

VAMOS FALAR SOBRE
DESENVOLVIMENTO

FRONT-END



"FIRMITAS, UTILITAS, VENUSTAS"
EXECUTION IS KEY

O QUE ACONTECEU NOS
ÚLTIMOS **10 ANOS**?

**THE INTERNET IS BECOMING THE
TOWN SQUARE FOR GLOBAL
VILLAGE OF TOMORROW**

BILL GATES

**EXISTEM PELO MENOS
4.8 BILHÕES DE
PÁGINAS NA WEB**

**PRECISAMOS DE DEVS PARA A
CODIFICAÇÃO, CONSTRUÇÃO,
ANÁLISE E MANUTENÇÃO DE
TODO ESSE UNIVERSO**

**37% DAS VAGAS OFERECIDAS
ESTÃO RELACIONADAS A
TI/TELECOM**

LOVEMONDAYS.COM.BR

**DESENVOLVEDOR WEB SE
TORNOU ABRANGENTE
DEMAIS**

**EM 2015, O PROFISSIONAL
MAIS PROCURADO FOI
DESENVOLVEDOR FRONT-END**

TRAMPOS.CO

ESTAGIÁRIO

~ R\$ 1.500

PLENO

~ R\$ 2.000 - ~ R\$ 4.500

SENIOR

~ ATÉ R\$ 10.000

