PROJECT MANAGEMENT MATRIX CREATIVE BRIEF

PROGRAMMING FOR WEB APPLICATIONS II

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PROJECT DESCRIPTION

DESIGN A FULLY FUNCTIONAL PROJECT MANAGEMENT WEB SITE THAT ALLOWS FOR NEW USER REGISTRATION AND REGISTERED USERS TO LOGIN TO CREATE AND MANAGE PROJECTS.

THE PROJECT MANAGEMENT WEBSITE WILL BE BUILT USING HTML, CSS, JAVASCRIPT, JQUERY AND AJAX CODE. CODE WILL BE UPLOADED TO GITHUB AND WILL BE ACCESSIBLE BY THE FOLLOWING LINK:

WEEK 1 DELIVERABLES

- CREATIVE BRIEF

- INITIAL DESIGN IN HTML AND CSS.

- PAGES:
    - INDEX
    - ABOUT
    - PROJECTS
    - REGISTER
    - LOGIN
    - TERMS
    - PRIVACY

LOGO

FONT: GUNSHIP SHADOW

SIZE: 60PT

EFFECTS: WARPED TEXT WAVE

COLORS: WHITE (#FFFFFF)

DARK BLUE (#19354C)

BACKGROUND: TRANSPARENT

SITE MAKEUP

COLORS

BACKGROUND:	WHITE (#FFFFFF)
BODY:	BLUE (#19354C)
CONTENT BG:	WHITE (#FFFFFF)

FONTS

LOGO:	GUNSHIP SHADOW
HEADINGS:	BOLD, 2EM,
SUBHEADINGS:	BOLD, 1.5EM
PARAGRAPH:	1EM

LAYOUTS

HEADING:	CENTERED, TOP
NAV:	CENTERED, HORIZONTAL
CONTENT:	CENTERED, MAY CONTAIN MULTIPLE COLUMNS
FOOTER:	CENTERED

NOTES: MINIMIZING COLORS AND UNNECESSARY DESIGN WILL ALLOW FOR A CLEAN WORKSPACE FOR CLIENTS THAT IS NOT DISTRACTING AND EASY TO NAVIGATE.

TARGET AUDIENCE

OCCUPATION:

- PROJECT MANAGERS

- PROJECT TEAM MEMBERS

- OTHERS IN NEED OF AN EASY WAY TO MANAGE PROJECTS.

AGE:

- 18+

GENDER:

- MALE OR FEMALE

ASSIGNMENT GOALS

I HOPE TO GAIN A BETTER UNDERSTANDING OF FUNCTIONS AND USE OF HTML, CSS, JAVASCRIPT, JQUERY AND AJAX CODE DURING THIS ASSIGNMENT. I LOOK FORWARD TO WORKING WITH THE CODE TO SEE WHAT IT IS CAPABLE OF AND HOW I CAN USE IT IN MY CURRENT IT CAREER WORKING WITH SHAREPOINT 2013 WHICH ALSO USES THE CODING LANGUAGES THAT WILL BE USED IN THIS COURSE.