

RE/MAX INDONESIA



A GROWTH Family Network.
Stronger **TOGETHER**



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#YourTrustedPartner

www.remax.co.id

To be the best in Real Estate
by Creating opportunities,
providing best services and
achieving maximum results

Trusted, Professional & Skillful

RE/MAX is Growth Family
Be The Most Trusted and Passionate
Always Give Construction Feedback
Be Bold & Brave
Have Fun Together

Vision /

Mission /

Values /

Trend **BUSINESS**

RE/MAX adalah agen properti terkemuka yang berasal dari Amerika sejak tahun 1973 dan telah berkembang ke lebih dari 110 negara, termasuk di Indonesia yang telah berdiri sejak tahun 2014. RE/MAX Indonesia memiliki visi untuk menjadi pemimpin di dunia industri properti dan telah melayani klien di beberapa kota besar seperti Jabodetabek, Jawa Barat, Jawa Tengah, Bali, dan Surabaya.

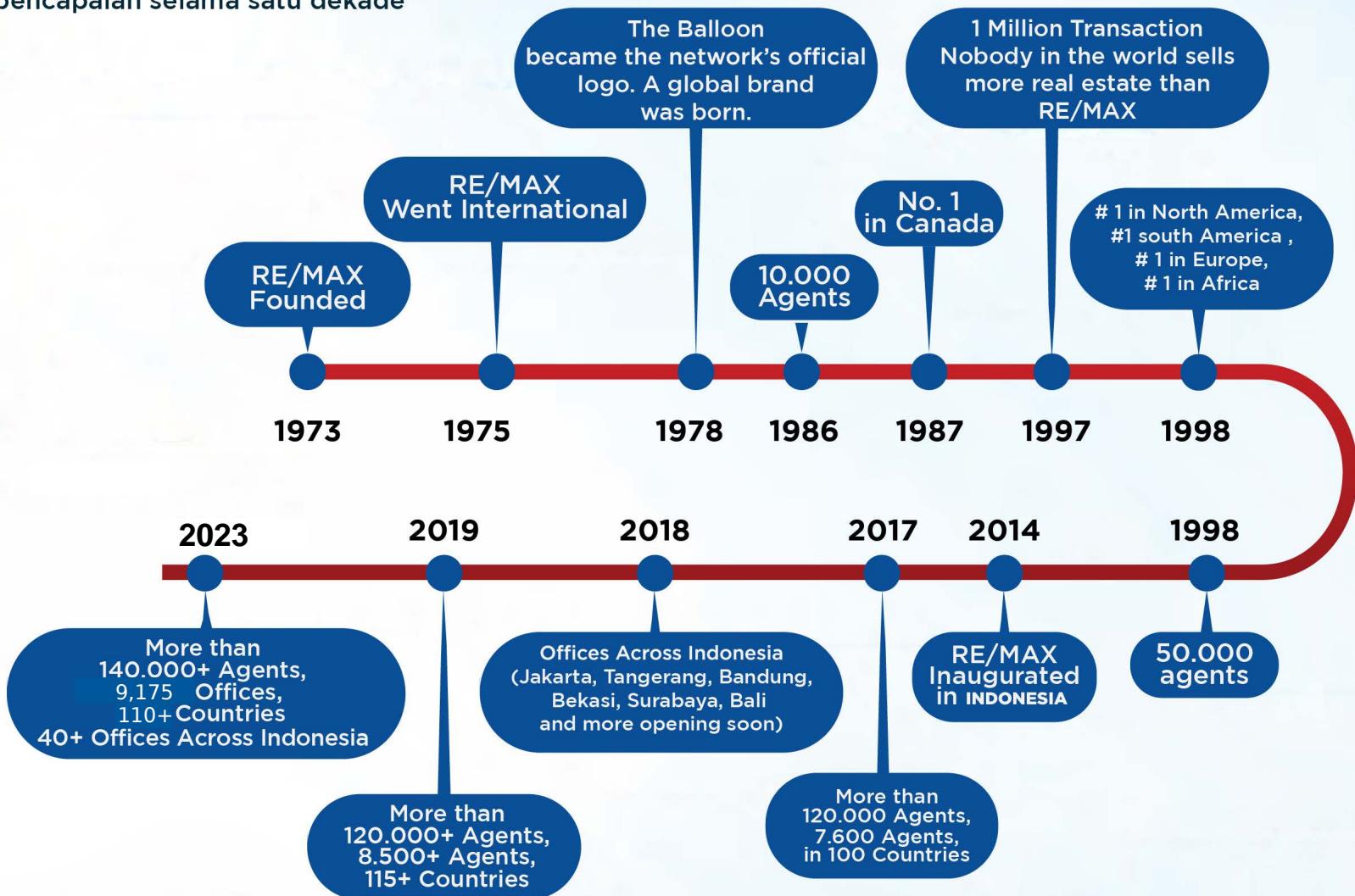
Kami menyediakan berbagai layanan properti, termasuk jual-beli, sewa, dan investasi untuk berbagai jenis properti, seperti rumah, apartemen, tanah, dan kantor. Tim agen properti kami yang terlatih dan berpengalaman siap membantu Anda dalam proses transaksi properti.

Kami percaya bahwa pelayanan terbaik yang diberikan oleh marketing associate kami akan menciptakan peluang yang menguntungkan bagi semua pihak. Jadilah bagian dari kesuksesan Anda dan raih impian Anda dengan RE/MAX Indonesia.



OUR MILESTONE

Gambaran pencapaian selama satu dekade



2023 RE/MAX® vs. THE INDUSTRY

Choose the brand with outstanding agents, leading brand awareness and an unmatched global presence.

