Bryan Sañudo Garcia

Desarrollador Frontend



PROFILE

Soy Ingeniero de Sistemas con enfasis en Desarrollo Web. Me caracterizo por ser ordenado, paciente y perseverante. Tengo habilidades técnicas sólidas para la resolución de problemas y capacidad de trabajo en equipo. Me apasiona crear productos digitales con soluciones tecnológicas efectivas y atractivas para las personas usuarias.

WORK EXPERIENCE

Vet Academy

Full Stack Development (Febrero 2024 - Actual)

EB-3 Workforce Solutions

Frontend Development and Email Marketing (September 2023 - Actual)

Need Weed

Frontend Development (March 2023)

Barberia Magrey

Frontend Development (Septermber 2022)

• Design, Development and maintenance of a Web Application using React JS as Frontend and Firebase as Backend service.

- · Implementation of information architecture.
- · Implementing Responsive Design.
- · Solving business and UX/UI problems.
- $\boldsymbol{\cdot}$ Development of functionalities for user enrollment.
- · Development user registration with data validation and security.
- · Development login system to access protected areas.
- · Developmnet user role management, administrators and normal users.
- · Development Complete administration panel with CRUD operations.
- Design and development of intuitive and user-friendly interfaces to enhance the user experience at all stages, from registration to enrollment and access to courses content.
- Design, Development and maintaining Web Sites using React JS and other related technologies.
- · Implementation of information architecture.
- · Implementing Responsive Design.
- · Solving business and UX/UI problems .
- · integration of third-party applications such as Calendly, Jotform and ActiveCampaign.
- · Implement and execute Email Marketing and CRM strategies through ActiveCampaign.
- · Segmentation and sending of Email Marketing campaigns.
- · Design of posts and pieces for social networks.
- · Monitoring of results and preparation of weekly reports.
- Design, Development and maintaining Web Site using React JS and other related technologies.
- · Implementation of information architecture.
- · Implementing Responsive Design.
- · Solving business and UX/UI problems.
- · Development an attractive and functional Web Site using HTML and CSS.
- · Implementing Responsive Design.

- \cdot Writing newsletters for the Imagens de Vida brand.
- Maintain a dialogue with the audience, guiding the user from knowledge of the dial up the conversation.

SKILLS

Desarrollo Web

- Programación
- · Landings Pages
- · Aplicaciones Web
- · Herramientas para despliegue
- · Frameworksk y Librerías
- · Desarrollo Responsivo
- · Análisis de metricas

Diseño Web

- · Diseño UX/UI
- · Diseño Responsivo
- · Edición de multimedia
- · User Research

Trabajo Estratégico

- · Sesiones colaborativas
- · Mapeo de información
- · Priorización de requerimientos

Email Marketing

- · Segmentación de audiencias
- · Diseño de plantillas
- Integraciones
- Automatizaciones
- · Análisis de métricas

EDUCATION

Ingeniería De Sistemas

Politecnico Grancolombiano Medellín Colombia 2018 - Actual

TOOLS

React JS
Tailwind CSS
Figma
JavaScript
CSS
Html
GitHub
Framer Motion
Adobe Illustrator
Adobe Premiere
Firebase
ActiveCampaign

LANGUAGES

Spanish: Native English: Basico

SOFT SKILLS

- · Concrete communication
- · Risk management
- · Facilitation and teamwork
- · Respect for the other

- Negotiation
- Efficiency
- Planning
- Peaceful

- Direction
- · Feedback
- · Time management
- · Teamwork

- Empathy
- · Fellowship
- Conciliatory
- · Good deal

REFERENCIAS PERSONALES

Valentina Arrieta

Visual Designer El arte de los sueños Teléfono: 305 445 79 89

Alejandro Cortés Claro

UX Designer Bancolombia Teléfono: 301 254 86 73