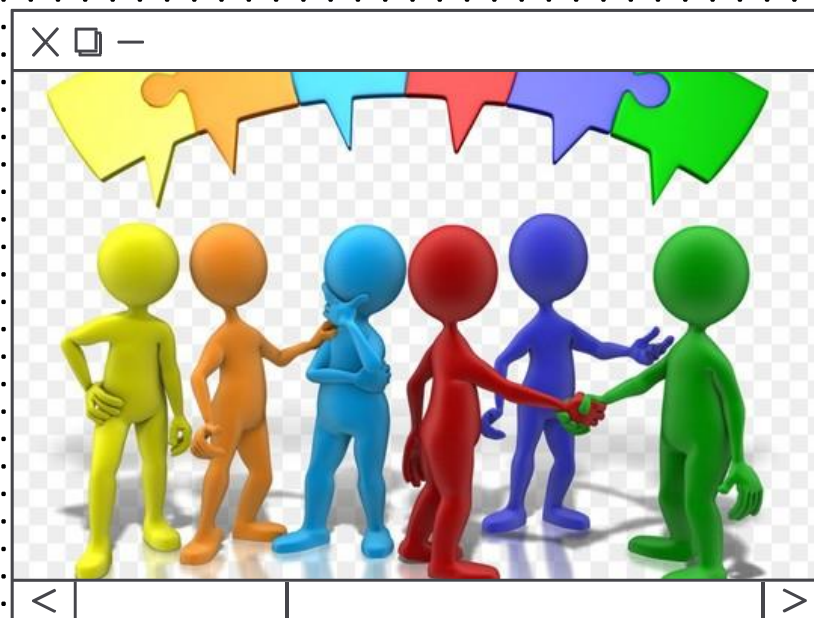


Discussion #4



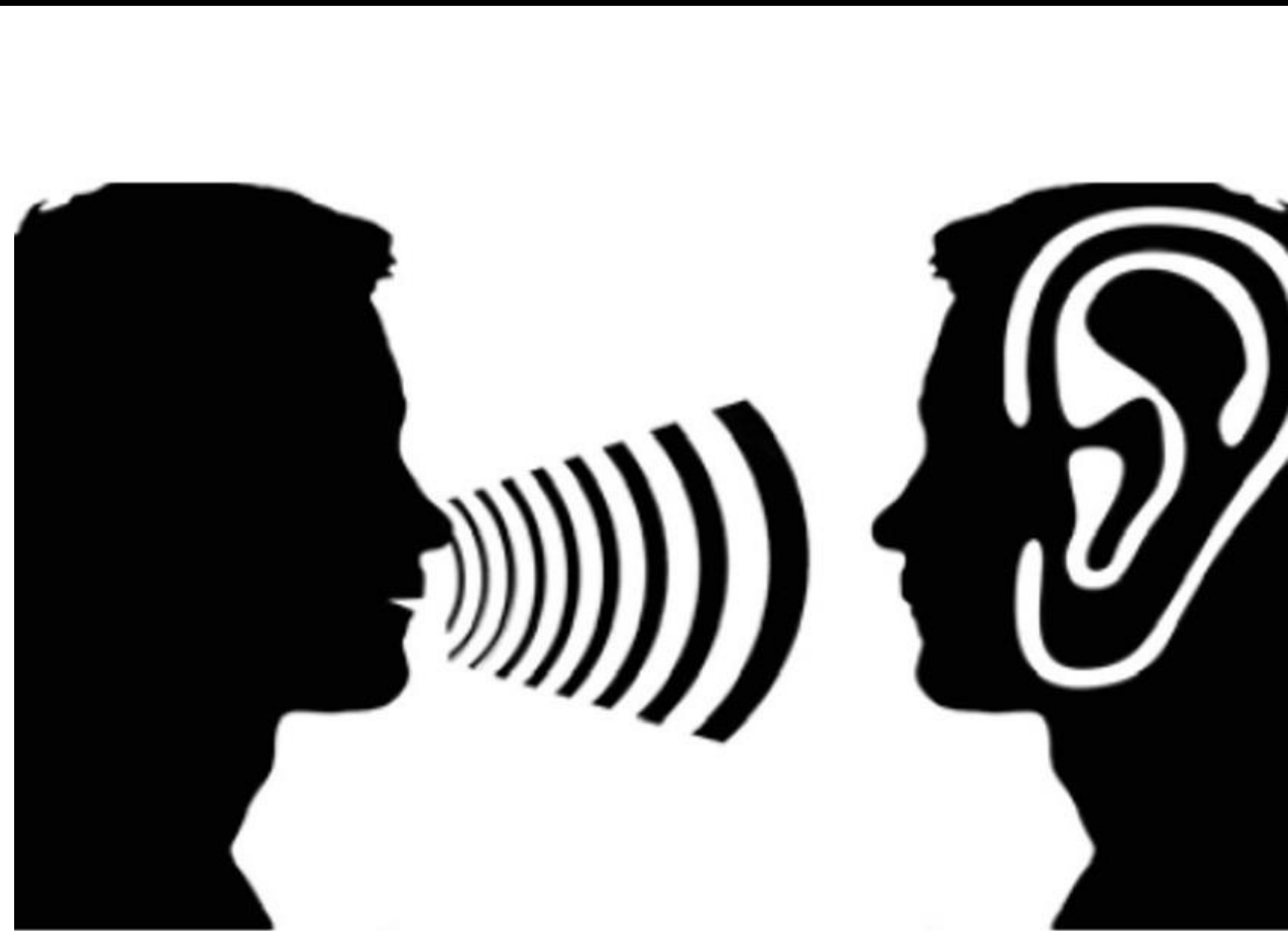
A A A

Purposive Communication



Ms. Jiezel v. Alcantara
Instructor

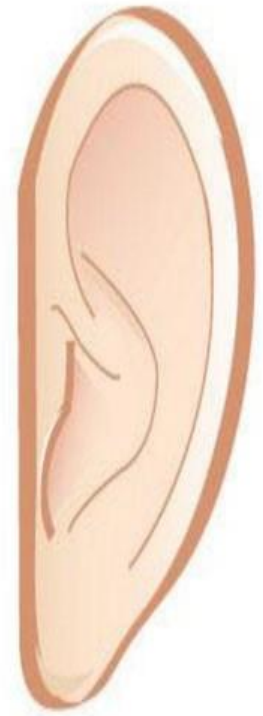
Start →



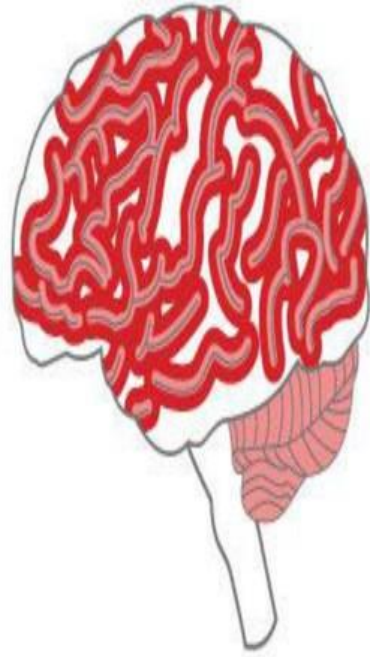
What is Listening? 🔍

Listening is the ability to accurately receive and interpret messages in the communication process.

