



THE CAPITAL PROJECT

PITCH DECK V0.1

PROBLEM STATEMENTS

Why it started:

current undesirable situation, its impacts, and the ideal state we prefer instead



PROBLEM STATEMENTS

Some or all of the following statements are true:

- Having a **work-life balance** is *not an easy* task.
- I want to, but **do not know** or **too busy** to *improve* myself.
- I have **no time** to **do** or **explore** *other things*.
- **Healthy & positive social networking** is *impossible*.
- If I *lose* my *current job*, that would be the *end*.
- I still *cannot find* the **purpose** of *my life*.
- I am still *looking* for my **passion**.
- There is **no place/facility** for me to *learn* something new.
- There are **too many places/facilities** for me to *learn* something new, I am *confused*.
- I need **constructive feedback**.
- I need **motivation** and **learning buddy**.
- I am always **stuck** at **planning phase**.
- I *easily give up*.

Those statements are **related** and **negatively impact one another**. I want to do something: **address** the *issues* and **improve** my *condition*.

FOUNDATIONAL CONCEPTS



Work-Life Balance



**Continual
Improvement,
Kaizen**



Ikigai



**Portfolio, Portfolio
Career, Work-Life
Integration**

WORK-LIFE BALANCE



DEFINITION

A concept that describes the prototype of splitting one's time and energy between work and other important aspects of their life.

It is the state of equilibrium in which demands of personal life, professional life, and family life are equal.

Areas of life other than work-life can include personal interests, family and social or leisure activities.

Maslow's Hierarchy of Needs



TIPS

- Let go of perfectionism
- Unplug
- Exercise and meditate
- Limit time-wasting activities and people
- Change the structure of your life
- Start small. Build from there.

CONTINUAL IMPROVEMENT



DEFINITION

The ongoing improvement of products, services or processes through incremental and breakthrough improvements.

Delivery (customer valued) processes are constantly evaluated and improved in the light of their efficiency, effectiveness and flexibility.



PDCA CYCLE

- **Plan:** Identify an opportunity and plan for change.
- **Do:** Implement the change on a small scale.
- **Check:** Use data to analyze the results of the change and determine whether it made a difference.
- **Act:** If the change was successful, implement it on a wider scale and continuously assess your results. If the change did not work, begin the cycle again.

KAIZEN



DEFINITION & PRINCIPLES

改善

kai (change) + zen (good) = improvement

- **Feedback:** (self) reflection of processes.
- **Efficiency:** identification, reduction, and elimination of suboptimal processes.
- **Evolution:** incremental, continual steps rather than giant leaps.



KEY FEATURES

- Improvements are based on many small changes rather than the radical changes.
- The ideas come from the workers themselves.
- Small improvements are less likely to require major capital investment than major process changes.
- All employees should continually be seeking ways to improve their own performance.
- It helps encourage workers to take ownership for their work, and can help reinforce team working, thereby improving worker motivation.

IKIGAI



DEFINITION & PRINCIPLES

生き甲斐

iki (to live) + gai (reason) = a reason for being

A direction or purpose in life which makes one's life worthwhile, and towards which an individual takes spontaneous and willing actions giving them satisfaction and a sense of meaning to life.



10 HELPFUL RULES

1. Stay active and don't retire
2. Leave urgency behind and adopt a slower pace of life
3. Only eat until you are 80 per cent full
4. Surround yourself with good friends
5. Get in shape through daily, gentle exercise
6. Smile and acknowledge people around you
7. Reconnect with nature
8. Give thanks to anything that brightens our day and makes us feel alive.
9. Live in the moment
10. Follow your ikigai

PORTFOLIO



DEFINITION

A compilation of materials that exemplifies your beliefs, skills, qualifications, education, training and experiences. It provides insight into your personality and work ethic.

A collection of their best work intended to showcase one's style or method of work. It serves as a proof of one's skills, abilities, and potential in the future.



PORTFOLIO CAREER

A career that incorporates lots of different industries, roles, jobs, skills, and interests.

Work-Life Integration

- Skillset diversity
- Innovation and experimentation
- Personal branding
- Broader experience range
- Comprehensive services to clients

BACKGROUND

How it started...



CAPITAL PROJECT

A **capital project** is a *long-term project* to *build, improve, maintain, or develop a capital asset* that involves a significant and consistent flow of investment.

