



# The Makings of a Movie

Bryan Mangrum, Inetha McLean,  
Giselle Namata, & Coye Roseberry



# Can we predict a movie's success?

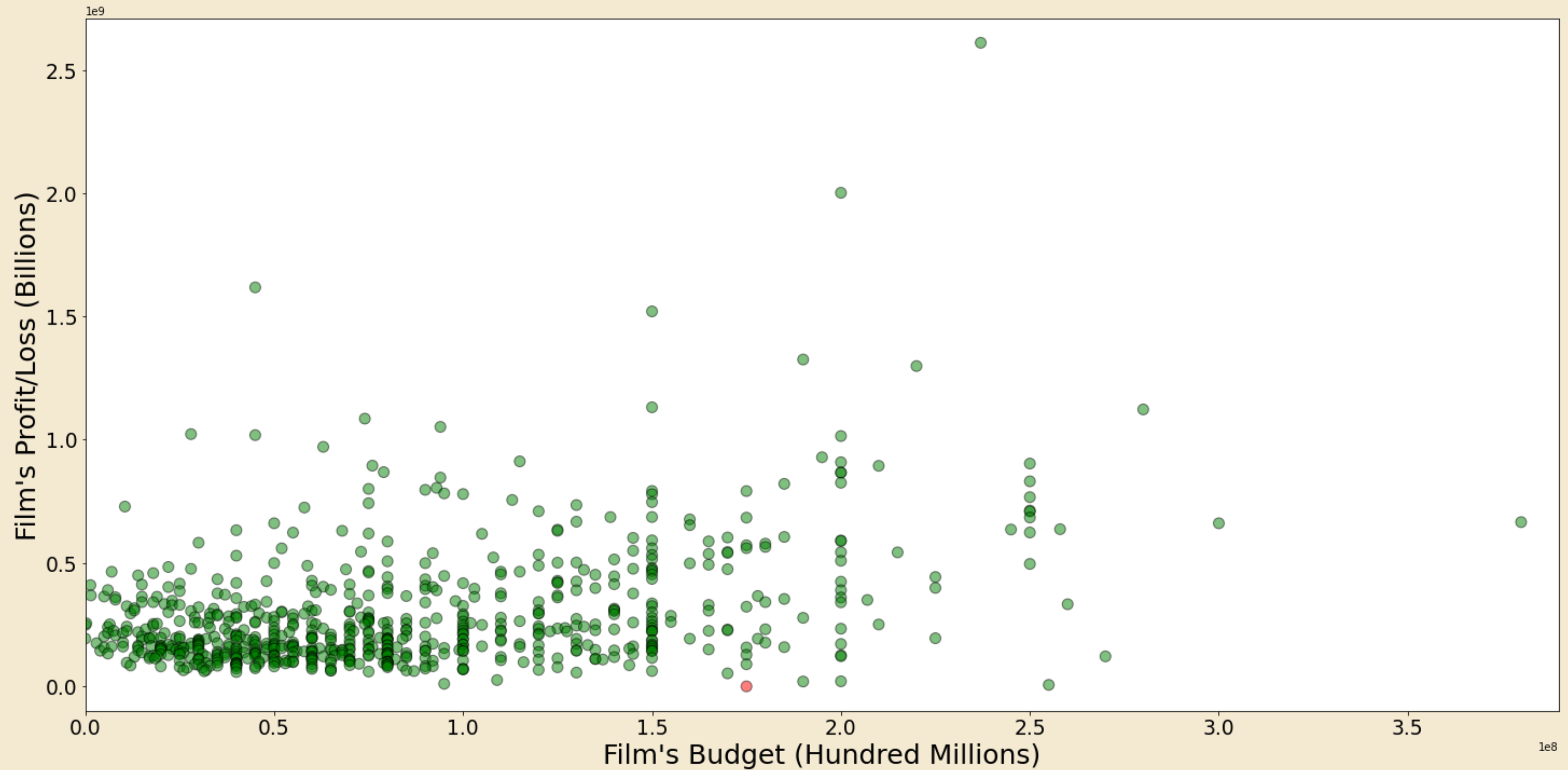
What does **ROI** look like for Top Grossing Films?