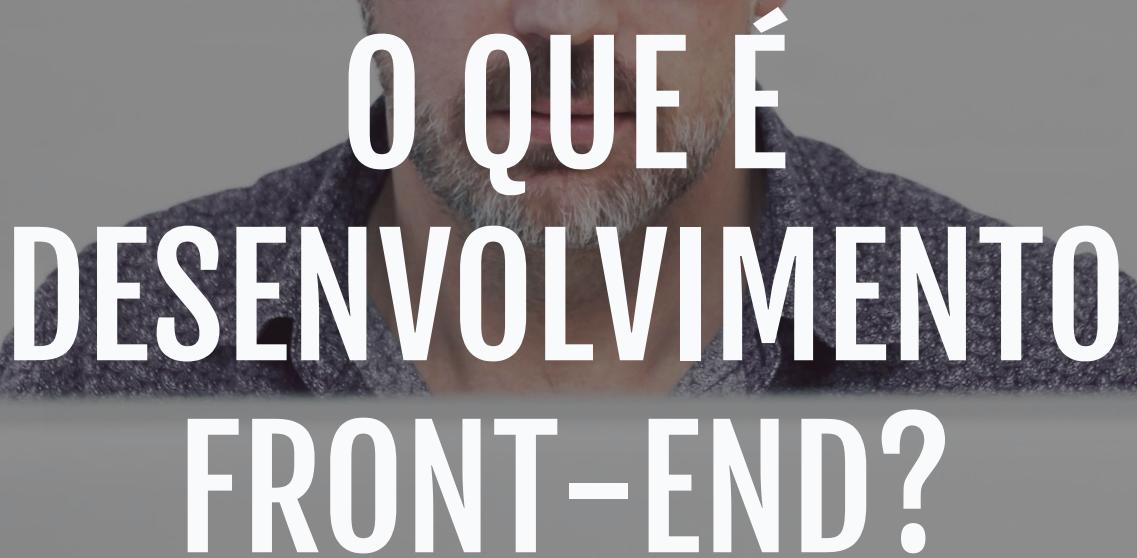
TRAMPOS.CO

A MÉDIA SALÁRIA É R\$
3.640/MENSAL

TRAMPOS.CO

**GOSTOU? A DEMANDA PODERÁ
CRESER 20% ATÉ 2020**

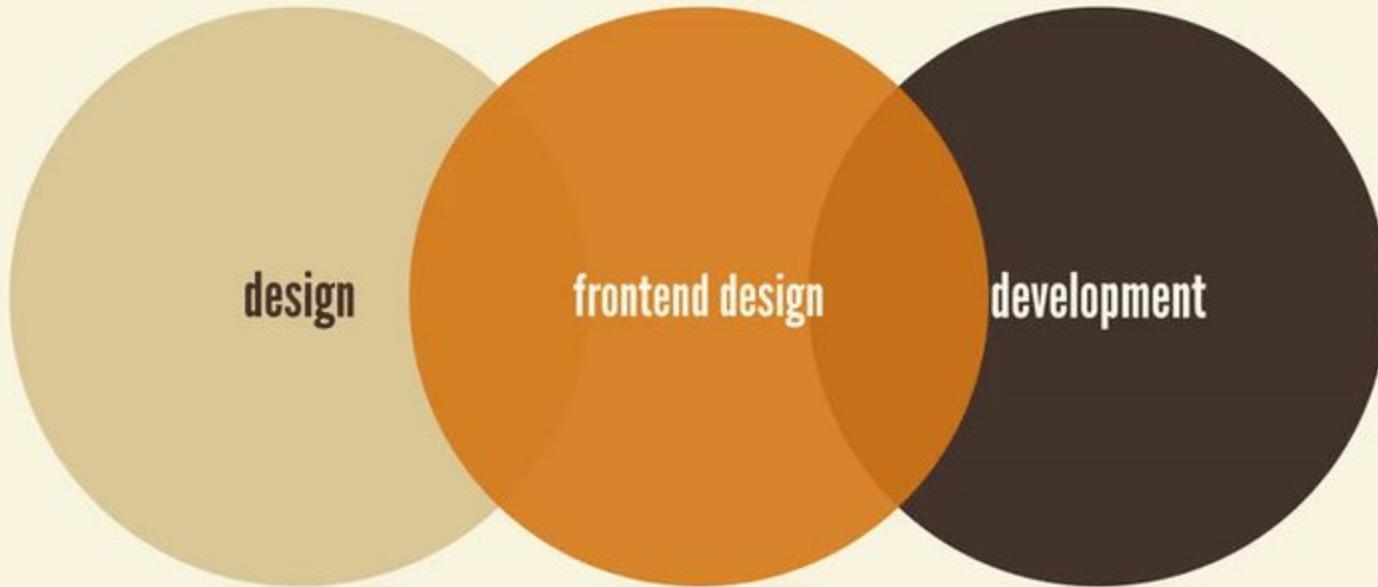
U.S BUREAU OF LABOR STATISTICS

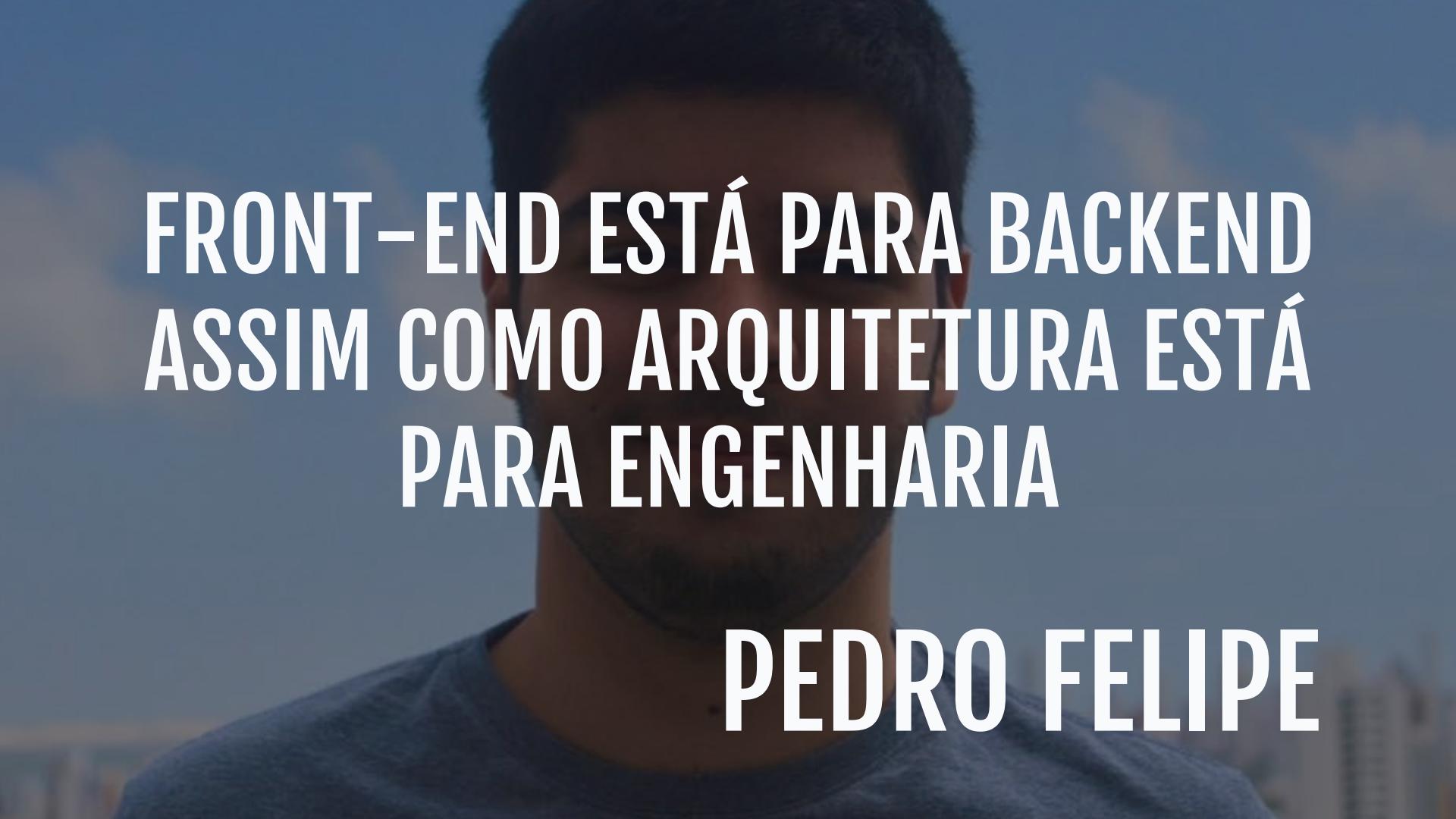
A close-up photograph of a middle-aged man with light brown hair and a well-groomed grey beard. He is wearing dark-rimmed glasses and a dark, textured jacket over a light-colored shirt. He is looking directly at the camera with a neutral expression.

O QUE É DESENVOLVIMENTO FRONT-END?



É A CAMADA DE APRESENTAÇÃO DE PRODUTOS DIGITAIS





FRONT-END ESTÁ PARA BACKEND
ASSIM COMO ARQUITETURA ESTÁ
