

"LEARN HOW TO CREATE YOUR FIRST ONLINE ADVENTURE
FOR FREE"

HACKING TOOLS YOU NEED FOR YOUR FIRST ONLINE BUSINESS

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by J.D Evies

Hacking Tools You Need For Your First Online Business

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Smashwords Edition

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Introduction

The main reason of this book is to simply provide useful information that you can use productively. The goals you set up sometimes need guidance to get to them. That's why it is essential to have key information that get the best result.

This kind of information is typically priced high. In the Make Money Online Business we've all come across many programs and courses that make us pay an elevated fee just for a piece. And then in order to apply for the techniques or ideas stated in the product we just purchased, we need to have a budget.

It's a double investment you're making. And unless the information is conceived from an original idea, providing extremely good value, and not being a cliffhanger that leads you toward another destination where the honey is supposed to be, the expensive purchase is justified.

Therefore, what you're going to see in the following few pages is precise information that drives results, **especially for newbies that have very tight budgets**. I'm not going to waste your time, going through a random list of programs and tools. There are a lot of bluff out there that takes you through a journey of infinite trainings and courses, which you have to pay for, just to find out later that all of them contained mostly the same value.

What I'm going to lay before your eyes is what I consider the basis for any online business. And best of all you can be able to make your first dollar online.

This book is an easy read and simple to digest. My wish is that this little eBook be your trustful friend that tells you where to go as the employee in the supermarket assists you finding your favorite cereal.

First off, I would like to confess that I started without any budget. So I have no option than to look for free resources. And I tell you this because I want to demonstrate that you can start your first online business relying only on free tools.

So let's start with the tools:

1. Domain

Getting a domain is very affordable. There are even hosting providers that offer free domains. **But you can get a top-level domain for FREE.**

Most people go for .com or .net since they're very popular. And because of it, people endorse trust. But let me ask you a question, how many scam sites have you seen with the .com or .net?

A lot!

My point is that even though people feel some code domains like the ones above carry authority, it doesn't mean that sites with those domains are trustworthy.

In addition, when it comes to set a custom domain to promote your business, the main reason is for brand. It's not recommended to promote any affiliate link directly. Much of them are already banned and blocked by email providers and platforms like Facebook.

[Freenom](#) is a domain registry that offers FREE country code top-level domains. In this group, you can get: .tk, .cf, .ml, .ga, and .gq

2. Hosting

This is another expense people need to afford monthly. But there are hosting companies that offer share hosting plans for FREE.

One of the best is [infinityfree](#). You can register for a free plan where you can have access to various accounts. And the thing that sets it apart from other free services is that you can have email support without upgrading.

3. Autoresponder

When it comes to autoresponders, the free alternatives are very limited, almost non-existent so to speak. But I did my detective work, focusing the search on free autoresponders that include the follow-up automation. We do nothing if we can't communicate with our subscribers.

Services like MailChimp offers a specific amount of subscribers in their free plan with the access to automation.

Also, I found [Benchmark](#). It really surprises me today that this isn't one of the favorites among marketers. Besides getting automation, you also count with many free options that other companies set for premium accounts.

The interface is very intuitive. It has the same MailChimp or GetResponse drop and drag feature. You can also create different types of signup forms (popup, embed, classic, third parties, and list builder app).

There's a spam checker that measures your emails to ensure your mailing doesn't go to the junk folder.

The only downside is the limit of subscribers. You are allowed to collect only 2000 subscribers. However, you can send off up to 14000 emails per month in the free plan.

I've tried both at the beginning of my marketing career with decent results. Then when you start profiting, I really recommend you move to email providers like AWeber.

4. Link Tracker

One of the best trackers is [ClickMagick](#). This is by far the best tool to manage links. It allows tracking and testing, reducing significantly worktime by giving full insight of conversion metrics. See all the benefits in [this complete guide](#).

But there's another free tool that offer some similar options.

[ViralURL](#) is a traffic generation platform. The main purpose is list building, but it has great features like link shortening, cloaking and tracking. The last two are the ones you will need. You can use them to protect your affiliate links, and get the stats to follow the progress of your campaigns at no cost.

This tool offers more value than other tracking platforms. And many of the features are available to the free members.

