Bryan Dugan

Digital designer & front-end developer

Create purposeful, yet elegant custom-tailored interactive sales demos through research driven design.

bryandugan.com
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586.206.7323

Experience

Solution Design Consultant, OpenText

November 2018 to Present, Southfield, MI

Supporting sales teams by focusing on the design and development of compelling digital experiences for target customers. Building custom tailored presentations and demonstrations through the means of digital design, development, storytelling, prototyping and user research. Consulting with enterprise clients to understand their goals and set expectations for all decision makers.

Co-Founder/Front-End Developer, Spaceray Creative

Februrary 2017 to Present, Rochester Hills, MI

Co-Founder of a creative agency that works on a variety of projects that involve: user interface, user experience, branding, print, marketing and building custom websites utilizing the Craft Content Management System.

Front-End Developer, Covisint

June 2015 to March 2017, Southfield, MI

Developer and digital marketer, responsible for designing, developing and maintaining the WordPress based website covisint.com. Moved the desktop only website to be fully responsive. Completed a full site code audit which brought site load times down from nine seconds to under three. Introduced front-end workflows as well as wrote documentation. Helped increase site conversions by setting up AdWords campaigns, landing pages and Email marketing through Marketo and HubSpot. Aided other teams in the design and development for other Covisint Internal/External websites and applications.

Front-End Developer/Media Designer, DPro Marketing

April 2013 to June 2015, Rochester, MI

Responsible for the front-end development, design, UI, UX and SEO for a wide variety of websites. Set new Front-End development standards to keep up with modern web development workflows and tools such as use of responsive web design, Craft CMS, Bootstrap, Sass, Grunt and Git workflows. Awarded 2013 Rochester Pinnacle Awards, Company of the year for best Marketing/Advertising agency.

Education

Macomb Community College

Associates of Applied Science in Interactive Web Media and Design & Layout.

Pankow Vocational Technical Center

Certificates in Programming (Visual Basic/Java), and web design (HTML/CSS). L'Anse Creuse Robotics team lead web developer.

Programming

HTML (Certified)
CSS/Sass
Twig
JavaScript
Vue.js

Skills

OpenText IoT/IAM
Front-End Development
Information Architecture
Responsive Design
UX/UI Design
Wireframing
Page Layout
Branding/Identity
Search Engine Optimization
Inbound Marketing (Certified)

Tools

Mac OSX/Homebrew
Craft CMS
WordPress
Sketch
Photoshop
Illustrator
Twitter Bootstrap
Tailwind CSS
Git/GitHub
Gulp
PHPStorm / VSCode
Sequel Pro
Postman
Google Analytics
HubSpot
DeployBot
ServerPilot/Digital Ocean
Laravel Valet