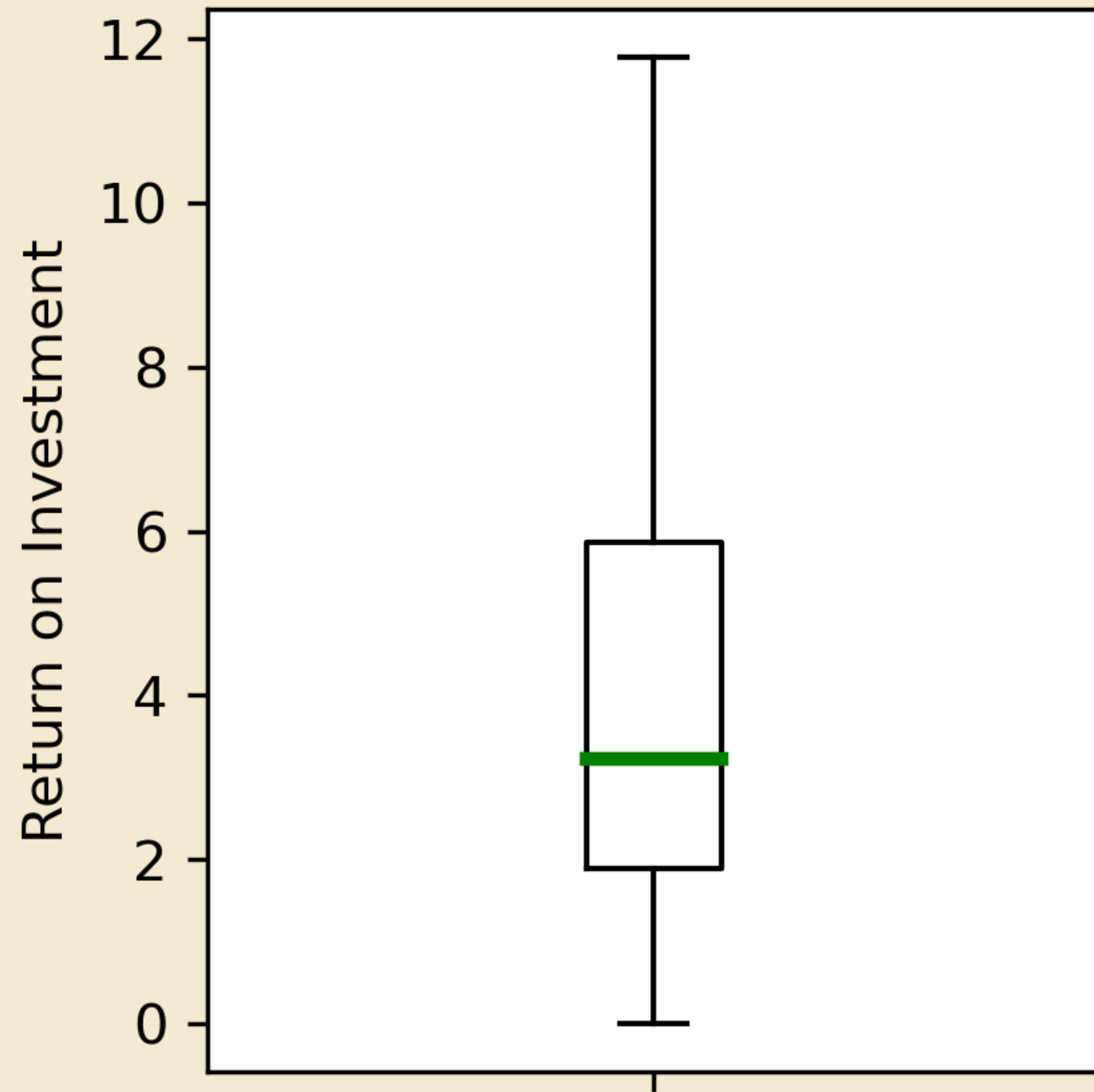
Does release **date** affect gross revenue?

Which **distributors/studios** have the highest grossing films? How much do they spend?