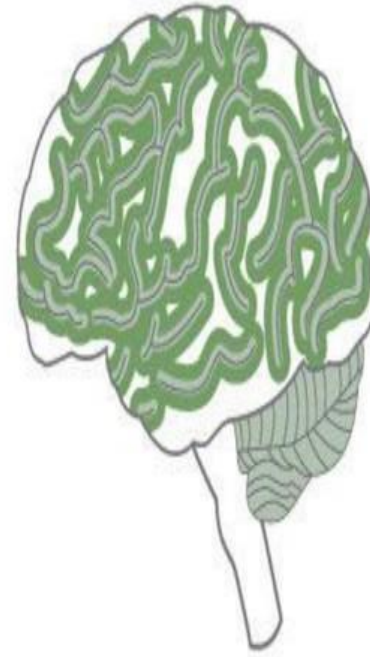
Next →



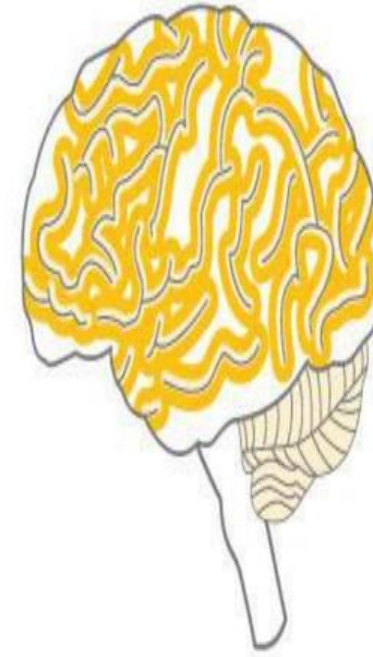
Stage 1
Receiving



Stage 2
Understanding



Stage 2
Remembering

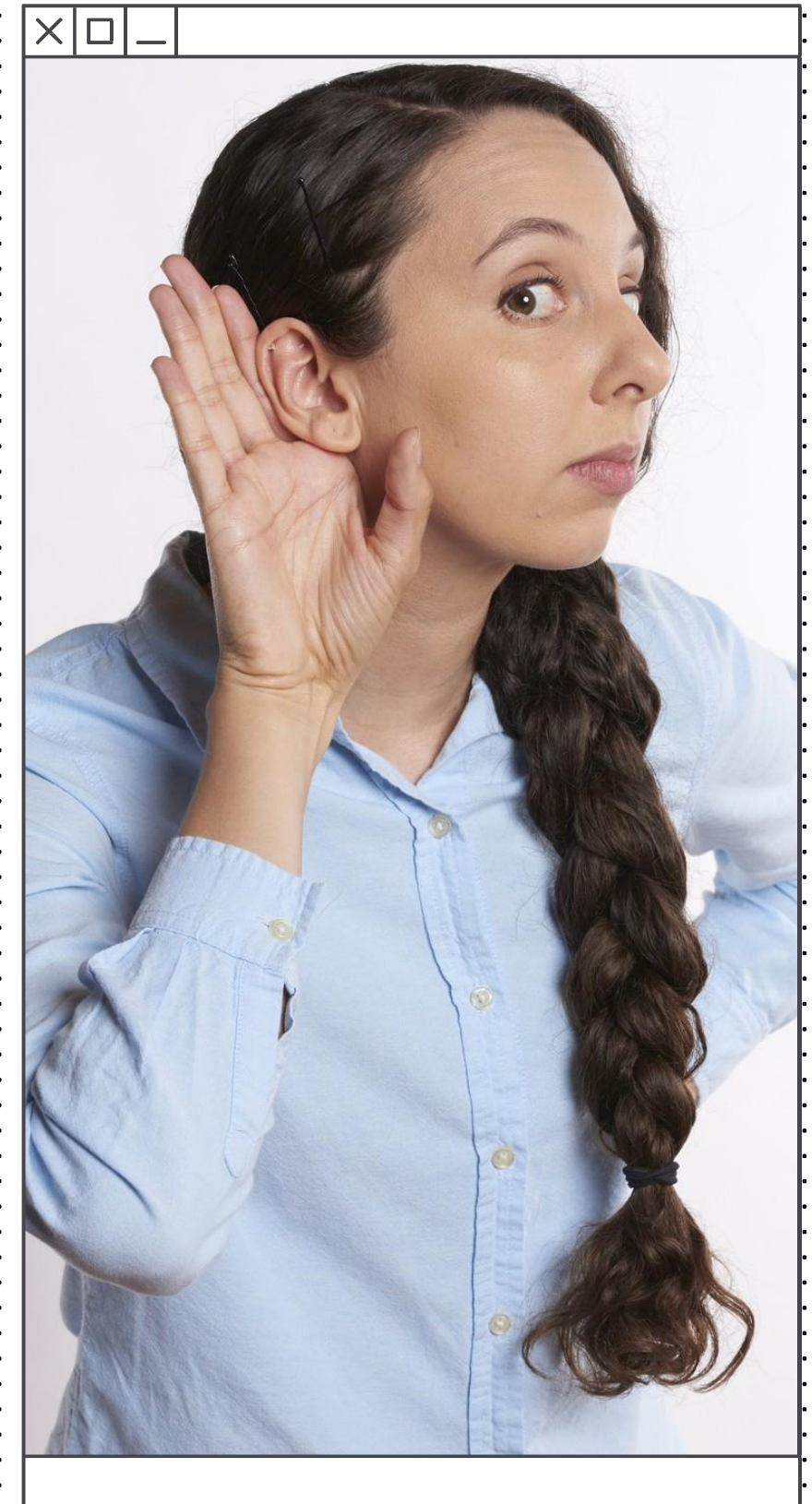


Stage 2
Evaluating



