) daily. Subscribe to our podcast

Ciswaprofiles by the fitter of the conference of

**₹**₹ 15 ♥ 89

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: Mithild with Manney Liber 9 Status 1248671177331138570)

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# Top media Tweet earned 5,598 impressions

Nigeria - Every single part of the food system is affected by the #Covid19 (https://twitter.com/hashtag/Covid19? src=hash) pandemic starting from production to food supply, transport, market and consumption. @miss\_abimbola (https://twitter.com/miss\_abimbola)

### #Covid19FoodFuture

(https://twitter.com/hashtag/Covid19FoodF uture?src=hash) pic.twitter.com/SPDflkQtSG (https://t.co/SPDflkQtSG)



(https://twitter.com/CovidFoodFuture/status/1253610572152700929)

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