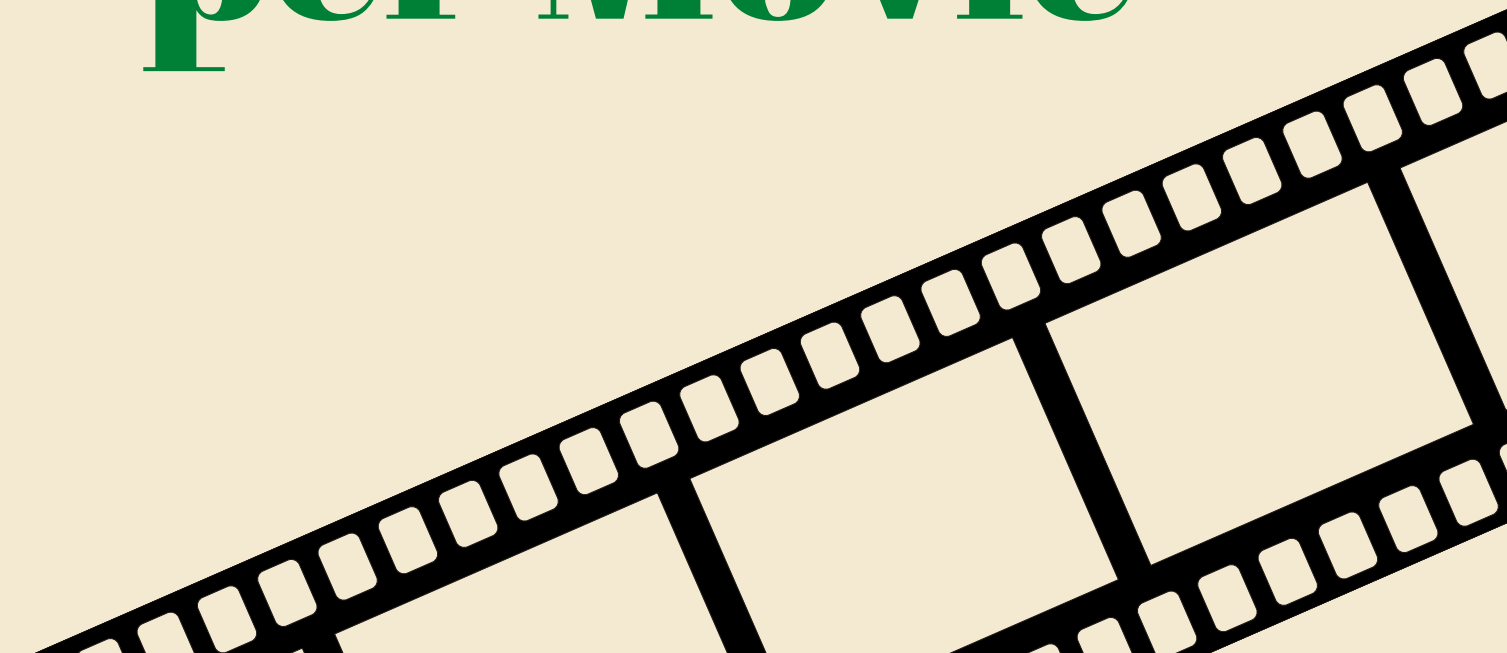
Which **genres** make the most?