PARA ENGENHARIA

PEDRO FELIPE

A photograph showing a person's hands working at a desk. In the foreground, a laptop screen displays a dark interface with large, light-colored text. A keyboard is visible in front of the laptop. To the right, a person's hands are shown writing in a notebook with a pen. The notebook contains various sketches and diagrams, possibly architectural or technical in nature. The background is slightly blurred, showing more of the workspace.

O QUE UM FRONT-END DEVELOPER/ENGINEER FAZ?



FERRAMENTAS E HABILIDADES TÉCNICAS

HTML



CSS



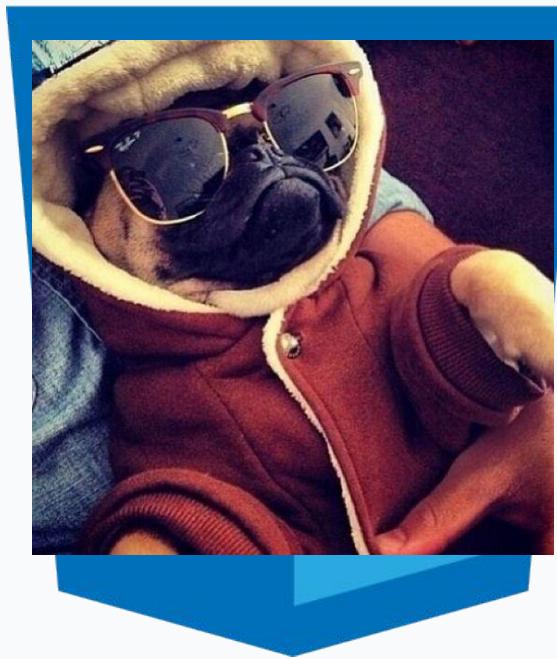
HTML descreve O QUE é visto no seu browser. Determina o conteúdo da página.

