

Bryan Seely

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📍 Seattle, WA

in bryaneseely

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Profile

- 12 years program and project management experience focusing on customer facing IT and operations projects.
- 14 years business analysis experience concentrating on delivering valuable business solutions.
- 10 years experience managing and prioritizing requirements in IT, PMO, and business teams.

Areas of Expertise

- Program and Project Management
- Business Analysis
- Data Analysis and Reporting
- Prioritization and Roadmaps
- Workflow Modeling
- Lean and Agile Development

Technical Skills

Jira Administration | Salesforce and FinancialForce | SQL | Excel | Bitbucket | Github | HTML | CSS | Javascript
LucidChart | Visio | Figma | Confluence | Lever Admin | Workday | Microsoft Teams | Smartsheet | Office365
Airtable | Google Apps | Notion | Microsoft Project | Adobe CC | Smartsheet | Asana

Professional Experience

2014 – Present
Seattle, WA

Technical Program Manager, Point B

- Work with internal and external clients to tackle their most important organizational challenges.
- Define and own the vision for programs, products, data, and reporting.
- Supervise a team of analysts, mentor new hires, manage employee performance, design and execute new employee onboarding, and lead training programs.
- Oversee and coach a cross-functional delivery team by collaborating with executives and IT leadership and aligning stakeholders around a program.
- Support external clients in the retail, insurance, ecommerce, information and technology, travel and tourism, and professional service industries.
- Manage multiple internal firm products supporting Sales, HR, Benefits, Compensation, Recruiting, Talent, Learning and Development, and Resource Management.
- Lead and support large projects including ERP launches, enterprise data warehouse rollouts, merchandise planning systems, website development, LMS, and talent acquisition projects.

2012 – 2014
Seattle, WA

Business Analyst, *Holland America Line*

- Developed the organizational roadmap with product owners to assist in creation of enterprise portfolios and detailed release plans.
- Built and maintained detailed resource and capacity plans.
- Led Web Applications team scrum process, including conducting release planning sessions, retrospectives, daily standups, and sprint planning meetings.
- Worked with a majority of product ownership groups, including Marketing and Operations, to perform business analysis, groom product backlog, coordinate development schedules, gather requirements, eliminate obstacles, and serve as an IT business advocate.
- Coached new members of the team, conducted analysis on process efficiency, introduced new effective processes, and served as an agile champion in the IT department.

2011 – 2012
Seattle, WA

Business Analyst III, *Amazon, H10*

- Designed, built, and deployed management dashboards for senior Kindle leaders that aggregated data from a variety of sources and systems.
- Created actionable, transparent, and understandable metrics and business performance indicators to drive informed decisions, communicate progress and success, and enable discovery of new opportunities.
- Supported business leaders by creating beautiful ad-hoc reports that exposed previously hidden data by combining deep exploration of data and intuitive presentation design.
- Presented data in new ways such as graphically detailed info-graphics and interactive tables.
- Worked with the BI and Sales teams to understand and analyze unstructured data and used statistical modeling tools to analyze retail data and support intelligent business decisions.
- Worked cross functionally with teams across Kindle, as well as Retail, HRIS, and e-Commerce.

2008 – 2011
Mercer Island, WA

IT Business Analyst, *Farmers Life Insurance, AETEA*

- Served as an internal consultant to a variety of business units, identified process improvements, and defined business opportunities from an IT perspective.
- Elicited and gathered requirements from all areas of the business, for a wide range of operational and IT projects, using a variety of methods including use cases, modeling, and brainstorming.
- Built and analyzed reports using business data to support key initiatives and build business cases for new product development, website redesigns, and marketing programs.
- Developed and executed test plans, test scenarios, and test cases for both business process and system configuration changes.

2006 – 2008
Bellingham, WA

Business Solutions Analyst, *Olympic Health Management*

- Successfully managed \$1,000,000+ operational and IT projects from kickoff to closure.
- Managed the operational and IT workstreams during a \$300 million acquisition and was responsible for managing 30 projects and up to 15 team members.
- Worked on drastically diverse projects in succession with little to no ramp up time between projects, such as a call center outsourcing project and an enterprise content management project.
- Assisted in the identification and selection of software, hardware, business systems, and external vendors to improve the technological capability of the organization.
- Promoted within the PMO twice in two years.

2005 – 2006
Bellingham, WA

Insurance Agent, *Sterling Life Insurance Company*

Education

2005
Bellingham, WA

Western Washington University, Bachelor of Arts, Business Administration – Management
Sigma Iota Epsilon Professional Management Fraternity