Characteristics:

- large scale
- costs a lot of money, management, resources
- lasts a long time
- generally extremely complex



CAPITAL ASSET

Capital assets include land, buildings, machinery, factories, vehicles, and computer equipment.

Examples: construction projects such as building a new factory, adding a new pipeline or maintaining an old building.

A business may start a capital project to *increase growth* or to *maintain assets*. A company may *invest* in new facilities, a manufacturing process, or internal systems.

Capitals are elements that are needed for a business to be able to deliver its products and/or services; anything that increases one's ability to generate value.

Asset is a useful or valuable thing, person, or quality.



POSITIVE PSYCHOLOGICAL CAPITAL

Positive psychological capital is the positive and developmental state of an individual as characterized by high self-efficacy, optimism, hope and resiliency.

Classical psychological goals:

- Help ordinary people to live a more productive and meaningful life.
- A full realization of the potential that exists in the human being.



POSITIVE PSYCHOLOGY

2 branches of positive psychology:

1. **Positive organizational scholarship.**
2. **Positive organizational behavior (POB),** focuses on valid measures of positive-psychological states that are open to development and have impact on desired employee attitudes, behaviors, and performance.



PSYCHOLOGICAL CAPITAL

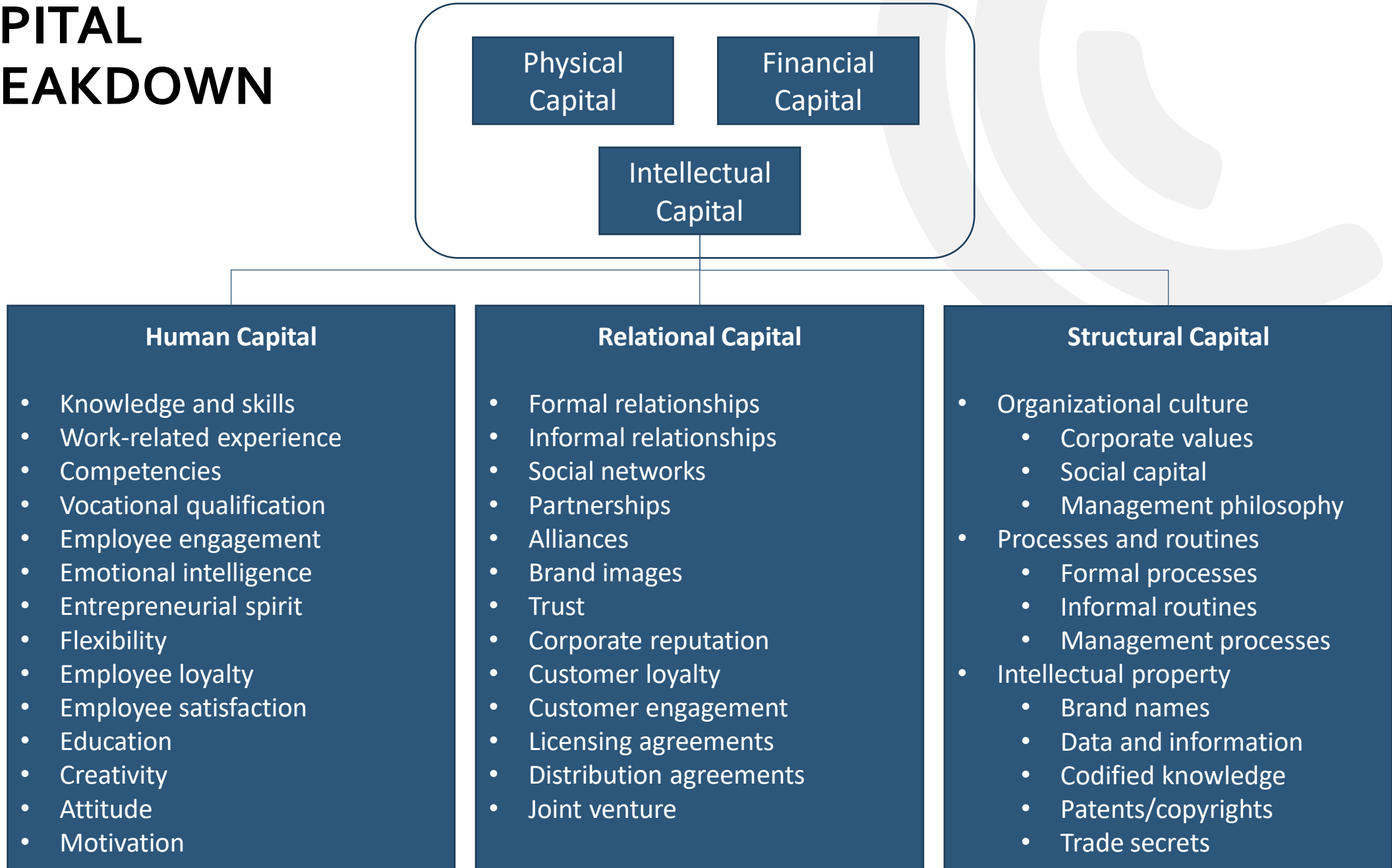
4 psychological resources/constructs/capitals:

1. **Hope** – a positive motivational state where two basic elements - successful feeling of agency (or goal oriented determination) and pathways (or proactively planning to achieve those goals) interact.
2. **Efficacy** – people's confidence in their ability to achieve a specific goal in a specific situation.
3. **Resilience** – a positive way of coping with adversity or distress; an ability to recuperate from stress, conflict, failure, change or increase in responsibility.
4. **Optimism** – a realistic construct that regards what an employee can or cannot do, as such, optimism reinforces efficacy and hope.

Also known as the **HERO** within.



CAPITAL BREAKDOWN



INTRODUCTION

to the Capital Project



THE CAPITAL PROJECT

“An *online* (and offline) ***ecosystem*** that offers **portfolio repository system** and allows members to ***contribute*** in *solo* or *group projects* for community ***learning*** and ***improvement.***”



SYSTEMS

PORTFOLIO REPOSITORY SYSTEM



- Referred to as “repository” or simply “**repo**”.
- A **platform** where *contributors* put all the *working files* and *documents*. It serves as *file system, storage, version control, and archive*.
- Recommended platforms: Github, Sourcetree.

- A **system/regulation** that defines how the Capital Project works, including the portfolio repository system, citizenship, meetings, project execution and documentation.
- The central system is maintained and refined by the **council**.
- The council is limited to 30 people. The council members are reviewed and assessed every cycle.
- Revision/authorization of the central system is done in a **council meeting**.
- A council meeting is conducted at least once every cycle.
- Official members of the Capital Project is referred to as a **citizen**. A citizen can propose him/herself or be recommended to be a council member.



THE CENTRAL SYSTEM

PROJECT

- A series of tasks that is planned, designed, and executed to achieve a particular aim.
- There are 2 types of projects: *solo project* (designed and executed by 1 person) and *group project* (designed and executed by more than 1 person).
- A project is **initiated** by 1 or more **customers**. These customers are responsible to **define** the *project requirements*, *project specification* and *deliverable expectations*.
- A project is **executed** by 1 or more **creators** (co-creators). They are responsible to **design, create** and **finish** the project based on the project requirements.
- A project's deliverable is **tested** and **reviewed** by **consumers**. Consumers can **give score** and **feedback, pinpoint defects/errors**, and **give potential improvements** or **features** to add in future releases.
- A person can be customer and creator in the same project.
- A project should have **deliverable**. Deliverables can be in form of document, video, application, website, or product (software/hardware).
- Examples of projects: creating a cooking tutorial video; designing an infographic about first aid; building a reminder mobile application; creating a short movie; building a house alarm system.
- A project's complexity level will be assessed and categorized.

CYCLE & CIRCLE

CYCLE



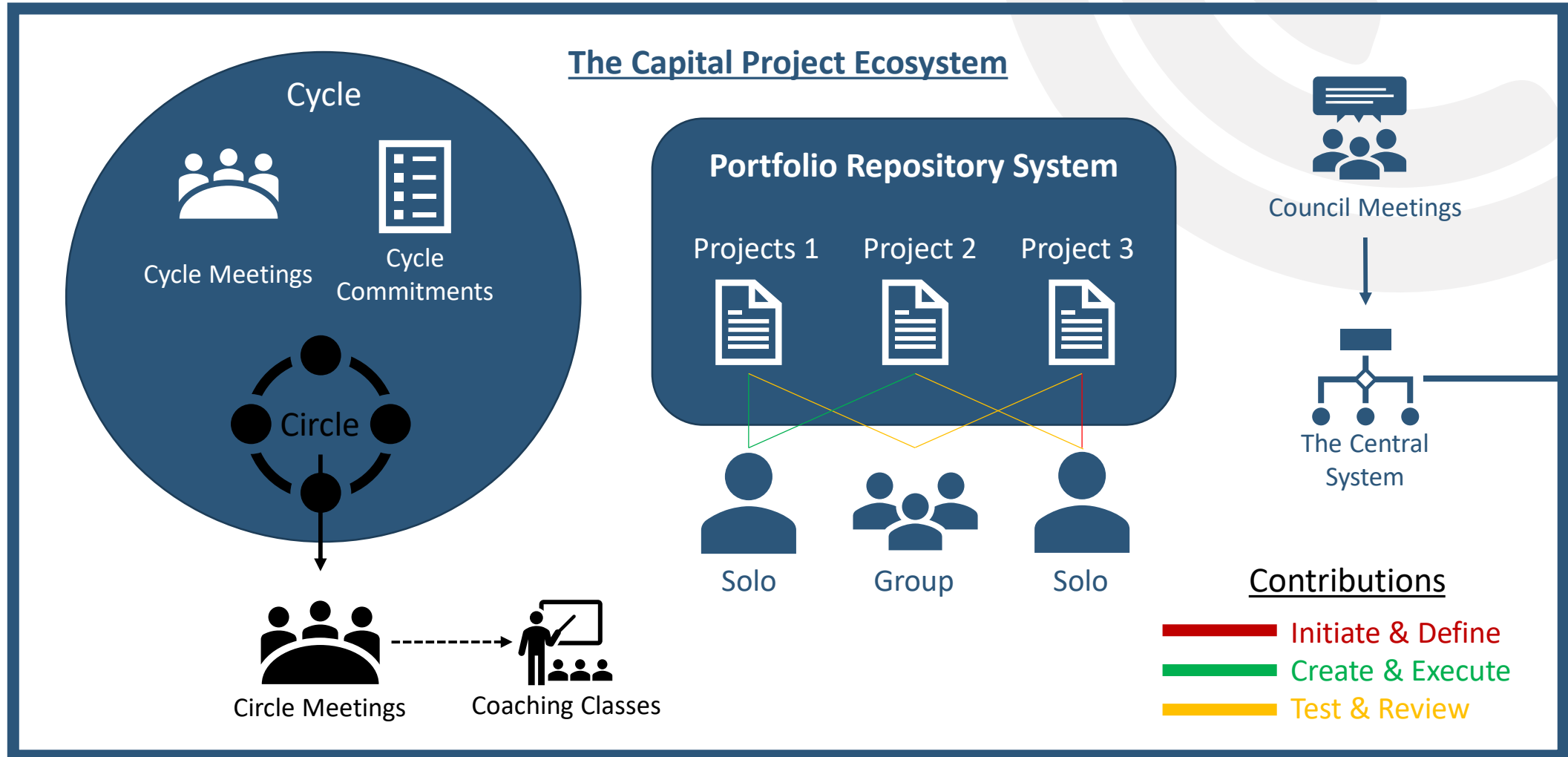
- **Cycle** is a time unit used in the Capital Project. One cycle is a *6-month period* (Jan - Jul, Jun - Dec).
- A **cycle meeting** will be conducted at the end of every cycle. Cycle meeting can be joined by citizens from different circles, depending on the situation and availability.
- The purpose of cycle meeting is to *review* the cycle and circle that is about to end, and *plan* the next cycle and circle.
- In every cycle iteration, each citizen should *create* **cycle commitments** for the upcoming cycle, and *review* his/her cycle commitments from the ongoing cycle.

- A **circle** is a small-to-medium group of people who are expected to collaborate during a cycle. A circle is rearranged every cycle.
- Each circle conducts **circle meeting** every month (direct/virtual meeting).
- In the circle meeting, citizens can discuss their *cycle progress, ongoing and future projects*.
- In the circle meeting, there will be **coaching class**. A coaching class is a session where 1 citizen acts as a **coach** to share *knowledge/idea/skill* to participants. Each citizen should be a coach at least once in every cycle.
- A cycle lasts for about *15 minutes*. The coach is accompanied by a personally-created *presentation/infographic*.
- The schedule of coaches can be predetermined, randomized, voted, or voluntary. The topic can be predetermined, voted, randomized, or free up to the coach.



CIRCLE

THE CAPITAL PROJECT ECOSYSTEM



VISION & MISSION

VISION



Productive community that helps individuals to be fulfilled and contributive to the society.