# Budget and Profit per Movie



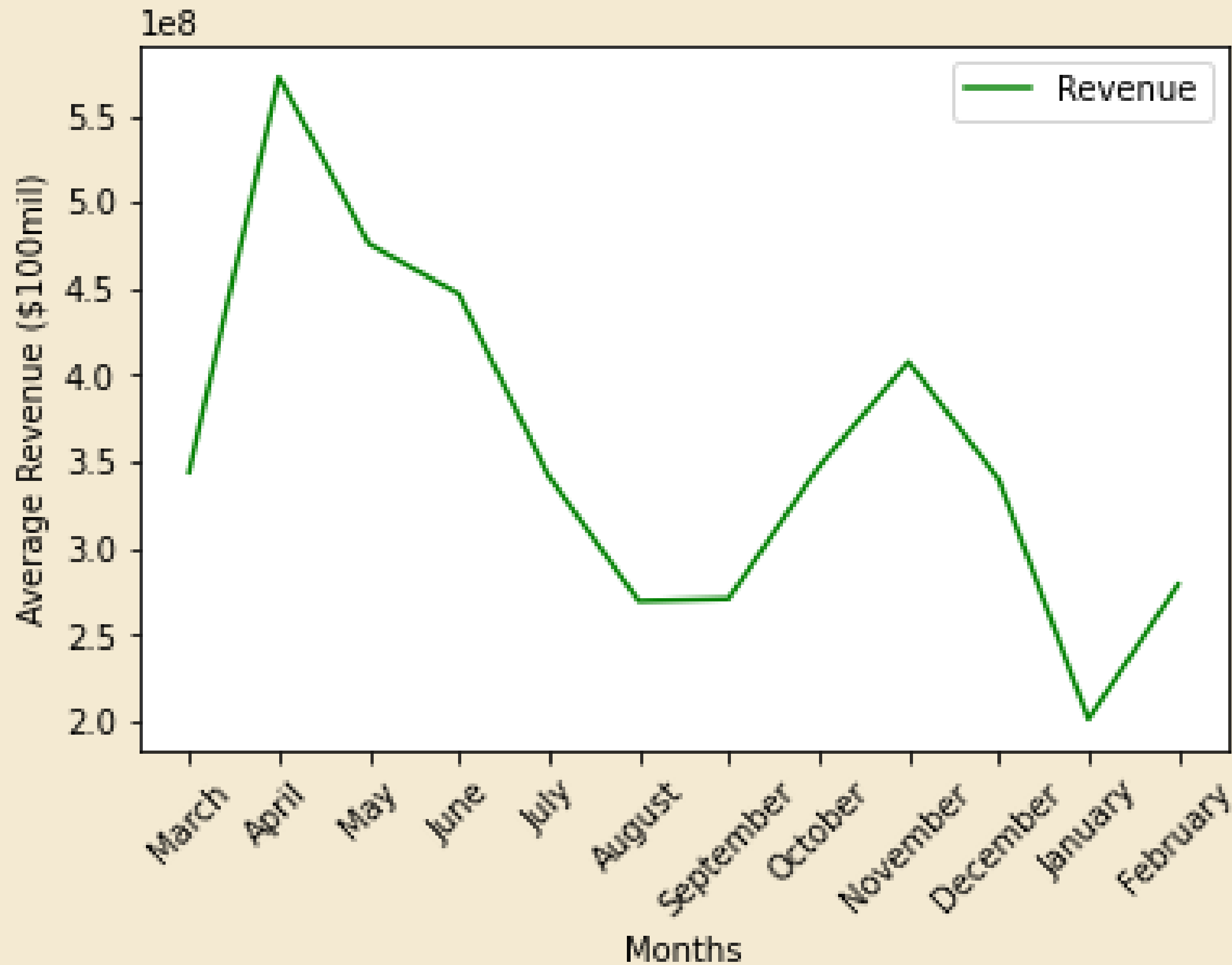


**Average  
Return on  
