Website Settings Configuration

Within the event website settings, you can manage the domain used to access your website, search engine optimization (SEO) settings, and upload a favicon.

In your event dashboard using the navigation bar on the left side, head to **Marketing & Web > Event Website > Settings**

Event Website Settings

The first section allows you to select between 3 website configuration options: how you wish for attendees to use your registration, agenda, etc.

1. **I'm using the Bizzabo website and domain** - This is the default option and allows for you to specify a custom event ID at the end of the domain

2. **I'm using the Bizzabo website and my own domain** - This option allows for you to use your pre-existing domain name for your event for a better branding experience while still using the Bizzabo website editor to display your content. (See: Connecting your CNAME record)

3. **I'm building my own website** - This will be used if you're planning on building your own website outside of Bizzabo and embedding Bizzabo widgets.

Search Engine Optimization - SEO
If you wish to display or hide your Bizzabo event website from search engines such as Google, this is the place to do it!

Note: Should you wish to optimize your website built on Bizzabo's website editor, you will need to do this from within the website editor itself.

Upload Favicon
If you're planning on using the Bizzabo website editor, you may wish to set a Favicon to fully brand your website. Scroll all the way down to the settings page:

Please make sure that the size of the photo is 16x16 pixels and has a transparent background for the optimum experience.