

Segment Confirmation Emails

If your event has numerous audiences and you'd like to send different automated emails to different registrants you have the ability to segment them.

For example, if you'd like only the Early Bird - Full Conference Ticket holders in your event to receive a custom registration confirmation email that you create you can follow the steps below:

Head to Marketing & Web → Emails → Automated Emails click into the email you'd like to edit.

Make sure the email that you are scheduling is still in Draft mode.

Select Audience > 'Selected registrants by ticket-type' > select the ticket-type you'd like to apply the email to:

These actions will result in seeing the selected Audience on the Automated Emails page which will mean that ONLY the selected Audience will get that email if it is set to LIVE: