

Creating purposeful, yet elegant custom-tailored interactive sales presentations and production applications.

Experience

Co-Founder/Front-End Developer, Spaceray Creative

February 2017 to Present, Rochester Hills, MI

Co-Founder of a creative agency that works on a variety of projects that involve: user interface, user experience, branding, print materials, marketing and building custom websites utilizing Craft CMS.

Sr. Solutions Consultant, OpenText

November 2018 to May 2020, Southfield, MI

Supported sales teams by focusing on the design and development of compelling digital experiences for target customers. Consulted with enterprise clients to understand their goals and help drive sales. Assisted product engineering team by being lead UX designer and developer on multiple large scale applications that included; a trade finance application for a worldwide payment processor, as well as an asset and room health tracker for a military customer. Managed two front-end developers and a UI designer. Initiated a new engineering workflow utilizing Vue.js, Sketch, and Zeplin.

Front-End Developer, Covisint

June 2015 to March 2017, Southfield, MI

Developer and digital marketer, responsible for designing, developing, and maintaining the WordPress based website covisint.com. Introduced front-end workflows as well as wrote documentation. Increased site conversions by setting up AdWords campaigns, landing pages, and email marketing campaigns through Marketo and HubSpot. Aided other teams in the design and development of other Covisint internal/external websites and applications.

Front-End Developer/Media Designer, DPro Marketing

April 2013 to June 2015, Rochester, MI

Responsible for front-end development, design, UI, UX, and SEO for a wide variety of websites. Set front-end development standards to keep up with modern web development workflows and tools such as the use of responsive web design, Craft CMS, Bootstrap, SCSS, Grunt, and Git workflows. Awarded 2013 Rochester Pinnacle Awards, Company of the year for best Marketing/Advertising agency.

Education

Macomb Community College

Associates of Applied Science in Interactive Web Media and Design & Layout.

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Programming

HTML (Certified) CSS/SCSS JavaScript Vue.js Twig

Skills

Interface Design
User Experience (UX)
Conceptual Design
Front-End Development
Consulting
Prototyping
Presentations
Covisint IoT/IAM Platform
Information Architecture
Responsive Design
Creative Direction
Content Strategy
Branding
Website Optimization
Inbound Marketing

Tools

Mac OSX Sketch Zeplin Invision Craft CMS Illustrator Photoshop Twitter Bootstrap Tailwind CSS/UI Vuetify GitHub/GitLab Seauel Pro Postman HubSpot RunCloud/Digital Ocean Laravel Valet