

Conrad Bryant



bryantconrad.github.io

CLB213@miami.edu

(786)340-0656

Education

University of Miami

Coral Gables, FL | 2017-2021

Bachelor of Music

Music Business

Additional Major

Interactive Media

Cumulative GPA

3.9/4.0

Skills

Areas

Web Development

UX/UI Design

Interaction Design

Languages

HTML & CSS

JavaScript

PHP

SQL

C#

Software

Adobe Creative Suite

Google Ads Certified

Firebase

Unity

Experience

WVUM "The Voice" 90.5 FM

Webmaster

Coral Gables, FL

Aug 2018 - Present

Promoted in a year to lead a 13-student team of developers and UX designers driving 55k+ visitors to wvum.org

Developed WVUM SportsCast, a JS/Firebase interface that provides real-time game updates to an audience of up to 2M viewers/listeners

Managed team of 2 iOS / Android developers to rebuild the station's listener apps with all-new code for 2021 release

Miami Herbert Business School

Web Developer

Coral Gables, FL

Apr 2019 - Present

Managed web design and content updates for 500+ pages on herbert.miami.edu, which generates ~720K+ page views annually

Improved SEO and accessibility ratings to exceed industry benchmarks for user-friendliness by refining HTML/CSS code

Conducted UA testing for a site design overhaul and streamlined migrated content to a new sitemap and templates

Phillip and Patricia Frost Museum of Science

Marketing Intern

Miami, FL

Feb - Apr 2020

Managed website to improve SEO rankings, researching other organizations' campaigns and creating new online content

Extracurriculars

Miami UPup

President

Coral Gables, FL

Jan 2018 - Present

Led a 585-member advocacy group that trained service dogs & advised the Provost on executing disability services campaigns

Managed a team of 30 service dog handlers that coached 12 puppies through a rigorous 18-month training program

Fundraised \$8,000+ to promote public knowledge on service dogs