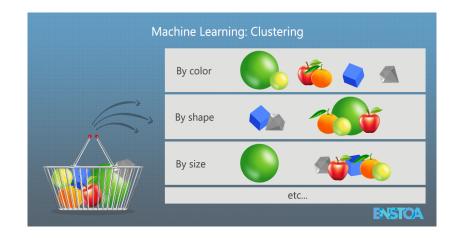
# Clustering and K-means Clustering



Clustering is grouping data points into groups where data points in one group are similar to each other.

# What is clustering?



# Methods of Clustering

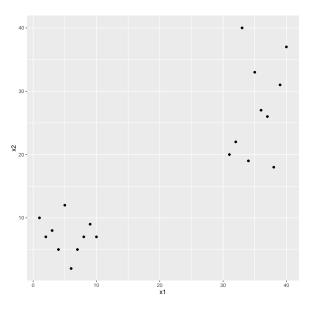
We will cover two clustering methods:

- ► K-means clustering and
- ► Hierarchical clustering

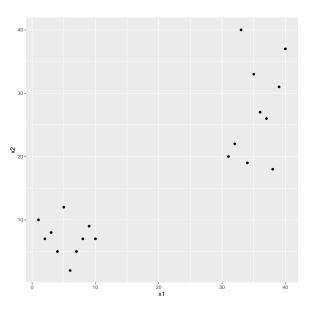
# K-means Clustering

- Data
- ▶ Visualize Data
- Result of K-means clustering

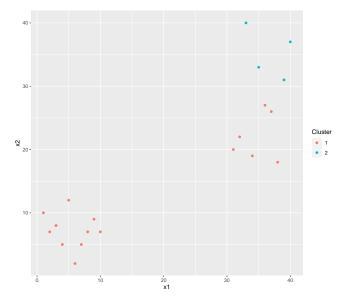
# Step 1



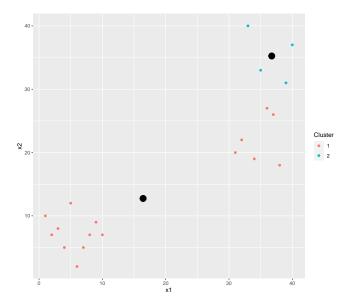
# Step 1: Randomly select centroids



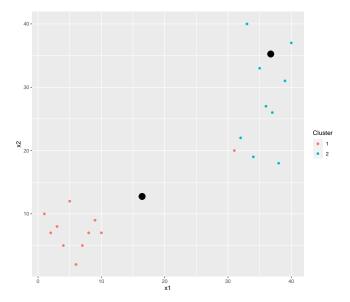
# Step 1: Collect points for each clusters