Investment  
per Movie**

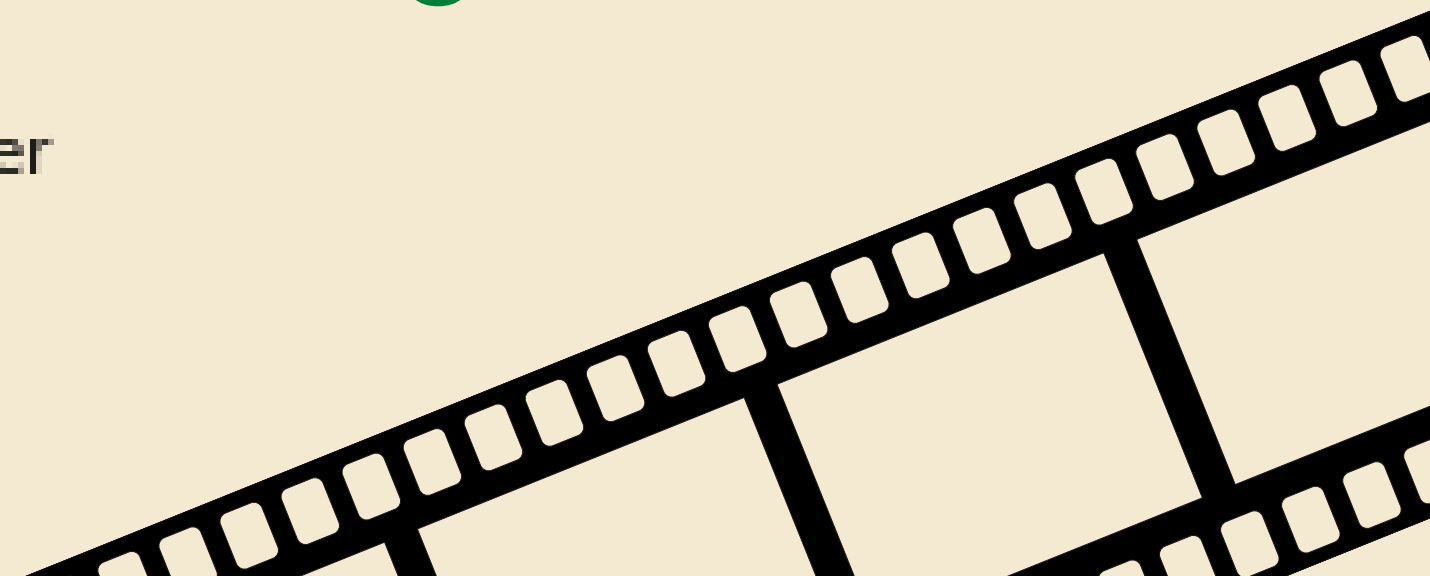
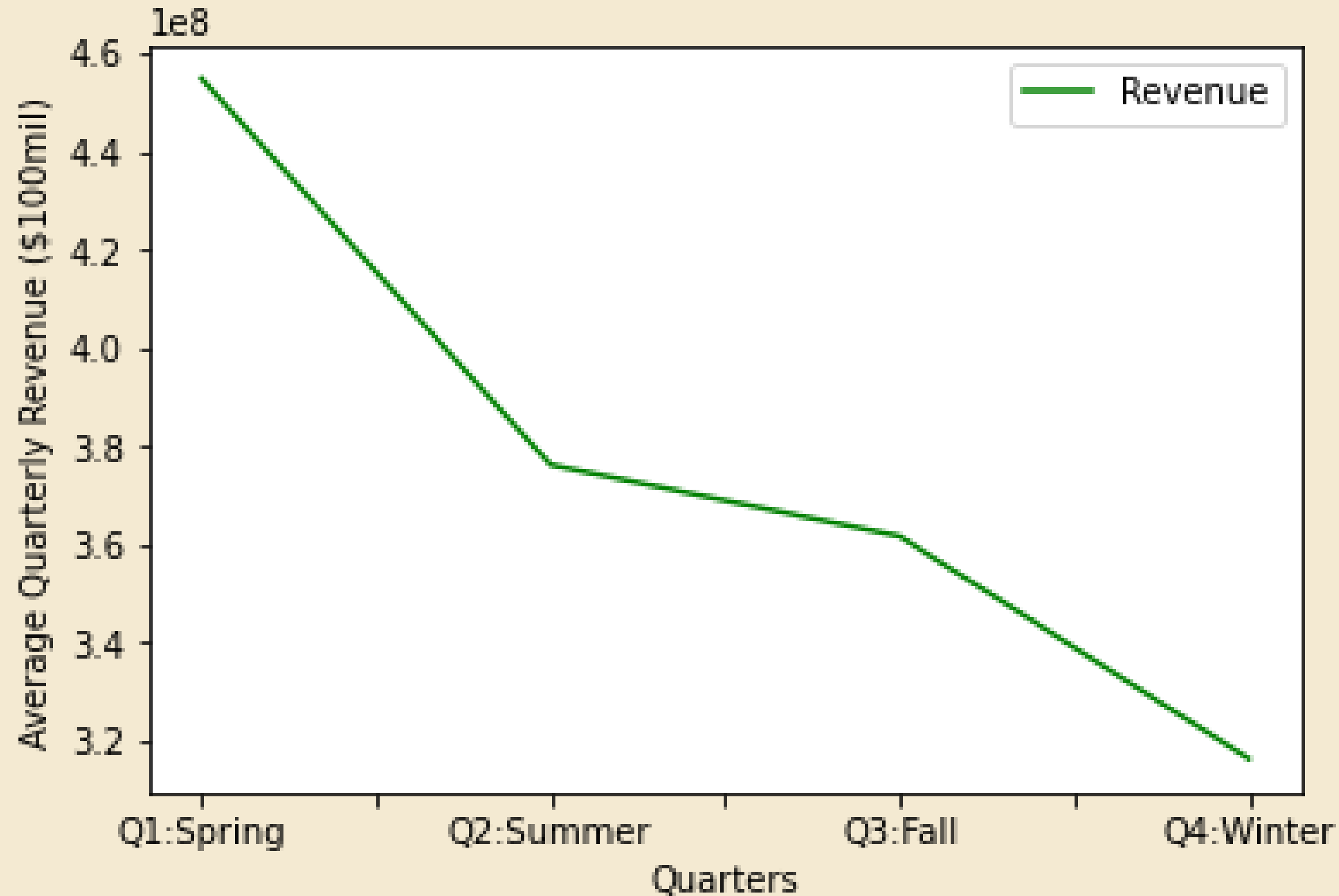


