

Elevator Pitch

A web portfolio showing the projects, works, and applications of Richard Brush.

Long Pitch

Currently unnamed, the site will focus heavily on the projects Richard has worked on in the past few years, with an emphasis on projects that he was essential to. Both samples of his work and his resume will be readily available and easily accessible for recruiters. Richard also accepts freelance work, so a portion of the site will be devoted to attracting clients.

Personas



Leah the HR Recruiter

Leah is looking for possible candidates to interview for a position at her company.



Jim, Small Business Owner

Jim is shopping around for help on his company's website.



Gregory, Soon to be College Grad

Greg is looking for ideas on how to market himself to recruiters.

Comps



Glassdoor



LinkedIn



PascalvanGemert.nl