

# Bryan Sañudo Garcia

Frontend Developer



## PROFILE

I am a Systems Engineer with emphasis in Web Development. I am characterized by being orderly, patient and perseverant. I have solid technical skills on problem solving and ability to work in a team. I am passionate about creating digital products with effective and attractive technological solutions for users.

## WORK EXPERIENCE

### EB-3 Workforce Solutions

#### Frontend Development and Email Marketing

(September 2023 - Current)

- Design, Development and maintaining Web Sites using React JS and other related technologies.
- Implementation of information architecture.
- Implementation of Responsive Design.
- Solving business and UX/UI problems.
- Migration from React Js to Next Js
- Integration of third-party applications.
- Implementation and execute Email Marketing and CRM strategies through ActiveCampaign.
- Segmentation and sending of Email Marketing campaigns.
- Design of posts and pieces for social networks.
- Monitoring of results and preparation of weekly reports.

### Vet Academy

#### Freelance Full Stack Development

(January 2024 - February 2024)

- Design, Development and maintenance of a Web Application using React JS as Frontend and Firebase as Backend service.
- Implementation of information architecture.
- Implementation of Responsive Design.
- Write texts for Web Application.
- Solving business and UX/UI problems.
- Development of functionalities for user enrollment.
- Development user registration with data validation and security.
- Development login system to access protected areas.
- Developmnet user role management, administrators and normal users.
- Development Complete administration panel with CRUD operations.
- Design and development of intuitive and user-friendly interfaces to enhance the user experience at all stages, from registration to enrollment and access to courses content.

### Manager Asociados S.A.S

#### Frontend Development

(March 2021 - September 2023)

- Design, Development and maintaining Web Sites using React JS and other related technologies.
- Integration of third-party applications.
- Implementation of Responsive Design.
- Implementation of information architecture.
- Solving business and UX/UI problems.
- Write texts for Web Sites.

### Need Weed

#### Freelance Frontend Development

(March 2023)

- Design, Development and maintaining Web Site using React JS and other related technologies.
- Implementation of information architecture.
- Implementation Responsive Design.
- Solving business and UX/UI problems .

### Barberia Magrey

#### Freelance Frontend Development

(September 2022)

- Development an attractive and functional Web Site using HTML and CSS.
- Implementation Responsive Design.

## SKILLS

### Web Development

- Programming
- Landings Pages
- Web Applications
- Deployment Tools
- Frameworks and Libraries
- Responsive Development

### Web Design

- UX/UI Design
- Responsive Design
- Multimedia Editing
- User Research

### Strategic Work

- Collaborative sessions
- Information mapping
- Prioritization of requirements

### Email Marketing

- Audience segmentation
- Template design
- Integrations
- Automations
- Metrics analysis

## EDUCATION

### Systems Engineering

Politecnico Grancolombiano  
Medellín Colombia  
2018 - Current

## TOOLS

React JS  
Tailwind CSS  
Figma  
JavaScript  
CSS  
Html  
GitHub  
Framer Motion  
Adobe Illustrator  
Adobe Premiere  
Firebase  
ActiveCampaign  
Next JS

## LANGUAGES

**Spanish:** Native  
**English:** B1

## SOFT SKILLS

- Concrete communication
- Risk management
- Facilitation and teamwork
- Respect for the others
- Negotiation
- Efficiency
- Planning
- Peaceful
- Direction
- Feedback
- Time management
- Teamwork
- Empathy
- Fellowship
- Conciliatory
- Good deal

## PERSONAL REFERENCES

### Estefania Sañudo

Content Manager  
Grupodot  
Phone: 313 798 23 73

### German Hidalgo

Office Assistant  
EB-3 Workforce Solutions  
phone: 313 761 63 81