

## **Registration Confirmation Email and Order Confirmation Email: What's the Difference?**

When a registration is made to an event there are 2 personas: a registrant and a buyer.

The registrant is the person whose name is on the ticket to the event, in many times the 'attendee'.

The buyer is the person who purchased the ticket.

There are 2 emails that are relevant to the registrant and the buyer at the time of registration. The Registration Confirmation Email and the Order Confirmation Email.

These two emails are controlled by navigating to Marketing & Web → Emails → Automated Emails

Below is the registration confirmation email which will need to be set to 'Live' for REGISTRANTS to receive an email once they've completed registration. This email will confirm their registration and hold the ticket to the event