Customize the Header Element

The Bizzabo Web Builder header element is a great time saver that pulls in information from platform event basics in a beautifully styled website header.

Changing Themes

By default, your header element will match the theme you choose for your overall event website, but you can select an alternative theme to suit your brand guides and personal tastes.

1. Jump into Marketing & Web > Website Editor > Edit Website
2. Hover your mouse over the header element and click Edit
3. Navigate to the Theme section of the header element you're customizing. Click through the different themes to check out their appearance. Nothing will change on your website until you hit the Save icon
   Choose the style that matches your brand guides
4. That's it!

Customizing the header details

We aim to help you create a beautiful website with the lowest amount of effort by pulling in key event details to your header element from the Basics tab, but sometimes you need some extra control. If you hover over the header element and hit Edit, you'll be able to control:

- **Event Name** - This is initially pulled from the basic information from your event but you can edit and update it here
- **Event Start**
- **Event End**
- **Date Format** - month/day/year or day/month/year. It's important to note that this does not affect all header element themes
- **Background Upload** - Image or Video background
- **Header 1**
- **Header 2**
- **Call to Action Button** - This is the wording that appears on the button included in the header element. Options include Register, Get Tickets, Attend, RSVP, Join the Community or Custom Name
- **Click will lead to** - This is the destination of the aforementioned Call to Action button. Options include the Registrations element (if included on the same page as the header element) Community Tab or your own Custom URL
- **Show Social Share Buttons** - This will include the social media logo as a clickable image to the social media sites you choose. The current social media sites to choose from are Facebook, Twitter, LinkedIn.

How can I customize my header element even more?

You might notice a few bits and pieces that aren't editable from within the editing panel. You can target these using the CSS editor found in the left-hand menu of the website editor. Please note, you are responsible for creating, editing, and maintaining all CSS implemented across your site.