Week 2 - Check Your Understanding

- 1. Multiple Linear Regression means
 - a. Multiple responses *b. Multiple predictors
- 2. A statistician have data for the sales and the amount of money spent advertising on TV, the radio and in newspapers. She wants to build a model to predict the number of sales. Which one is a better approach?
 - a. Run three separate simple linear regressions each of which uses a different advertising medium as a predictor. *b. Run a multiple linear model with three predictors are the amount of money spent advertising on TV, the radio and in newspapers.
- 3. In the multiple linear regression table that has no multicollinearity, a predictor with a small p-value (less than .05) indicates that the variable is not significant and should not be included in the model.
 - *a. True
 - b. False
- 4. It is possible that a predictor is significant (p-value less than .05) in simple linear model but not significant (p-value greater than .05) in multiple linear model.
 - *a. True
 - b. False
- 5. In multiple linear regression, a predictor could be categorical.
 - *a. True
 - b. False
- 6. To incorporate a categorical predictor with r levels (i.e,. it has r different categories), one needs to introduce r-1 dummy variables.
 - *a. True
 - b. False
- 7. In multiple linear model, we can test for the significant of a reduced model (using a subset of predictors) using
 - a. t-test *b. F-test
- 8. Including predictors in multiple linear model will always increase the R^2 of the model.
 - *a. True
 - b. False
- 9. Multicollinearity in multiple linear model does not affect the predictive power of the model
 - *a. True
 - b. False