CSS descreve **COMO** o seu conteúdo é visto. Determina qual o estilo dos elementos na sua página.

HTML



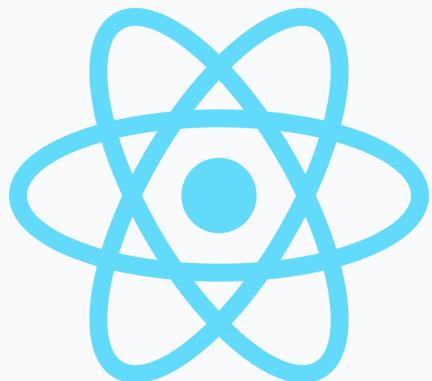
CSS



JS

JavaScript é uma linguagem
de programação que permite,
hoje, fazer praticamente tudo.

É a linguagem que roda no seu navegador e permite dar interatividade para o seu site.





PACKAGE MANAGER



WORKFLOWS



CSS PRE-PROCESSOR

Sass {less}

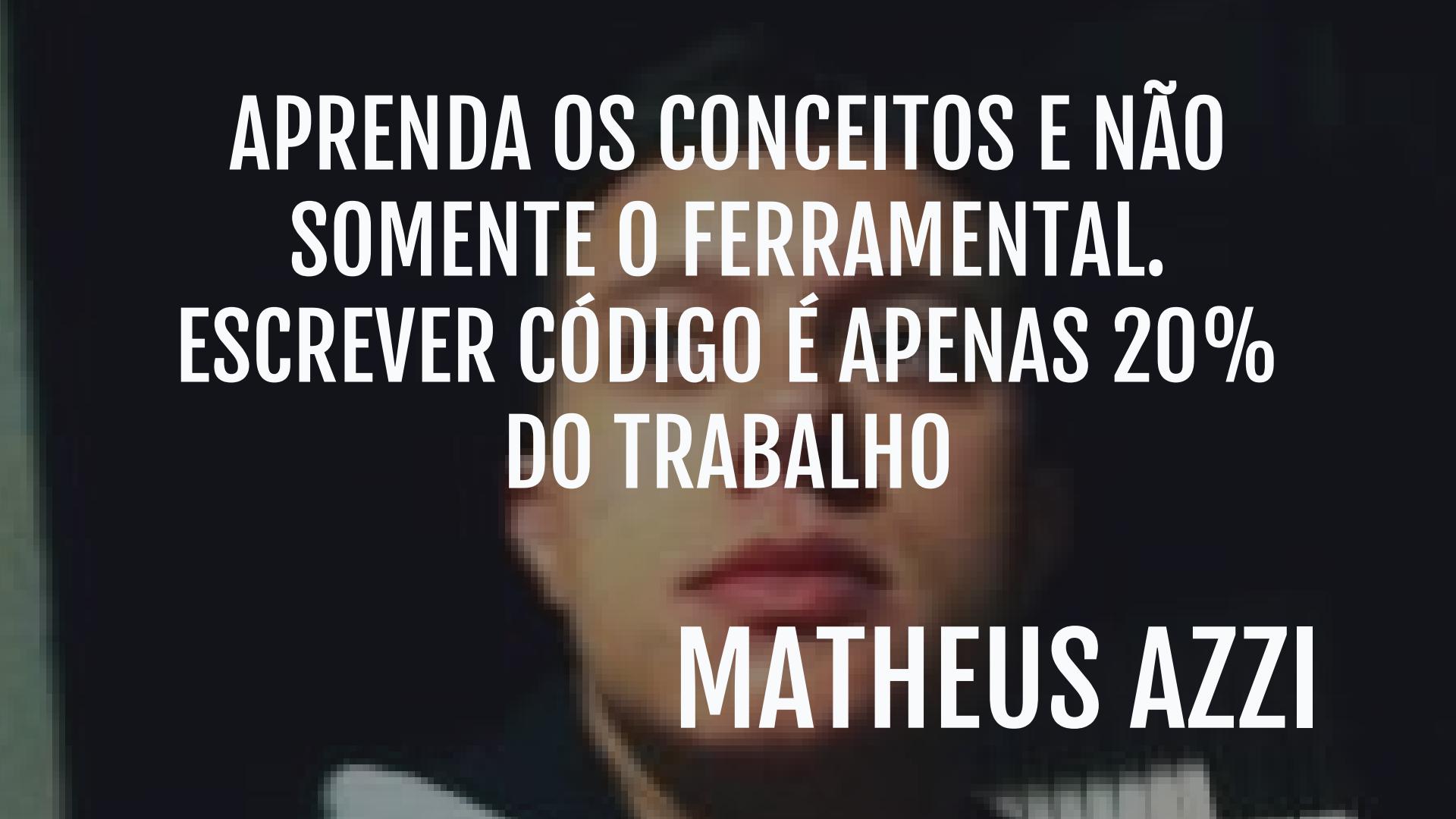
TESTES AUTOMATIZADO



Jasmine

GIT





APRENDA OS CONCEITOS E NÃO
SOMENTE O FERRAMENTAL.
ESCREVER CÓDIGO É APENAS 20%
DO TRABALHO

MATHEUS AZZI

**ENTENDA ONDE USAR
CADA FERRAMENTA**

E QUE AS TECNOLOGIAS
MUDAM

**NOSSO FOCO É
PRODUTO**

**ENTENDER AS
NECESSIDADES REAIS
DO CLIENTE**



JOGA JUNTO

BETA

[COMO FUNCIONA](#) [TORNEIOS](#) [FAQ](#) [COMENTE](#)

A large, stylized illustration occupies the background. It shows a person from behind, wearing a dark, futuristic suit with glowing blue circular elements on the shoulder and chest. They are seated at a desk with a keyboard, their hands visible. On the screen of a monitor in front of them is a cartoonish character with a large head, blue skin, and a wide, toothy grin. The character has a small green horn on its head and is wearing a red and yellow patterned vest over a purple shirt. The background of the illustration is a bright, hazy scene of a city skyline at night.

BEM-VINDO AO
JOGA JUNTO