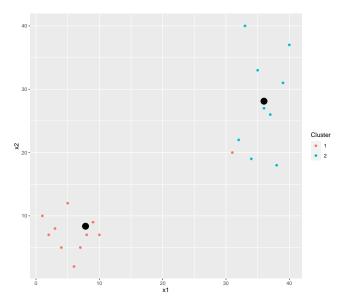
#### Locate centroids



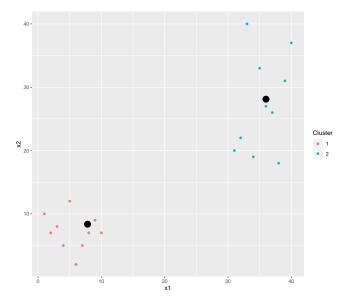
## Collect points for each clusters



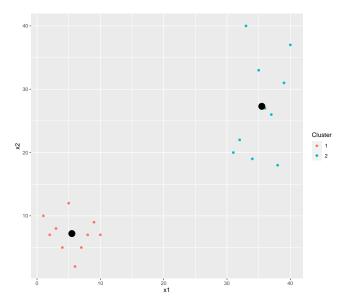
#### Relocate centroids



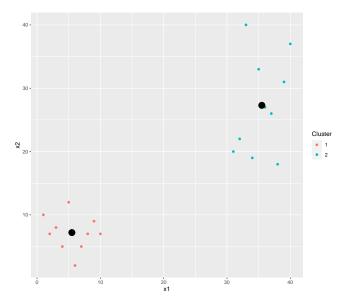
## Collect points for each clusters



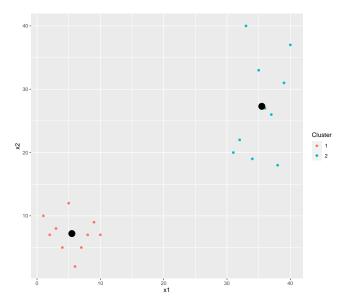
#### Relocate centroids



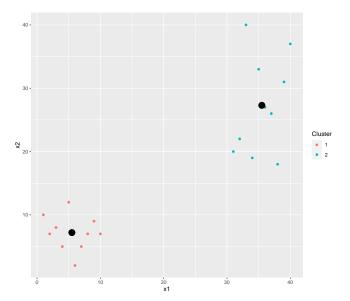
## Collect points for each clusters



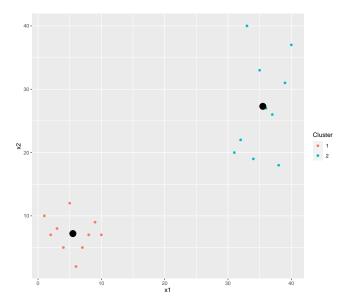
#### Relocate centroids



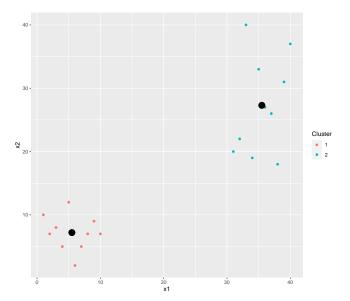
# Step 2: Collect points for each clusters



# Step 2: Relocate centroids



# Step 2: Collect points for each clusters



# Centroids

Cluster	x1	x2
1	5.5	7.2
2	35.5	27.3

#### K-means Algorithm

- Randomly assign a number, from 1 to K, to each of the observations. These serve as initial cluster assignments for the observations.
- Iterate until the cluster assignments stop changing:
  - (a) For each of the K clusters, compute the cluster centroid. The kth cluster centroid is the vector of the p feature means for the observations in the kth cluster.
  - (b) Assign each observation to the cluster whose centroid is closest (where closest is defined using Euclidean distance).

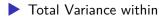
#### Dataset

Point	Х	у
A	1	3
В	2	2
C	3	5
D	4	5
E	5	6
		_

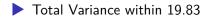
# Randomly Assign Cluster to Points

Cluster	Point	Х		
1	Α	1	3	
2	В	2	2	
1	C	3	5	
1	D	4	5	
2	E	5	6	

Cluster	Point	Χ	
1	А	1	
2	В	2	
1	C	3	
1	D	4	
2	Е	5	



Cluster	Point	X	
1	Α	1	
2	В	2	
1	C	3	
1	D	4	
2	E	5	



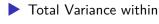
Cluster	Point	Х	у	C_1x	C_1y	C_2x	C_2y
1	А	1	3	2.67	4.33	3.5	4
2	В	2	2	2.67	4.33	3.5	4
1	C	3	5	2.67	4.33	3.5	4
1	D	4	5	2.67	4.33	3.5	4
2	Ε	5	6	2.67	4.33	3.5	4

1	Α	1	3	2.67	4.33	3.5	4	2.13	2.69
2	В	2	2	2.67	4.33	3.5	4	2.42	2.50
1	C	3	5	2.67	4.33	3.5	4	0.75	1.12
1	D	4	5	2.67	4.33	3.5	4	1.49	1.12

2 E 5 6 2.67 4.33 3.5 4 2.87 2.50

Cluster Point x y C\_1x C\_1y C\_2x C\_2y dc1 dc2

Cluster	Point	X	У	dc1	dc2	min_distance
1	Α	1	3	2.13	2.69	2.13
2	В	2	2	2.42	2.50	2.42
1	C	3	5	0.75	1.12	0.75
1	D	4	5	1.49	1.12	1.12
2	E	5	6	2.87	2.50	2.50



Cluster	Point	X	у	dc1	dc2	min_distance	New_Cluster
1	А	1	3	2.13	2.69	2.13	1
2	В	2	2	2.42	2.50	2.42	1
1	C	3	5	0.75	1.12	0.75	1
1	D	4	5	1.49	1.12	1.12	2
2	Е	5	6	2.87	2.50	2.50	2