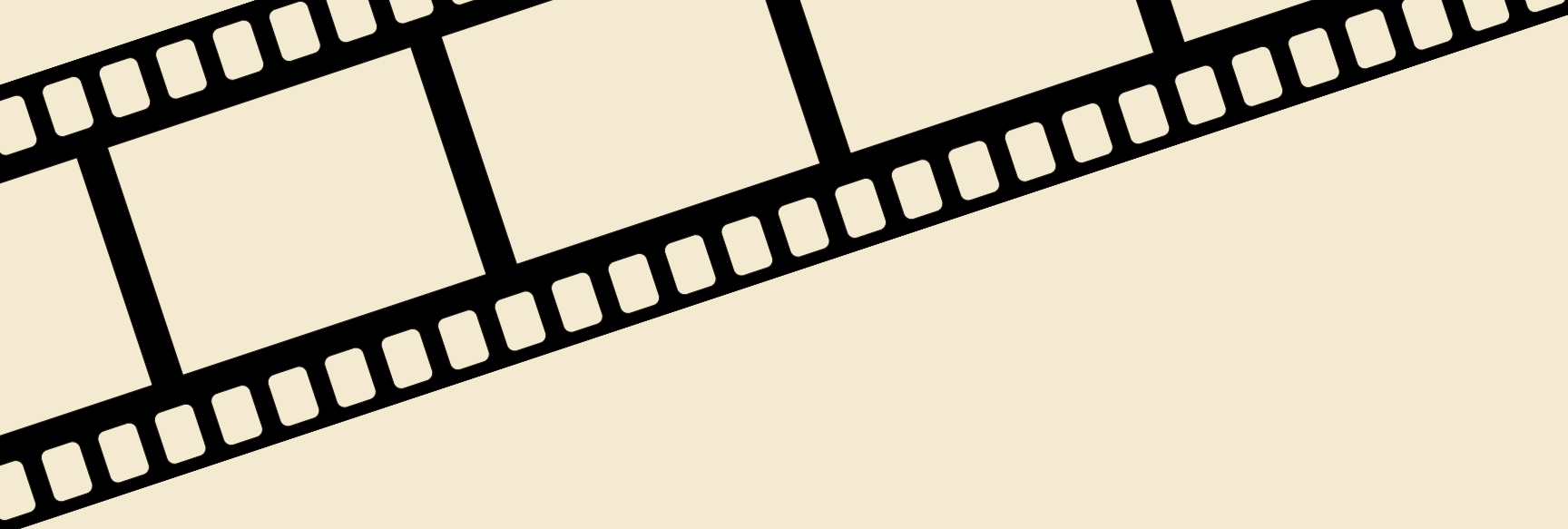


# Average Revenue for Movies by Release Month

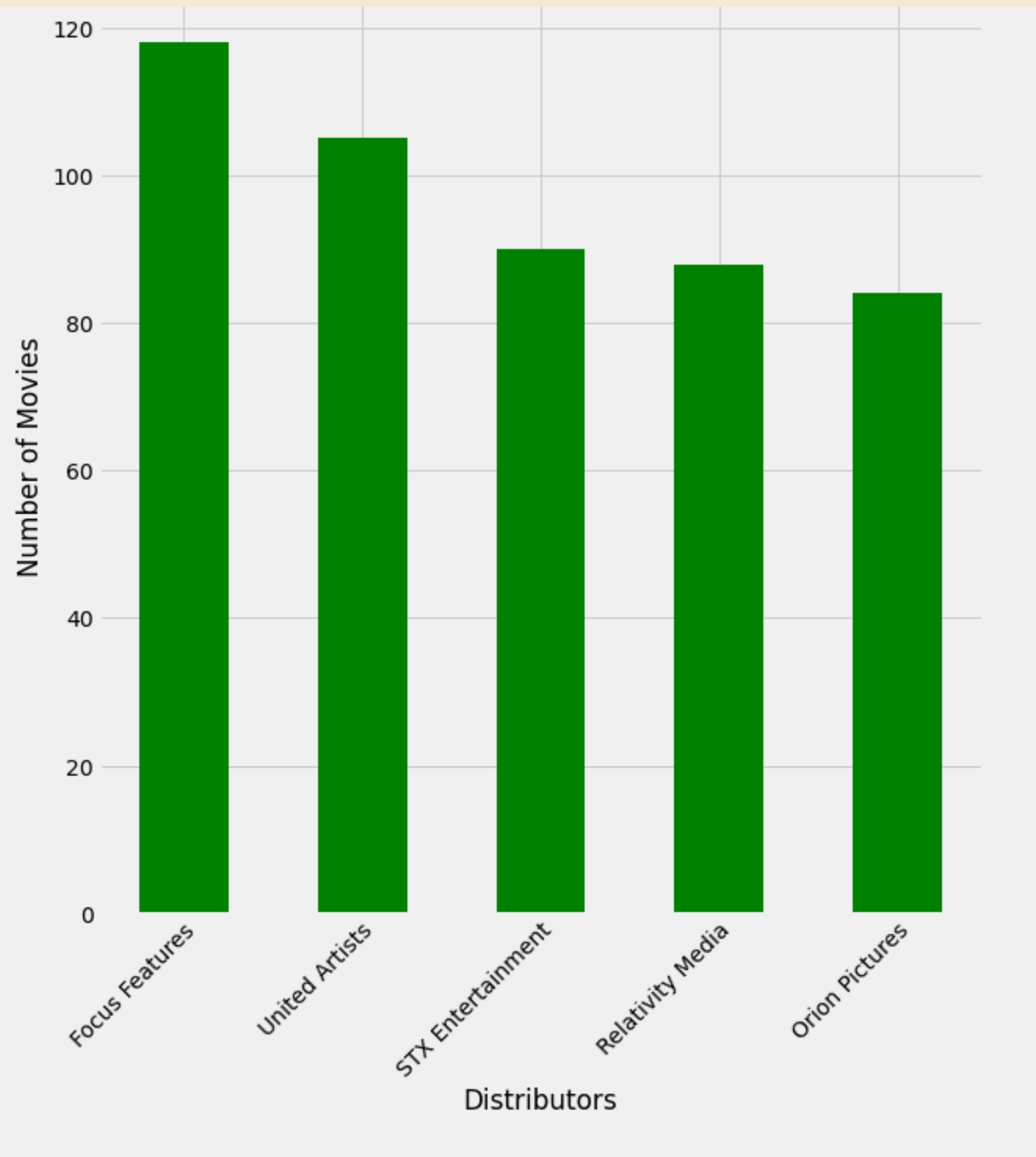


