



BRUNO SPITTI

web designer



Rathmines - Dublin 6



083 872 4192



me@brunospitti.com



www.brunospitti.com

SKILLS

I am passionate about web design and your correlatives areas. I love building websites from scratch as well as improving an existing one. I believe that the analysis of data extracted from the website is crucial to make more assertive designs and experiences to the user. I thoroughly enjoy working as part of a team. I am hardworking, motivated, professional and punctual, devoting myself to all work that I do with a high degree of commitment.

HTML



CSS



SCSS



Javascript



Jquery



AngularJS



Wordpress



Github



Photoshop



Illustrator



InDesign



Premiere



After Effects



Bootstrap



Hotjar



GA (Google Analytics)



ACADEMIC

Advanced English

Enrolled in IBAT on the Cambridge Advanced Exam level during the mornings (9am - 1pm).



Bachelor Degree in Digital Design

(01/2013 - 12/2016)

Anhembi Morumbi University
Laureate International Universities
São Paulo / Brazil

Thesis

Activism and digital design as a tool to build awareness of water consumption.

- Address the concept of Water Footprint as a tool to highlight the indirect consumption of water to the consumer.
- Proposes an action to achieve the great mass and cause behavioural changes.
- Utilisation of design as the proper awareness tool to achieve the proposed goals.

Publication

Design & Materials - I International Congress • VII Workshop
Article - Hidrofluxo:
Arduino prototype to hydric control

- Discusses aspects that motivate the "internet of things" and the role of design in the new possibilities in the world of smart objects.
- In 2015, the state of Sao Paulo was facing a severe water crisis and it is proposed solutions to this issue using design and technology.
- The product developed through this article has since been patented.

EU CITIZENSHIP

I have dual citizenship. I am an Italian citizen, which entitles me to work full-time in Ireland, and I was born in Brazil.

PROFESSIONAL

Ecadeiras - Web Designer

06/2015 - 01/2017

Re-design of company's branding; Development of logo and typography; Development of new e-commerce responsive layout aiming for a better usability, greater branding acknowledge and enhance buying experience; Full Front-end development; Assist monthly tasks to improve e-commerce SEO such as pages title, HTML tags and meta descriptions; Design and HTML code of emails marketing using the best practices in deliverability; Conception and maintenance of thorough analysis dashboards of campaigns and products performance; Design of all printed communication used by the company; Development plan and visual creation of marketing campaigns; Product catalogue design and update.

Jet - Ecommerce Analyst

09/2013 - 05/2015

Product registration on Jet's e-commerce platform; Development plan and visual creation of marketing campaigns; Assist social media content and ads, including Facebook, Instagram and Wordpress blog; Clients database update and weekly triggered email marketing; Design and HTML code of emails marketing using the best practices in deliverability; Analysis of campaigns and product performance; Photo editing and image treatment; Inventory update.



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TO WHOM IT MAY CONCERN

I have a degree in Digital Design and my most recent employment was approximately two years as Web Designer Senior at Ecadeiras, where I learned many things about Web Design and e-commerce. I had the chance to rebuild the e-commerce responsive layout and code the front end. Also created a new logo, user interface, user experience and typography, amongst routine tasks. Before that, I worked at Jet e-commerce as an E-commerce Analyst. In every position, I've had always tried to be effective in helping the company with all activities and have a reliable performance.

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team, I am hardworking, reliable, motivated, professional, approachable and punctual, devoting myself to all work that I do with a high degree of commitment and I can work independently.

These years of job experience have given me the ability to solve problems quickly and precisely in addition to comprehend the usability patterns of users of e-commerce and general web sites. I consider myself to possess the ultimate "can do" attitude while taking on all tasks with a positive energy and a smile.

If you require any further information, please don't hesitate to contact me. I'm available on the phone 083 872 4192 or by e-mail: me@brunospitti.com.

I look forward to hearing from you at your earliest convenience.

Yours faithfully,

Bruno Spitti.

