**3 Conclusions:**

1. Music campaigns have the highest success rate.
2. May has the highest rate of successful campaigns
3. Plays have both the highest volume of successful campaigns and failed campaigns.

**Limitations:**

We can’t see reasons for cancellations. We also don’t know if those successful campaigns delivered on what they were pitching.

**Possible Tables/Graphs:**

Distribution of campaigns by category or subcategory (pie charts).

Comparing average contributions by category or subcategory (bar chart).