Since the platform has focus on traffic generation, you get extra exposure every time someone lands in your page. In a nutshell, whenever you shorten a link, you can have ad credits. This also means that an ad is placed inside the frame of your landing page or the site you're promoting. In order to remove it and just use the cloak feature, you need to upgrade.

You may think that this might spoil your landing page. But you can choose the form and location of the ad. My suggestion is when you set the cloaking, select **"Full Width" in the widget theme; and "Bottom" in the widget position**. See image below.

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Welcome, Dave

Home

Links

Links List

Edit Link

Search Links

Dashboard

Links

Links List

Add Link

Advanced Linking

Cloaking Widget API

Mailer

Get Exposure

Affiliates

Add-ons

Membership

Help / Training

Note: It is recommended to keep the optional, case-sensitive keyword short so that the shortened, cloaked or tracked link is short as well. If this field is left blank, the shortest possible, available combination of randomly chosen characters will be assigned.

Page Title: Traffic Zipper

Note: If this field is left blank, the system will display the page title of the Target URL.

Widget Type:

☒ Receive Text Ad Credits
 ☐ Receive Banner Ad Credits
 ☐ Text Link to Web Page
 ☐ Button Link to Web Page
 ☐ Ask via Form
 ☐ Image Link to Web Page
 ☐ Cloak Only
 ☐ Redirect Only

Note: The "Image Link to Web Page", "Cloak Only" & "Redirect Only" options require Diamond or Elite membership. Please click here to upgrade your account to Gold or Platinum first, then return here to upgrade from Gold to Diamond or from Platinum to Elite.

Widget Theme:

☐ Boxed
 ☐ Oval
 ☒ Full Width

Widget Position:

☐ Top
 ☒ Bottom

Show Logo: ☒

Note: Right now your Viral Widget displays a small ViralURL Logo with your affiliate link to automatically build your own downline and also count towards your Traffic Rewards giving you mailing credits. The "Show Logo" on/off option requires a Diamond or Elite membership. Please click here to upgrade your account to Gold or Platinum first, then return here to upgrade from Gold to Diamond or from Platinum to Elite.

This generates a very thin ad at the bottom that is almost imperceptible.

But no longer - Traffic Zipper will tell you in just seconds!

And this is the best part... when you're ready to mail, you no longer need to log in to all of your accounts separately, reformatting all of your first name tags in the subject line and message body... that's just too much work!

Instead... you just enter a single email into our system, and we'll reformat all the tags for you based on which programs the message is going out to. Then we'll send all your messages for you while you go about your business!

This is very, very powerful and will save you hours upon hours each and every week!

Time is money, and Traffic Zipper makes the impossible possible - we give you more time! You've got to try it to believe it - and right now, you can try it completely Free!

That's right - it won't cost you a cent to get started today. But there's lots more tools and time savers you're about to discover in the members' area.

TZ has **site rotators**, **banner rotators** and more! Just wait until you see the **Remote Downline Builder tool**... This is *cutting edge*, and we've never seen another tool like it anywhere online.

If you've joined a lot of programs with downline builders in them - then you already know what a pain it is when you sign up to a new system and have to go back through all of the programs you're already a member of... sort through to find the new program you just joined in their downline builder, and update your ID. It takes forever, especially as you get more and more accounts.

Good news - that'll no longer be an issue! Our system will search all of the downline builders, for all of the sites you're a member with, and will then tell you where to update your IDs.

And what's best... you can do them all from a single page in our system - fast and easy...

[Affiliate are you wealthy?](#)

I still use this feature though it is not as complete as ClickMagick regarding tracking pixels and other options. But for the main purpose of tracking, it works pretty well since it gives me the metrics I need to analyze the conversion of my landing pages.

5. Rotators

You probably know that when you promote something, you need to test different landing pages to see which ones convert the best. ClickMagick can also do that for you. But there other free alternatives. One that I've used is [PageSwirl](#).