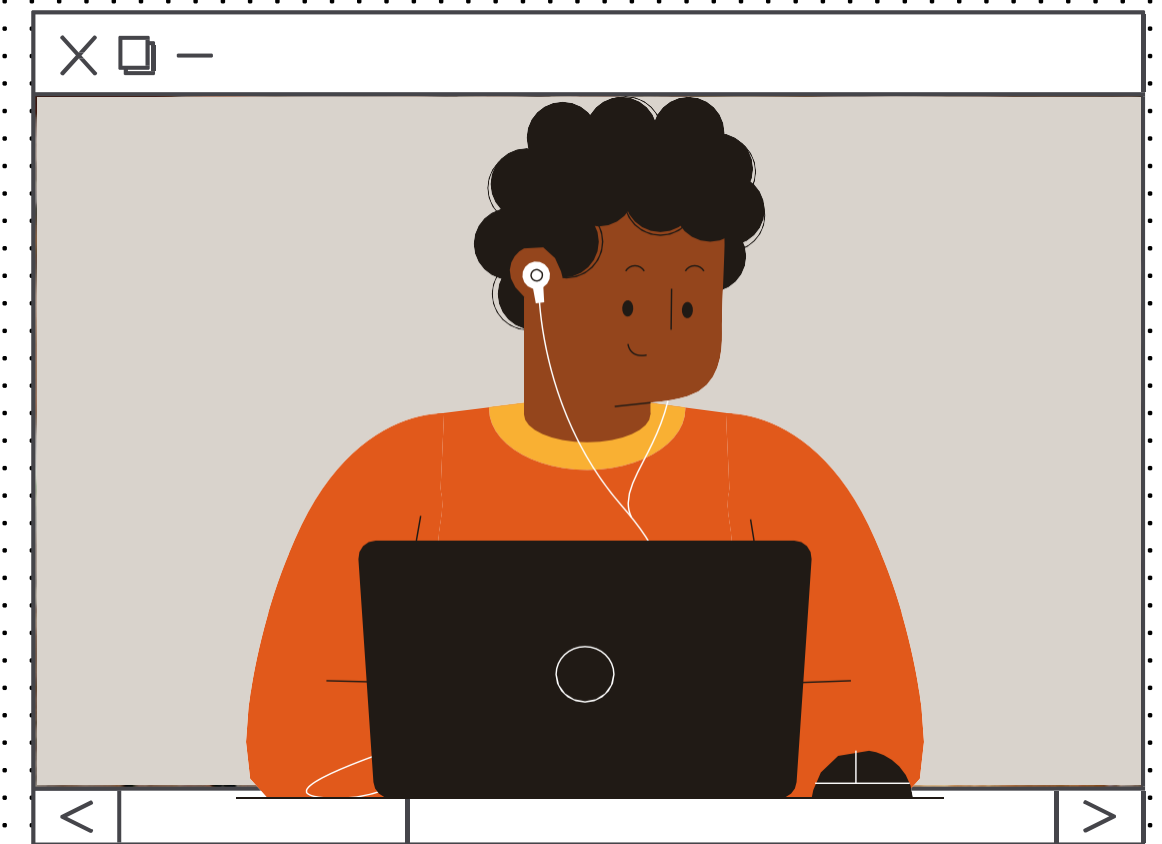
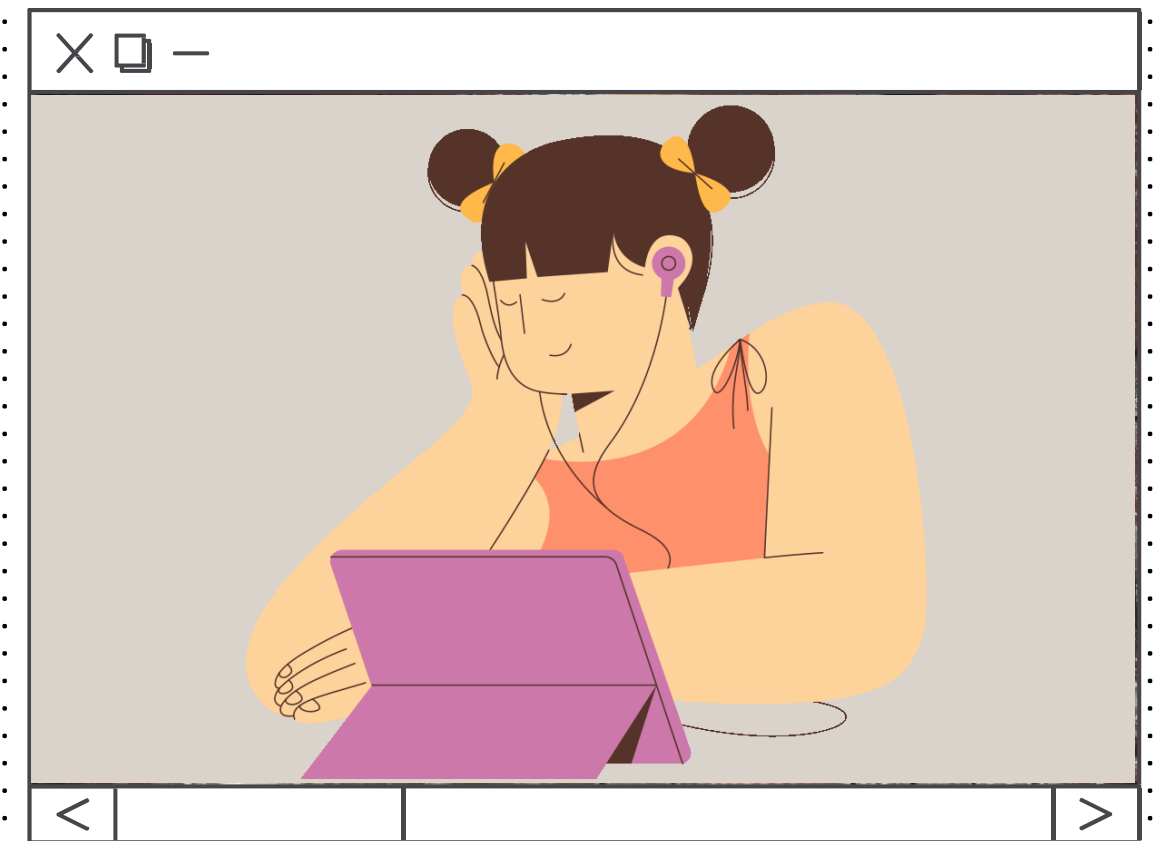
Stage 5
Feedback

Process of Listening



Types of Listening 🔍

- Active Listening
- Selective Listening
- Emphatic Listening
- Ignoring Listening



Thomas Bertram Wallace
Reid (1901-81) was a
scholar of French
language and literature.
He was Professor of the
Romance Languages at the
University of Oxford,
and President of the
Anglo-Norman Text
Society.

