

#### 01.112 Machine Learning, Fall 2017

#### Design Project

Due 6 Dec 2017, 5pm

This project will be graded by Zhang Yan Please submit your work to *yan\_zhang@mymail.sutd.edu.sg*.

Please form groups for this project early, and start this project early.

- This is a group project. You are allowed to form groups in any way you like, but each group must consist of either 2 or 3 people. Please send your group information to Zhang Yan by Friday 27 Oct 2017
- You are strictly NOT allowed to use any external resources or machine learning packages. You will receive 0 for this project if you do so.
- Part 1 deadline is Monday 30 Oct 2017. Please start working on part 1 as early as possible as this part is done individually, and you do not need to form a team before you start. Annotated training and development set will be shared with you all on 6 Nov 2017.
- Each group should submit code together with a report summarizing your work, and give clear instructions on how to run your code. Please also submit your system's outputs. Your output should be in the same column format as that of the training set.

Many start-up companies are interested in developing automated systems for analyzing sentiment information associated with social media data. Such sentiment information can be used for making important decisions such as making product recommendations, predicting social stance and forecasting financial market trends.

The idea behind sentiment analysis is to analyze the natural language texts typed, shared and read by users through services such as Twitter and Weibo and analyze such texts to infer the users' sentiment information towards certain targets. Such social texts can be different from standard texts that appear, for example, on news articles. They are often very informal, and can be very noisy. It is very essential to build machine learning systems that can automatically analyze and comprehend the underlying sentiment information associated with such informal texts.

In this design project, we would like to design our sequence labelling model for informal texts using the hidden Markov model (HMM) that we have learned in class. We hope that your sequence labelling system for informal texts can serve as the very first step towards building a more complex, intelligent sentiment analysis system for social media text.

The files for this project are in the files EN.zip, FR.zip, as well as SG.zip, CN.zip (the latter two will be available on 6 Nov 2017, after we all have finished part 1). For each dataset, we provide a labelled training set train, an unlabelled development set dev.in, and a labelled development set dev.out.

The labelled data has the format of one token per line with token and tag separated by tab and a single empty line that separates sentences.

For the EN dataset, the format can be something like the following:

```
Best O
Deal O
Chiang B-positive
mai I-positive
Tours I-positive
, 0
The O
North O
of O
Thailand B-neutral
To O
Get 0
special 0
Promotion O
and O
free 0
Transfer 0
roundtrip 0
. 0
Contact O
: 0
... 0
http://t.co/sSn10BTZ 0
Independent B-neutral
Research I-neutral
Network I-neutral
News I-neutral
is O
out 0
! 0
http://t.co/KU5k7aHe O
```

where tokens such as B-positive, I-positive are used to indicate Beginning and the Inside of the entities which are associated with a positive sentiment. O is used to indicate the Outside of any entity. Similarly for B-negative, I-negative and B-neutral, I-neutral, which are used to indicate entities which are associated with negative and neutral sentiment, respectively.

Overall, our goal is to build a sequence labelling system from such training data and then use the system to predict tag sequences for new sentences. Specifically:

• We will be building two sentiment analysis systems for two different languages from scratch, using our own annotations.

• We will be building yet another two sentiment analysis systems for two different languages using annotations provided by others.

## 1 Part 1 (15 points, due 30 Oct 2017 at 5pm. Please budget your time well.)

The first and most important step towards building a supervised machine learning system is to get annotated data. This is also often one of the most difficult and most challenging steps in building a practical machine learning system, as we will see in this project. To allow each of us to have a full end-to-end experience on how challenging it is to build a practical supervised machine learning system, in the first part of this project, we will work together to get annotated data for performing sentiment analysis from social media data (some of them are collected from local social media users). You will receive 10 points if you complete the annotation. An additional 5 points will typically be awarded to you too unless we found the quality of your annotation is unacceptable. We will use an automatic approach to assess the quality of your annotations. Your annotations will be compiled and distributed to your fellow students in order to complete Part 2 and Part 3 of this project.

Please visit the following site for the annotation interface:

```
http://ml-project.statnlp.org/annotation.php?id=/**YOUR_ID_HERE**/
```

You then need to key in your student ID to proceed to the next step for annotation. For example, if your student ID is 1001949, please visit the following link for annotation:

```
http://ml-project.statnlp.org/annotation.php?id=1001949
```

Alternatively, visit the following site and type in your student ID:

```
http://ml-project.statnlp.org/annotation.php
```

You need to log in to start the annotation process. The user name and password are both your student ID. We also provide a sample collection of annotated data, which is available here:

```
http://ml-project.statnlp.org/annotation.php?id=1000000
```

Essentially, we are interested in annotating all major entities together with their sentiment information. Detailed instructions on the annotation can be found at <a href="http://ml-project.statnlp.org/annotation.pdf">http://ml-project.statnlp.org/annotation.pdf</a>. The annotation interface is straightforward to use, but if you have questions there is a manual here:

```
http://brat.nlplab.org/manual.html
```

Disclaimer: to grant us the right to re-distribute your annotated data to your other fellow classmates and for potential future usage, by submitting your annotations online, you agree that your annotated data will be in public domain unless otherwise stated. Please contact Zhang Yan if you have questions or doubts on this.

## 2 Part 2 (25 points)

Recall that the HMM discussed in class is defined as follows:

$$p(x_1, \dots, x_n, y_1, \dots, y_n) = \prod_{i=1}^{n+1} q(y_i | y_{i-1}) \cdot \prod_{i=1}^{n} e(x_i | y_i)$$
(1)

where  $y_0 = \text{START}$  and  $y_{n+1} = \text{STOP}$ . Here q are transition probabilities, and e are emission parameters. In this project, x's are the natural language words, and y's are the tags (such as 0, B-positive).