- To provide platform for growth and self discovery.
- To present opportunity for people to collaborate.
- To design a system that can serve as a model.



MISSION

CORE VALUES

Scope : individual

Focus : the mental and moral qualities distinctive to an individual.

Value : the quality of being honest and having strong moral principles; moral uprightness; the state of being whole and undivided.

CHARACTER
integrity



CONTRIBUTION
initiative



Scope : output

Focus : the effort contributed by a person in bringing about a result; a voluntary gift (money, service, ideas) made to someone worthwhile cause.

Value : the ability to assess and initiate things independently; the power or opportunity to act or take charge before others do; an act or strategy intended to resolve a difficulty or improve a situation; a fresh approach to something.



COMMUNITY
relevant

Scope : group

Focus : a group of people living in the same place or having a particular characteristic in common; a feeling of fellowship with others, as a result of sharing common attitudes, interests, and goals.

Value : the quality or state of being closely connected or appropriate.

Scope : time

Focus : the arts and other manifestations of human intellectual achievement regarded collectively; the attitudes and behaviour that are characteristic of a particular social group; all the knowledge and values shared by a society.

Value : the ability to be maintained at a certain rate or level.



CULTURE
sustainable



CAPACITY
reasonable

Scope : space

Focus : the maximum amount that something can contain/produce.

Value : the quality of being as much as is appropriate or fair; moderateness; sound judgment.

5W+1H ANALYSIS

- Who?
 - 20s; youth; Generation Z.
- Why?
 - Preserve, develop, and maximize the legacy of the ancestors.
 - Optimize the present.
 - Prepare for the future generations.
- Where?
 - City > Country > Continent.
- When?
 - Conceptually, now. Concretely, based on timeline.
- What?
 - Fulfill the core values, achieve the missions and realize the vision.
- How?
 - Start the projects.

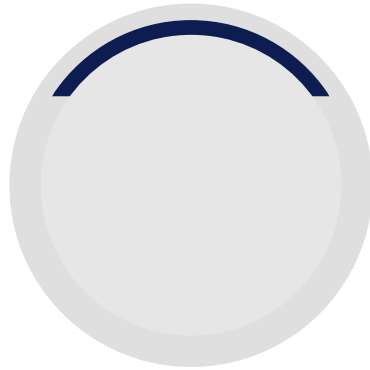


TEAM



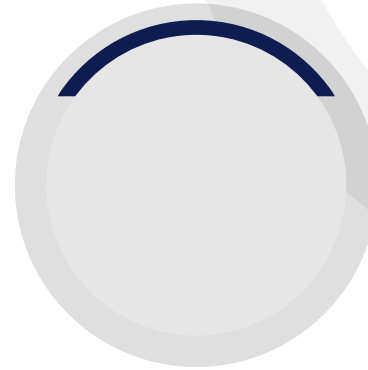
BRYAN

Citizen



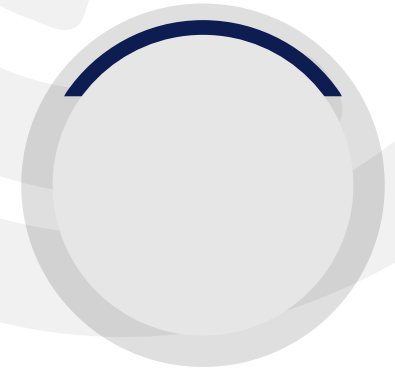
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MILESTONES

Cycle	Month	Year	Number	Milestone	Remarks
000	April – June	2020	1	Central System design is finished	
			2	Portfolio Repository System is ready	
			3	3 projects initiated	Total: 3 projects initiated
001	July – December	2020	4	The Capital Project phase 1.0 is kickstarted	
			5	1 more citizen is recruited	Total: 3 citizens
			6	3 more projects are initiated	Total: 6 projects initiated
			7	3 projects finished	Total: 3 projects finished
			8	Central System design is ready for scalability	
002	January – June	2021	9	2 more citizens are recruited	Total: 5 citizens
			10	5 more projects are initiated	Total: 11 projects initiated
			11	5 more projects are finished	Total: 8 projects finished
003	July - December	2021	12	5 more citizens are recruited	Total: 10 citizens
			13	7 more projects are initiated	Total: 18 projects initiated
			14	7 more projects are finished	Total: 15 projects finished



THANK YOU



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