

UX/UI design director creating user-centric digital experiences with a background in front-end development.

Experience

Co-Founder/UI designer and developer, Spaceray Creative

February 2017 to Present, Rochester Hills, MI

Co-Founder of a small creative agency that works on a variety of projects that involve: user interface, user experience, branding, print materials, marketing, and building custom websites utilizing Craft CMS.

Sr. Solutions Consultant, OpenText

November 2018 to May 2020, Southfield, MI

Supported sales teams by focusing on the design and development of compelling digital experiences for target customers. Consulted with enterprise clients to understand their goals and help drive sales. Assisted product engineering team by being lead UX designer and developer on multiple large scale applications that included; a trade finance application for a worldwide payment processor and an asset and room health tracker for a military customer. Managed two front-end developers and a UI designer. Initiated a new engineering workflow utilizing Vue.js, Sketch, Inivsion, and Zeplin.

Front-End Developer, Covisint

June 2015 to March 2017, Southfield, MI

Developer and digital marketer, responsible for designing, developing, and maintaining the WordPress based low code website covisint.com. Introduced front-end workflows as well as wrote documentation. Increased site conversions by setting up AdWords campaigns, landing pages, and email marketing campaigns through Marketo and HubSpot. Aided other teams in the design and development of other Covisint internal/external websites and applications.

Front-End Developer/Media Designer, DPro Marketing

April 2013 to June 2015, Rochester, MI

Responsible for front-end development, design, UI, UX, and SEO for a wide variety of websites. Set front-end development standards to keep up with modern web development workflows and tools such as responsive web design, Craft CMS, Bootstrap, SCSS, Grunt, and Git workflows. Awarded 2013 Rochester Pinnacle Awards, Company of the year for best Marketing/Advertising agency.

Education

Macomb Community College

Associates of Applied Science in Interactive Web Media and Design & Layout.

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Skills

Interface Design User Experience (UX) Front-End Development Low-Code Environments Consulting UX/UI Designer Management Developer Management Prototyping Covisint IoT/IAM Platform Information Architecture Responsive Design Creative Direction Content Strategy Branding Website Optimization Inbound Marketing

Development

HTML (Certified) CSS/PostCSS/SCSS Twig JavaScript

Tools

Mac OSX Sketch/Figma Zeplin Invision Illustrator Photoshop InDesign After Effects PHPStorm/VSCode Tailwind CSS/UI Twitter Bootstrap Craft CMS GitHub/GitLab Postman HubSpot Laravel Valet