

Bryan J. Gum

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Education

Kansas State University (KSU)

Bachelor of Science in Business Administration
Major: Marketing

Expected: Dec. 2014

Manhattan, Kansas

Work Experience

Herbalife

Oct. 2012 – Present

Independent Distributor

- Utilize social media/ and location-based marketing to develop brand exposure
- Recruit potential Independent Distributors to create a strong down-line for marketing and sales
- Provide Health & Wellness guidance and generate sales for Herbalife Products

Blue Valley Capital, LLC

Oct. 2012 – Present

Administrative Assistant

- Perform data entry to properly document client information and addresses
- Research and conduct conversions of various types of computer files (contact lists, excel spreadsheets)
- Report to supervision often to ensure tasks are executed properly

Student Painters

Dec. 2011 – Sep. 2012

Branch Manager (Internship)

Overland Park, Kansas

- Recruited, hired, and managed nine production crew workers
- Utilized various marketing techniques to secure leads, develop sales
- Exhibited personal selling skills and perform estimates for potential clients
- Produced paint and stain jobs (\$30,000+) on home improvement projects

Activities and Honors

- Social Media Marketing Group (KSU)
- Professional Advantage candidate (KSU)
- Co-Founded Media Production Company
- Executive Mentor Program Participant (KSU)

Nov. 2012 – Present

Aug. 2012 – Present

Jul. 2012 – Present

Sep. 2011 – Present

Skills

- **Technology:** Microsoft Office 2010, Final Cut Pro 7 and X, Typing 70 wpm
- **Professionalism:** punctual, meets deadlines, organized, self-motivated
- **Communication:** personal selling, conflict resolution, public speaking experience, responsive, leadership and delegation experience