• (5 pts) Write a function that estimates the emission parameters from the training set using MLE (maximum likelihood estimation):

$$e(x|y) = \frac{\text{Count}(y \to x)}{\text{Count}(y)}$$

• (10 pts) One problem with estimating the emission parameters is that some words that appear in the test set do not appear in the training set. One simple idea to handle this issue is as follows. First, replace those words that appear less than k times in the training set with a special token #UNK# before training. This leads to a "modified training set". We then use such a modified training set to train our model.

During the testing phase, if the word does not appear in the "modified training set", we replace that word with #UNK# as well.

Set k to 3, implement this fix into your function for computing the emission parameters.

• (10 pts) Implement a simple sentiment analysis system that produces the tag

$$y^* = \operatorname*{arg\,max}_y e(x|y)$$

for each word x in the sequence.

For all the four datasets EN, FR, CN, and SG, learn these parameters with train, and evaluate your system on the development set dev.in for each of the dataset. Write your output to dev.p2.out for the four datasets respectively. Compare your outputs and the gold-standard outputs in dev.out and report the precision, recall and F scores of such a baseline system for each dataset.

The precision score is defined as follows:

$$\texttt{Precision} = \frac{\text{Total number of correctly predicted entities}}{\text{Total number of predicted entities}}$$

The recall score is defined as follows:

$$\texttt{Recall} = \frac{Total \ number \ of \ correctly \ predicted \ entities}}{Total \ number \ of \ gold \ entities}$$

where a gold entity is a true entity that is annotated in the reference output file, and a predicted entity is regarded as correct if and only if it matches exactly the gold entity (*i.e.*, <u>both</u> their *boundaries* and *sentiment* are exactly the same).

Finally the F score is defined as follows:

$$\mathrm{F} = \frac{2}{1/\mathrm{Precision} + 1/\mathrm{Recall}}$$

Note: in some cases, you might have an output sequence that consists of a transition from 0 to I-negative (rather than B-negative). For example, "O I-negative I-negative O". In this case, the second and third words should be regarded as one entity with negative sentiment.

You can use the evaluation script shared with you to calculate such scores. However it is strongly encouraged that you understand how the scores are calculated.

## **3** Part **3** (**20** points)

• (5 pts) Write a function that estimates the transition parameters from the training set using MLE (maximum likelihood estimation):

$$q(y_i|y_{i-1}) = \frac{\operatorname{Count}(y_{i-1}, y_i)}{\operatorname{Count}(y_{i-1})}$$

Please make sure the following special cases are also considered:  $q(STOP|y_n)$  and  $q(y_1|START)$ .

• (15 pts) Use the estimated transition and emission parameters, implement the Viterbi algorithm to compute the following (for a sentence with n words):

$$y_1^*, \dots, y_n^* = \arg\max_{y_1, \dots, y_n} p(x_1, \dots, x_n, y_1, \dots, y_n)$$

For all datasets, learn the model parameters with train. Run the Viterbi algorithm on the development set dev.in using the learned models, write your output to dev.p3.out for the four datasets respectively. Report the precision, recall and F scores of all systems.

Note: in case you encounter potential numerical underflow issue, think of a way to address such an issue in your implementation.

# 4 Part 4 (20 points)

• (20 pts) Use the estimated transition and emission parameters, implement the alternative max-marginal decoding algorithm. Clearly describe the steps of your algorithm in your report.

Run the algorithm on the development sets EN/dev.in and FR/dev.in only. Write the outputs to EN/dev.p4.out and FR/dev.p4.out. Report the precision, recall and F scores for the outputs for both languages.

Hint: the max-marginal decoding involves the implementation of the forward-backward algorithm.

# 5 Part 5 – Challenge (20 points)

- (10 pts) Now, based on the training and development set, think of a better design for developing an improved sentiment analysis system for tweets using any model you like. Please explain clearly the method that you used for designing the new system. We will check your code and may call you for an interview if we have questions about your code. Please run your system on the development set EN/dev.in and FR/dev.in. Write your outputs to EN/dev.p5.out and FR/dev.p5.out. Report the precision, recall and F scores of your new systems for these two languages.
- (10 pts) We will evaluate your system's performance on two held out test sets EN/test.in and FR/test.in. The test sets will only be released on 4 Dec 2017 at 5pm (48 hours before the deadline). Use your new system to generate the outputs. Write your outputs to EN/test.p5.out and FR/test.p5.out.

The system that achieves the overall highest F score on the test sets will be announced as the winner.

Hints: Can we handle the new words in a better way? Are there better ways to model the transition and emission probabilities? Or can we use a discriminative approach instead of the generative approach? Perhaps using Perceptron?<sup>1</sup>. Any other creative ideas? Note that you are allowed to look into the scientific literature for ideas.

#### **Items To Be Submitted**

Email to Zhang Yan a single ZIP file containing the following:

- A report detailing the approaches and results
- Source code (.py files) with README (instructions on how to run the code)
- Output files
  - EN/
    - 1. dev.p2.out
    - 2. dev.p3.out
    - 3. dev.p4.out
    - 4. dev.p5.out
    - 5. test.p5.out
  - FR/
    - 1. dev.p2.out
    - 2. dev.p3.out
    - 3. dev.p4.out
    - 4. dev.p5.out
    - 5. test.p5.out
  - CN/

<sup>&</sup>lt;sup>1</sup>http://www.aclweb.org/anthology/W02-1001

- 1. dev.p2.out
- 2. dev.p3.out
- **-** SG/
  - 1. dev.p2.out
  - 2. dev.p3.out