



德明政府中学

Dunman High School

10 Tanjong Rhu Road Singapore 436895 Tel : (65) 6345 0533 Fax : (65) 6344 2316

Website : <http://www.dunmanhigh.moe.edu.sg> E-mail : dhs@moe.edu.sg

The Dunmanian Family Draws – DH65 Logo Design Competition

In Celebration of Dunman High School 65th Anniversary

As we anticipate the celebration of the 65th Anniversary of Dunman High School, we invite all members of the Dunmanian family to use their creativity to share their interpretation of their aspiration of the 65th Anniversary theme. Judges will choose the winning entries and prizes will be awarded in accordance with these official rules.

Contest Rules

1. **Eligibility:** The contest is set out for all members of the Dunmanian family.

Student Category: All current Year 1 to 6 students in 2020

Open Category: Alumni, parents of current students, past and present members of the staff, Parent Support Group (PSG) and the School Advisory Committee (SAC) of Dunman High School

2. **Contest Period:** The closing date for submission is **30 June 2020**. All submissions must be postmarked by 30 June 2020.
3. **Logo Requirements:** The logo must contain the tagline:

辉煌六五

不忘初心 锐意进取

继往开来 再谱华章

and/or

Glorious 65

Our Heritage • Our Journey • Our Future

The logo design must be an original, unpublished work that does not infringe copyright in any way and that no third-party materials are used in the creation of the entry.

4. **What to Submit:** Participants are requested to submit (a) an **art work** that reflects the participant's interpretation of the theme, and (b) a completed **one-page official entry form**.





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5. **How to Submit:** Participants may submit either a digital or a hard copy entry. The official entry form must be submitted together with the art work. Participants are allowed to submit multiple entries.

A. For digital submission, participants may submit the entry to dh65submission@dhs.sg.

(a) The subject of the email is to be titled as “[DH65 Logo Design Competition](#)”.

(b) The art work and its accompanying official entry form are to be saved in a **zipped** file with the file name

“[DH65 Logo_Type of Category_Full Name of Participant](#)”.

- E.g., DH65 Logo_Student Category_Wong Lai Tat

(c) One zipped file is to be used for the submission of one art work. If you have multiple submissions, add a number behind your name. Example, if you have two submissions, label both files as:

- E.g., DH65 Logo_Student Category_Wong Lai Tat_1

- E.g., DH65 Logo_Open Category_Wong Lai Tat_2

(d) The art work and its accompanying official entry form are to be named in a similar way “[DH65 Logo_Type of Category_Full Name of Participant](#)”.

(e) The art work must be in JPEG format with high quality compression. It must follow the following guidelines:

- Dimensions: within 1000 x 1000 pixels to 1440 x 1152 pixels

- Resolution: 300dpi

B. For hard copy submission, participants must submit the entry to the **Student Service Centre of Dunman High School**. Each entry should be placed in an envelope accompanied by the official entry form. The art work must follow the following guidelines:

(a) The art work must be of **a minimum size of 10cm x 10cm to 14cm x 11cm**.

(b) The submission must be delivered to the following address. If deliver by post, packaged the artwork carefully and proper postage must be affixed.

Mailing Address:

Students Service Centre

Dunman High School

10 Tanjong Rhu Road, Singapore 436895





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6. Entries that do not meet any one of the above requirements will be disqualified.
7. **Judging:** Each logo will be evaluated based on the following criteria:
 - **Originality** – New and fresh ideas that consider the representation of the contest theme
 - **Aesthetic Qualities / Visual Appeal** – A keen understanding of the use of the elements of art and principles of design to develop an engaging visual to communicate the theme
 - **Relevance to Theme** – How well the art work and the artist statement communicate the theme
8. Top three winners will be selected from each category. The results will be announced via the Dunman High School website. Winners will also be notified of the outcome via email.
9. **Prizes:** Exclusive DH65 souvenirs
10. The participant retains ownership of all intellectual property rights. As a condition of the entry, the participant grants Dunman High School an exclusive use of the submission, including but not limited to the following: use, reproduce and modify the submission in all DH65 publicity and future Dunman High School materials, publications, collaterals and exhibition.
11. By submitting an entry, participants are deemed to have accepted Dunman High School's terms as set out above regarding the use of the selected design and artist statement. All entries will not be returned.
12. The judges' decision is final.

