

Exponential Functions

(*)

$$y = f(x) = p \cdot a^x, \quad y \text{ is an exponential function of } x$$

or

$$y = f(t) = p \cdot a^t, \quad y \text{ is an exponential function of } t$$

Example 1

$$y = f(x) = \underline{2024} \cdot 6^x$$

$$y = f(x) = \underline{-20} \cdot \left(\frac{1}{3}\right)^x$$

$$y = f(x) = 100 \cdot x^6 \quad (\text{not exponential!})$$

$$y = f(x) = \frac{1}{x^2 + 1} \quad (\text{not exponential})$$

$$(*) \quad y = f(t) = p \cdot a^t$$

p : Initial value

a : The base, a is always bigger than 0

$a > 1$: The growing factor

$a < 1$: The decay factor.

Example 2: Linear Growth vs. Exponential Growth

Consider 2 types of interest when deposit \$100 into a bank.

① Simple interest of $r = \underline{5\%}$ a year.

The money earns from interest after the first year.

$$5\% \times 100 = \$5$$

After 1st year: we have totally $100 + 5 = \$105$

$$t=1 \Rightarrow f(t) = \$105$$

$$t=2 \Rightarrow 105 + 5 = \$110$$

$$t=3 \Rightarrow 105 + 5 = \$115$$

The money grows constantly. The money at year t is

$$f(t) = 100 + 100 \times 5\% \cdot t$$

$$\boxed{f(t) = 100 + 5t} \quad (\text{linear function of } t)$$

② Compound Interest at 5% a year.

The growing percentage is a constant every year.

$$t=1: \quad \underline{100} + \underbrace{100 \times 5\%}_{\$5} = \$105$$

$$t=2: 105 + 105 \times 5\% = \$110.25$$

$$t=3: 110.25 + 110.25 \times 5\% = \$115.76$$

After year t , the money is

$$100 \cdot (1.05)^t$$

Formulas:

P : Principal (Initial amount of money)

r : Interest

t : time

$M(t)$: the total money at year t

Simple Interest

$$M(t) = P(1 + rt)$$

Compound Interest

$$M(t) = P(1 + r)^t$$

Assignment 5.

(1) Give some examples of exponential functions and

non-exponential functions.

(2) Given: you deposit \$1 to the bank.

In Excel, make a table for the money in 100 year

for 2 cases simple interest and compound interest