

ACADEMIC

Advanced English

Enrolled in IBAT on the Cambridge Advanced Exam level during the mornings (9am - 1pm).



Bachelor Degree in Digital Design

(01/2013 - 12/2016)

Anhembi Morumbi University Laureate International Universities São Paulo / Brazil

Thesis

Activism and digital design as a tool to build awareness of water consumption.

- Address the concept of Water Footprint as a tool to highlight the indirect consumption of water to the consumer.
- Proposes an action to achieve the great mass and cause behavioural changes
- · Utilisation of design as the proper awareness tool to achieve the proposed goals.

Publication

Design & Materials - I International Congress • VII Workshop Article - Hidrofluxo: Arduino prototype to hydric control

- · Discusses aspects that motivate the "internet of things" and the role of design in the new possibilities in the world of smart objects.
- · In 2015, the state of Sao Paulo was facing a severe water crisis and it is proposed solutions to this issue using design and technology.
- The product developed through this article has since been patented.

BRUNO SPITTI web designer







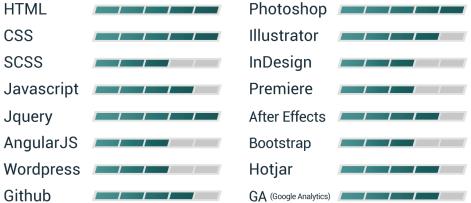


Rathmines - Dublin 6

083 872 4192 me@brunospitti.com www.brunospitti.com

SKILLS

I am passionate about web design and your correlatives areas. I love building websites from scratch as well as improving an existing one. I believe that the analysis of data extracted from the website is crucial to make more assertive designs and experiences to the user. I thoroughly enjoy working as part of a team. I am hardworking, motivated, professional and punctual, devoting myself to all work that I do with a high degree of commitment.



EU CITIZENSHIP

I have dual citizenship. I am an Italian citizen, which entitles me to work full-time in Ireland, and I was born in Brazil.

PROFESSIONAL

Ecadeiras - Web Designer

06/2015 - 01/2017

Re-design of company's branding; Development of logo and typography; Development of new e-commerce responsive layout aiming for a better usability, greater branding acknowledge and enhance buying experience; Full Front-end development; Assist monthly tasks to improve e-commerce SEO such as pages title, HTML tags and meta descriptions; Design and HTML code of emails marketing using the best practices in deliverability; Conception and maintenance of thorough analysis dashboards of campaigns and products performance; Design of all printed communication used by the company; Development plan and visual creation of marketing campaigns; Product catalogue design and update.

Jet - Ecommerce Analyst

09/2013 - 05/2015

Product registration on Jet's e-commerce platform; Development plan and visual creation of marketing campaigns; Assist social media content and ads, including Facebook, Instagram and Wordpress blog; Clients database update and weekly triggered email marketing; Design and HTML code of emails marketing using the best practices in deliverability; Analysis of campaigns and product performance; Photo editing and image treatment; Inventory update.



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TO WHOM IT MAY CONCERN

I have a degree in Digital Design and my recent employment approximately two years as Web Designer Senior at Ecadeiras, where I learned many things about Web Design and e-commerce. I had the chance to rebuild the e-commerce responsive lavout and code the front end. Also created a new logo, user interface, user experience and typography, amongst routine tasks. Before that, I worked at Jet e-commerce as an E-commerce Analyst. In every position, I've had always tried to be effective in helping the company with and have a reliable all activities performance.

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team, I am hardworking, reliable, motivated, professional, approachable and punctual, devoting myself to all work that I do with a high degree of commitment and I can work independently.

These years of job experience have given me the ability to solve problems quickly and precisely in addition to comprehend the usability patterns of users of e-commerce and general web sites. I consider myself to possess the ultimate "can do" attitude while taking on all tasks with a positive energy and a smile.

If you require any further information, please don't hesitate to contact me. I'm available on the phone 083 872 4192 or by e-mail: me@brunospitti.com.

I look forward to hearing from you at your earliest convenience.

Yours faithfully,

Bruno Spitti.