A scenic view of the Golden Gate Bridge in San Francisco, California. The bridge's iconic orange towers and cables are silhouetted against a bright sky. In the foreground, the dark blue water of the San Francisco Bay is visible. The background shows rolling hills and mountains under a clear sky.

SO, DO YOU
SPEAK ENGLISH?

A black and white photograph capturing a bustling scene of a modern architectural space, likely a subway station or a large public building. The central focus is a wide, curved staircase with multiple levels. Numerous people are seen walking up and down the stairs, some carrying bags, creating a sense of constant motion and activity. The architecture features large, light-colored stone walls and a minimalist design. In the background, there are signs with text like "Sortie bus" and QR codes. The overall atmosphere is one of a busy, interconnected urban environment.

WE LIVE IN A
GLOBALIZED WORLD

COMO APRENDER E COMEÇAR?



HOW IT FEELS TO LEARN JAVASCRIPT IN 2016?

hackernoon.com



DÊ PASSOS DE BEBÊ



ZERO TO FRONT-END HERO

• • •

A complete guide to learning front-end development

DEV**The Practical Dev**
@ThePracticalDev[Follow](#)

The ten stages of programming language adoption

- 0. Ignorance**
- 1. Interest**
- 2. Delight**
- 3. Excitement**
- 4. Obnoxious Evangelism**
- 5. denial**
- 6. anger**
- 7. bargaining**
- 8. depression**
- 9. acceptance**

RETWEETS
897LIKES
1,208



DON'T PANIC!



FAÇA PARTE DA
COMUNIDADE



WE ARE HIRING!

BECOME@CODEMINER42.COM

PERGUNTAS?

THANK YOU