NATIONAL, FULL-SERVICE BROKERAGE BRANDS						
	TRANSACTION SIDES PER U.S. AGENT ¹	U.S. TRANSACTION SIDES	U.S. BRAND AWARENESS (UNAIDED) ²	COUNTRIES & TERRITORIES	OFFICES WORLDWIDE	AGENTS WORLDWIDE
RE/MAX®	13.3	781,377	34.0%	110+	9,175	144,014
	8.9	56,099	0.1%	6	500	8,000
COMPASS	7.4	210,365	1.2%	1	502	28,237
	6.9	91,606	2.1%	35	2,400	42,300
Weichert REALTORS®	6.7	96,400	1.9%	1	500	14,400
	6.4	608,728	16.3%	39	2,900	103,400
CENTURY 21	6.2	298,562	25.3%	85	13,600	148,600
	6.2	1,047,548	12.7%	60	1,100	191,877
BERKSHIRE HATHAWAY HOMESERVICES	6.1	307,235	6.0%	13	1,500	50,775
	5.9	132,230	2.3%	81	1,100	26,300
	5.9	72,053	1.7%	6	400	12,400
REALTY ONE GROUP	5.5	100,374	0.3%	13	400	18,000
	5.4	397,138	0.9%	24	NA	87,000
	3.3	80,200	0.5%	1	200	24,000

Data is full-year as of year-end 2022, as applicable. Except as noted, Coldwell Banker, Century 21, ERA, Sotheby's and Better Homes and Gardens data is as reported by Anywhere Real Estate on SEC 10-K, Annual Report for 2022; Realty Executives, Compass, Weichert, Keller Williams, Berkshire Hathaway HomeServices, Realty ONE Group, HomeSmart and eXp Realty data is from company websites and industry reports. ¹U.S. transaction sides per agent are calculated from the T3 Sixty Real Estate Almanac Enterprises report. It cites 2022 residential transaction sides and agent counts, some of which it estimates when company elected not to provide. ²MMR Strategy Group study of unaided awareness among buyers, sellers, and those planning to buy or sell; asked, when they think of real estate brands, which ones come to mind? ©2023 RE/MAX, LLC. Each Office Independently Owned and Operated. 23_368





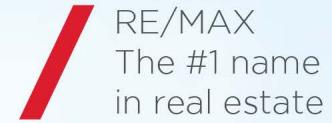
Since its establishment in 2014, **RE/MAX Indonesia** has presence in major cities including the Greater Jakarta Area, Bandung, palembang, Bali and Surabaya. With the vision to be the best in real estate, we believe that the service provided by a capable marketing associate will create opportunities that bring maximum

results to all parties. Only then, Real Estate maximum occurs. Let the most trusted property agent help you with your property needs. Now is time to buy property!



Photo : RE/MAX Annual Convention 2018

WHY **RE/MAX?**



Career Path Reward Untuk
Marketing Associate



Teknologi Genius
One System



Pendampingan & dukungan Usaha
(Admin, Legal, Development, dll)



Training Standard National
+ Business Owner & Marketing
Closing dalam 1 Bulan

WHY RE/MAX?



Balik Modal <1 Tahun



Tidak Perlu Keahlian Khusus
untuk Berbisnis bersama RE/MAX



Brand yang Telah
diakui di Seluruh Dunia



Biaya Overhead & Kemitraan
yang Sangat Terjangkau

BRANCH OFFICE RE/MAX

Berikut adalah beberapa kantor cabang properti RE/MAX yang tersebar di berbagai kota di Indonesia



FRANCHISE FEE

Rp. 180.000.000, (Exclude PPN 11%)

Berlaku Selama 5 tahun

Annual Fee Mulai Dari

10 Juta Pertahun

*dapatkan promo free annual fee selama satu tahun

Royalti fee :

Opsi 1

3,5% (tidak termasuk PPN 11%) dan Rp. 5.000.000,- (tidak termasuk PPN 11%)
dihitung dari gross commisions

Opsi 2

9% (tidak termasuk PPN 11%) atau Rp. 2.500.000,- (tidak termasuk PPN 11%).
Jika nominal lebih kecil dari Rp. 2.500.000,- maka yang dibayarkan tetap'
Rp.2.500.000,-

ⓘ Semua pembayaran akan langsung di transfer ke RE/MAX Indonesia.





ESTIMASI KEUANGAN

BIAYA AWAL	KETERANGAN	JUMLAH
Franchise Fee	Biaya Dalam Jangka 5 Tahun	Rp 200.000.000
Renovasi*	Cat, Partisi, AC, Internet, dll	Rp 50.000.000
Sewa Ruko*	Biaya dalam Jangka 1 Tahun	Rp 100.000.000
Perlengkapan Kantor*	Laptop, Printer, Papan Tulis, Meja, Kursi, Kulkas, Dispenser, TV LED ,dll	Rp 30.000.000
TOTAL		Rp 380.000.000

* Angka tersebut adalah sebuah estimasi dan bisa lebih tinggi atau lebih rendah

ESTIMASI PENDAPATAN

Jumlah MA (Marketing Associate)	20 Orang	
Target GC MA / bulan	Rp 50.000.000	
Jumlah MA capai target (%)	20%	4 Orang
Total GC yang didapatkan / bulan	Rp 200.000.000	
Royalty ke RE/MAX Indonesia	Rp 19.800.000	
Income setelah Royalty	Rp 180.200.000	
Pembagian Kantor (%)	50%	
Penghasilan Kantor / bulan	Rp 90.100.000	
LAMA UNTUK BEP	4 BULAN	

Are you **READY** to **JOIN** the **Best**?

JOIN US NOW !



**Property Agent
in the World**