# Average Revenue for Movies by Release Quarter

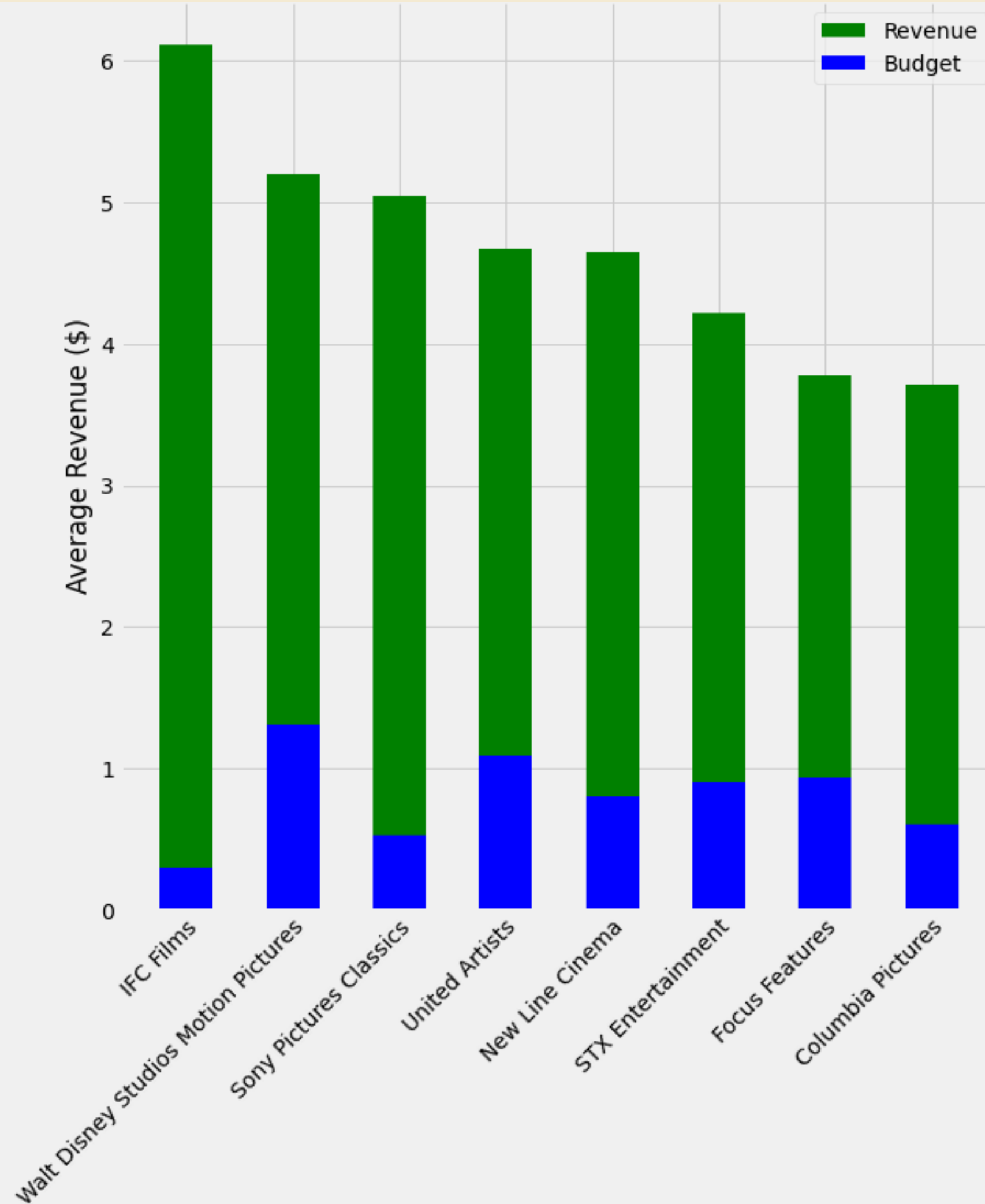




# Number of Movies Released by Distributor

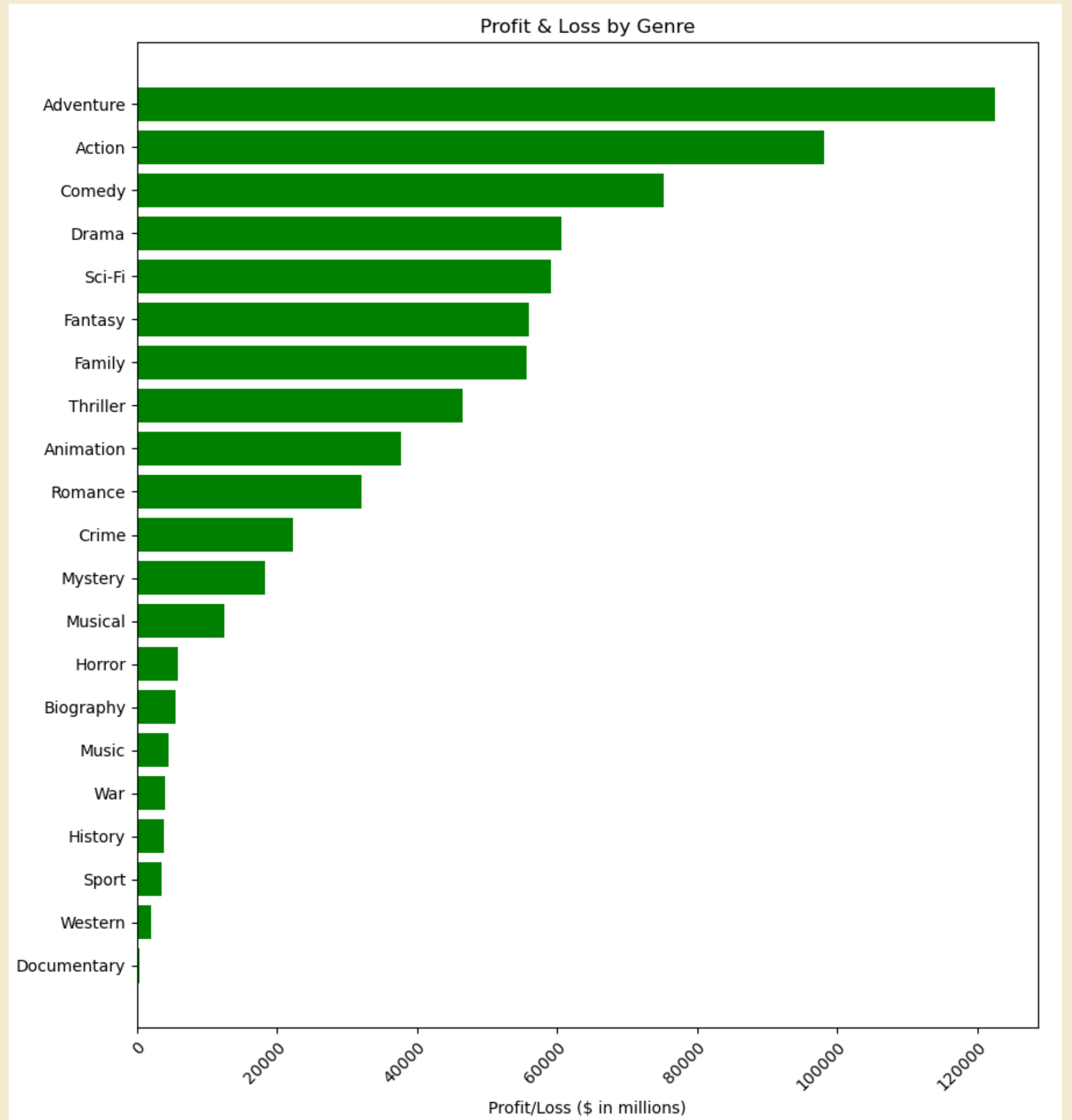


# Average Revenue and Budget per Movie by Distributor





# Profit and Loss by Movie Genre



**How Would We Make A  
Movie?**

**Questions?**