Ad Co-op Management

Downline Builder

Downline Mailer

Surf Center

Contact Support

Delete Account

Members Homepage

Terms of Service

Log Out

PRODUCTS & SERVICES

Upgrade to PRO

Advertising Co-op

PS Site Checker

Tips Box

Traffic Mastery

Sponsorship Ads

RESOURCES

Getting Started Guide

Learning Center

Newsletter Archives

Traffic Exchanges

Tracking Service

Your Websites and Traffic Stats

[Enable All Sites](#) | [Disable All Sites](#)

Rotator Sites for		Site Title	Site URL	Visits	Visits Today	Daily Limit	Priority	Action
Approved?	Enabled?							
Yes	Yes	CB 1	solidfoundati..	8394	0	0	1	Test Site - Clear Stats - Edit - Delete
Yes	Yes	CB video	solidfoundati..	8393	0	0	1	Test Site - Clear Stats - Edit - Delete
Totals				16,787	0			

Add new site

Frame-breakers not allowed.

Title

URL

http://

Priority

1 ▼

Daily Limit

0

Note: 0 = Unlimited

Save site

With PageSwirl, you can rotate up to 5 pages. As you can see in the screenshot above, you get stats, daily limit, and priority. Another tool that I've used is [Traffic Zipper](#). This is another traffic generator like ViralURL, which has tracking and rotator features.

When you enroll in the program I just pointed out above, you'll need some tools to get the best of the training. However, if you're on a limited budget, I can explain to you how to get away with murder.

These hacking tools I just described are meant to start your online business right away with any lack of money excuse. Naturally, the top tools provide better results and the best automation. So when you start getting results, changing to the top ones is a must.

The best thing about the following tools is that they're not merely second-hand substitutes. You can obtain realistic results. **I guarantee you that!**

Now we get to the part some of you have been waiting. How to set up your online business using these tools.

As an affiliate marketer, I've seen that almost all the systems and funnels are shaped under one pattern, with some variations, of course. But the main formula is this:

Landing page + Lead Magnet + Sale Page

That can be the classic funnel where upsells and downsells can be added along the road. But the backbone is pretty simple. And the success depends on what I like to call the three factors: ***The type of traffic you drive, the product you're promoting, and the ability to presell.***

And this is the difficult part. The challenge is know how to produce effectively funnels with all the complements and drive targeted traffic.

For traffic generation, the key is to find your right audience. For example: if you're into dog training niche, you can surf through different forums related to that niche.

Also, social marketing is very hot because you can attract people with the same interest organically. YouTube and Instagram are really prominent nowadays. If you want to know how to dominate these platforms, go [here](#).

As of funnels, once we attract a prospect with the promise of the free gift (Lead Magnet), we can offer him another thing (paid product or service) related to the lead magnet.

It's like stairs where the landing page is the first tread, and then he or she is walked through (shown) to the other offers, products or service you have or promote.

And here's where you need an autoresponder because normally people just step on the first tread and remain there. It's your job to make them go onto the treads through emails.

As higher the prospect goes up through the stairs, the more money you make.

For example: If you have a consulting business. The first tread can be a FREE checklist (lead magnet) on how to talk to clients. Then you can offer a course on how to close sales. Afterwards, you can pitch a mastermind event as your high-ticket product.

There's no limit. **The stairs can be as large as you have.** All depend on the value you have.

Of course, dominating funnels and even marketing take time especially if you've never been exposed to it before.

However, I got this training about funnels and internet marketing. I recommend it 100% because it works! I used it to boost my online business. **And best of all is FREE.**

This is a paramount knowledge. You'll learn how to set up funnels like an expert and monetize the hell out of it. It's designed for newbies and professionals alike. So there's no excuse.

So, if just want to make money online or create your first business, this training will set the foundations.

And if you already have experience or have a business, and wants to properly monetize it or simply multiply your earnings, then this training is a must!

[Just click here to have instant access to the free training](#)

Foreword

I made my research looking for practical resources that generate results. Like I said in the intro, I wanted to keep it short. No fluff, just straight and concise information to pass along.

Naturally, for scalability, I recommend you change to the top notch tools when you feel like to since they offer more options that help you have everything automated. And don't forget to the training I recommended above. You will get a lot of value for free.

Well, I hope you can this information helps you a lot. If you appreciate my efforts into crafting this work, you're welcome to leave a review.

Finally, you can pass this along if you want. There are many people starting that would love to have this resource. Let's be good fellows, and give away all the value we can.