Bryan Seely

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Profile

- 10 years program and project management experience focusing on strategy, planning, and execution.
- 10 years experience managing and prioritizing requirements and roadmaps in IT, PMO, and Operations teams.
- 15 years business analysis experience concentrating on delivering valuable business solutions.

Areas of Expertise

- Program and Product Management
- Strategic Consulting
- Business Relationship Management
- Data Analysis and Reporting
- Business Analysis & Modeling
- Lean and Agile Development

Technical Skills

Jira Administration, Salesforce and FinancialForce, SQL, R, Excel, InVision, Figma, Office365, Google Apps, HTML, CSS, Javascript, Visio, LucidChart, Github, Bitbucket, Confluence, Lever Admin, Workday, Microsoft Project, Smartsheet, Adobe CC

Professional Experience

2014 – Present

Technical Program Manager, *Point B*

- Oversee cross-functional operations delivery teams by collaborating with executives and operations leadership, manage program roadmaps, and prioritize competing initiatives.
- Manage rhythm of business activities for a broad collection of internal firm programs supporting operational areas like HR, finance, marketing, recruiting, talent, learning and development, delivery, and resource management.
- Supervise and grow a team of data and analytics associates with a focus on delivering business insights and performance metrics.
- Work with stakeholders to develop business cases and metrics to secure funding and facilitate prioritization of projects and features.
- Work with internal and external consulting clients to tackle their most important organizational challenges, building competitive advantage through superior talent management, leadership development, and organizational design.
- Deliver successful outcomes for external clients in the retail, insurance, ecommerce, information and technology, travel and tourism, and professional service industries.
- Lead and support large projects including ERP launches, enterprise data warehouse rollouts, merchandise planning systems, website development, LMS, and talent acquisition projects.

2012 – 2014

Business Analyst, *Holland America Line*

- Developed the organizational roadmap with product owners to assist in creation of enterprise portfolios and detailed release plans.
- Built and ran pilot programs and A/B tests for products that produced actionable insights and directly improved customer experience.
- Led web applications team's scrum process, including conducting release planning sessions, retrospectives, daily standups, and sprint planning meetings.
- Worked with a majority of product ownership groups, including marketing and operations, to perform business analysis, groom product backlog, coordinate development schedules, gather requirements, eliminate obstacles, and serve as an IT business advocate.
- Built and maintained detailed resource and capacity plans.
- Coached new members of the team, conducted analysis on process efficiency, introduced new effective processes, and served as an agile champion in the IT department.

2011 – 2012	**Business Analyst III,** *Amazon, H10*
	- Designed, built, and deployed management dashboards for senior Kindle leaders that aggregated data from a variety of sources and systems.
	- Created actionable, transparent, and understandable metrics and business performance indicators to drive informed decisions, communicate progress and success, and enable discovery of new opportunities.
	- Supported business leaders by creating beautiful ad-hoc reports that exposed previously hidden data by combining deep exploration of data and intuitive presentation design.
	- Presented data in new ways such as graphically detailed info-graphics and interactive tables.
	- Worked with the BI and Sales teams to understand and analyze unstructured data and used statistical modeling tools to analyze retail data and support intelligent business decisions.
	- Worked cross functionally with teams across Kindle, as well as retail, HRIS, and e-commerce.
2008 – 2011	**IT Business Analyst,** *Farmers Life Insurance, AETEA*
	- Served as an internal consultant to a variety of business units, identified process improvements, and defined business opportunities from an IT perspective.
	- Elicited and gathered requirements from all areas of the business, for a wide range of operational and IT projects, using a variety of methods including use cases, modeling, and brainstorming.
	- Over the course of two years, led the internal IT development team in a transition from a waterfall approach to a scrum based agile workflow.
2006 – 2008	**Business Solutions Analyst,** *Olympic Health Management*
	- Successfully managed $1,000,000+ operational and IT projects from kickoff to closure.
	- Managed the operational and IT workstreams during a $300 million acquisition and was responsible for managing 30 projects and up to 15 team members.
2005 – 2006	**Insurance Agent,** *Sterling Life Insurance Company*

Education

2005	**Western Washington University,** *Bachelor of Arts, Business Administration — Management*
	Sigma Iota Epsilon Professional Management Fraternity