

## Exponential / Logarithmic Functions

**U.S. Investment Abroad** In 1980, direct U.S. business investment abroad was about 13.5 billion dollars. From 1980 through 2010, that investment<sup>12</sup> grew at an average annual rate of 11.24%.

- Make an exponential model that shows the U.S. direct investment abroad  $A$ , in billions of dollars,  $t$  years after 1980.
- From 1980, how long did it take for U.S. investments abroad to double?

(a)  $A(t) = P * (1 + r)^t$

$\downarrow$  the amount of money at the time  $t$  (since 1980)

$\downarrow$  initial amount of money (Principal)

growth rate  $\nearrow$

$$A(t) = 13.5 * (1 + 11.24\%)^t$$

(b) we need to find  $t$  so that

$$A(t) = 2 * 13.5$$

$$\underline{13.5} * (1.1124)^t = 2 * \underline{13.5}$$

$$1.1124^t = 2$$

$$t = \log_{1.1124} 2 = \frac{\ln 2}{\ln 1.1124}$$

$$t \approx 6.507 \text{ (years)}$$

③ In what year, the investment will be 100 (billions).

we need to find  $t$  so that

$$A(t) = 100$$

$$13.5 * (1.1124)^t = 100$$

$$1.1124^t = \frac{100}{13.5} \approx 7.407$$

$$\Rightarrow t = \log_{1.1124} 7.407 = \frac{\ln 7.407}{\ln 1.1124}$$

$$t \approx 18.8 \text{ (years)}$$

### Example

If tuition at a college is increasing by 6.6% each year, how many years will it take for tuition to double?

$$A(t) = P(1+r)^t$$

$\downarrow$  tuition at the time  $t$      
  $\downarrow$  Initial tuition ( $t=0$ )     
 $\swarrow$   $r$  growth rate

we need to find  $t$  so that

$$A(t) = 2P$$

$$P(1 + .066)^t = 2P$$

$$\Rightarrow 1.066^t = 2$$

$$\Rightarrow t = \log_{1.066} 2 = \frac{\ln 2}{\ln 1.066} \approx 10.845$$

### Assignment 9

Suppose you invest \$1000 to an SP500 index ETF.

(a) How long does it take for your investment to be \$100,000.

(b) How long does it take to double the investment.

(c) How long does it take to triple the investment.

Use Google to find the average annual growth of SP 500.