Thomas Bertram Reid 🔍

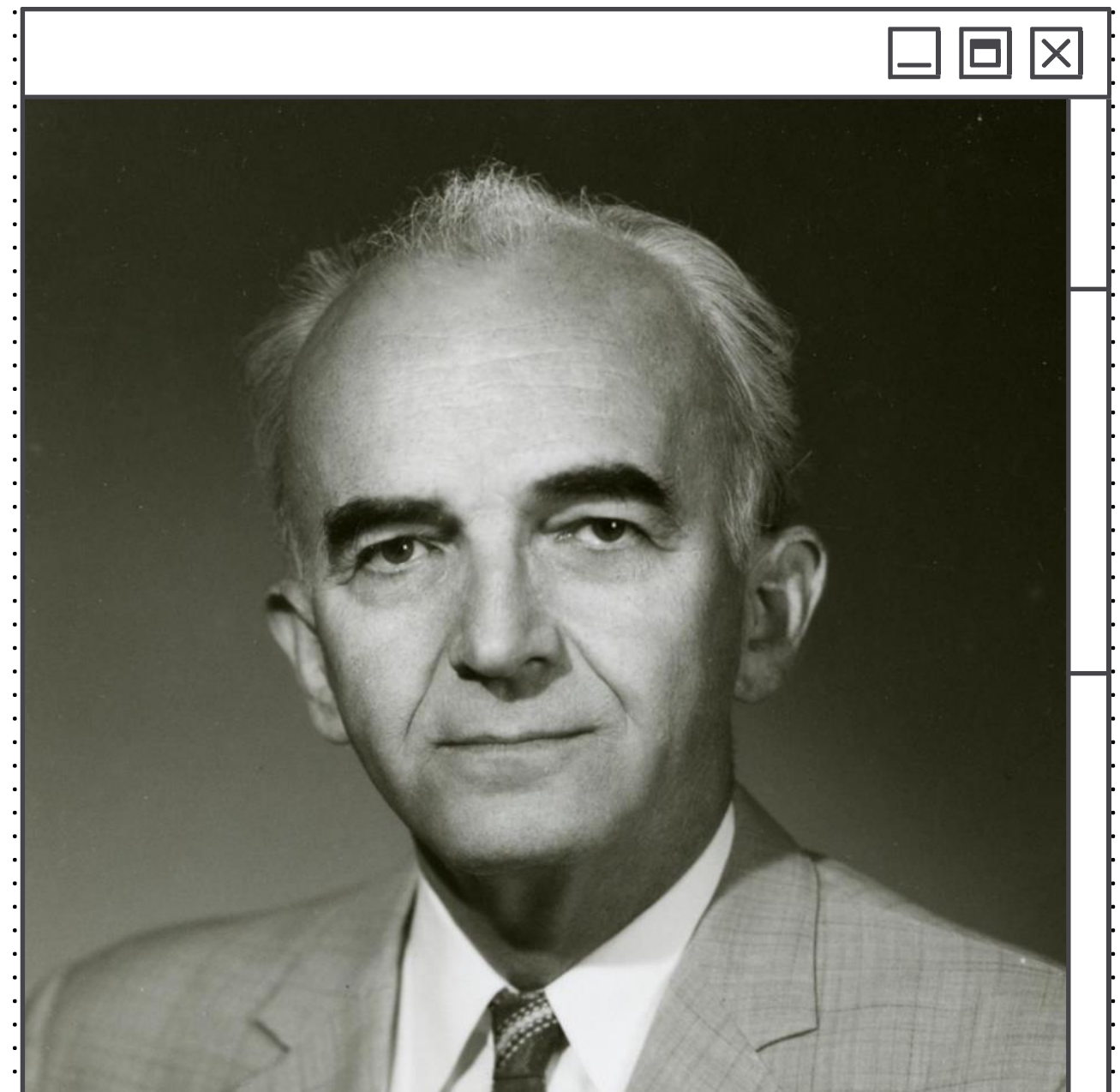
First to
utilized the
word "Register"

Let's go! →

- Frozen or Static Register
- Formal Register
- Consultative Register
- Casual Register
- Intimate Register

SPOKEN LANGUAGE REGISTER

Martin Joos



Thank you very much for listening!

BRIGHTNESS / CONTRAST

BRIGHTNESS

CONTRAST

OK

CANCEL

Don't hesitate to reach
out for questions or
clarifications