

Welcome to the video advertising **REVOLUTION.**

CACHEQ

The only video ad player on the market to provide **continual** fill **without** affecting user experience.

The old “waterfall” technique has dried up, and CacheQ has suddenly made Header-bidding outdated.

SPEED

19kb / 5ms

player size

load time

Unlike our competitors, Ad3 makes demand requests server-side. Our goal is to present zero impact to the user experience.

REVENUE

up to 400%

fill rates

On average across our network, publishing partners are daily seeing **200%-400%** fill on pageview's with dramatic increases in RPM.

RESPONSIVE

100%

responsive

CacheQ is 100% adaptive and responsive to it's surrounding's. Regardless of the platform, screen size, or browser CacheQ “just works”.

METRICS

Realtime

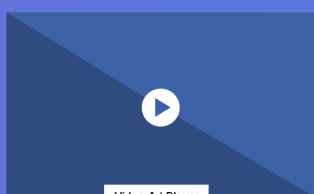
metrics within 100ms

Time is important to both you and your user-base. For that reason, at Ad3 we run in millisecond's. Full reporting at your fingertip's down to the millisecond.

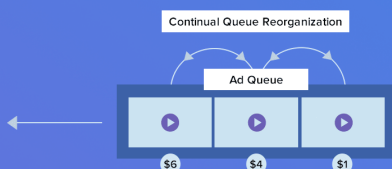
HOW IT WORKS

CacheQ isn't a product. It isn't a sales pitch. It is an infrastructure built and proven to generate greater yield and RPM on every ad location.

By queing ads and continually reorganizing them as more fill come's in, CacheQ delivers sequential video ad's to the user without any impact on the experience or slow down on your site.



Video Ad Player



For more information on CacheQ, visit us online:

www.ad3media.com/cacheq