

6.1: Exponential and Logarithmic Functions

(*) Exponential Functions

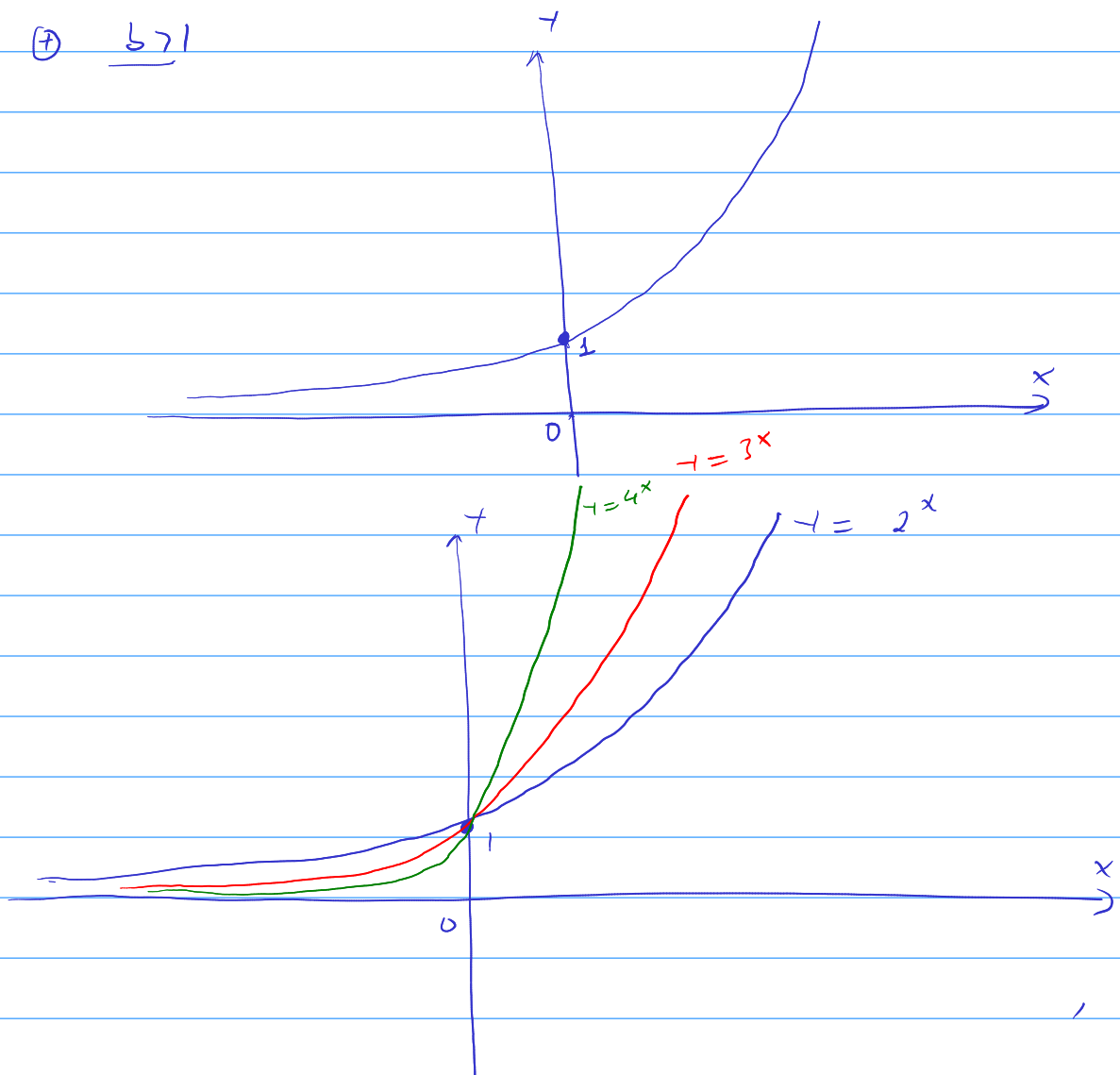
$$y = f(x) = b^x \quad (b > 0, b \neq 1)$$

Example: $f(x) = 2024^x$

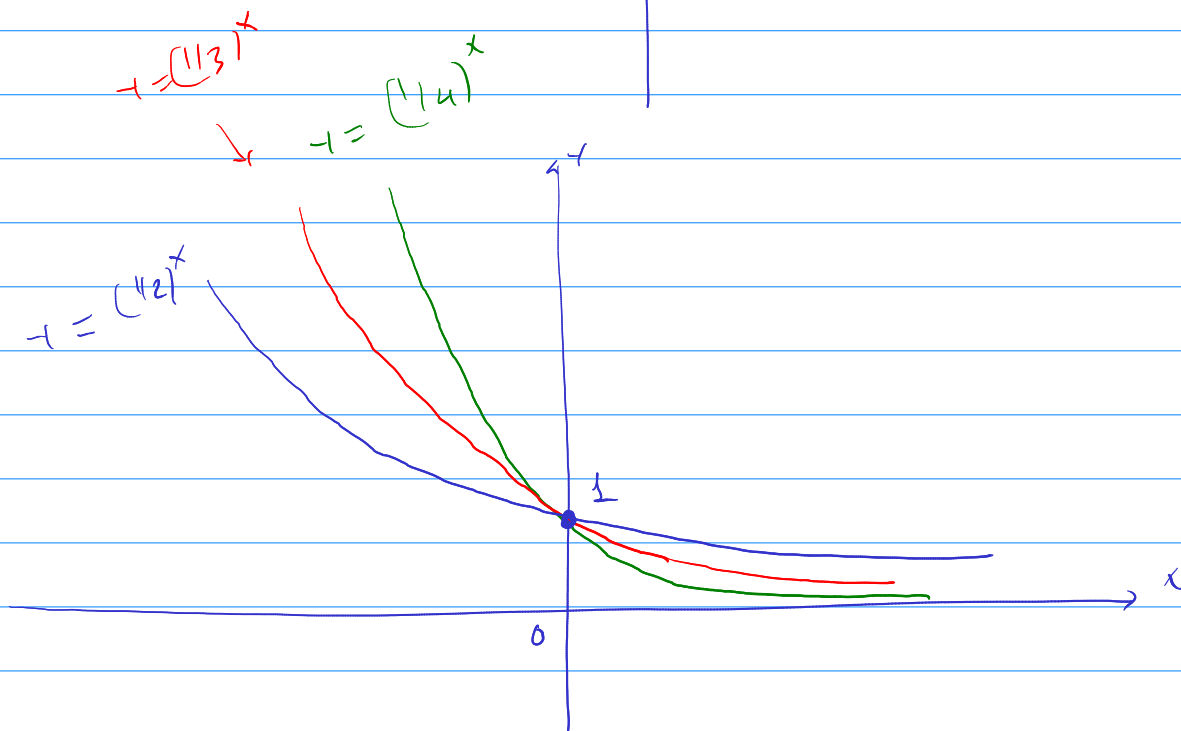
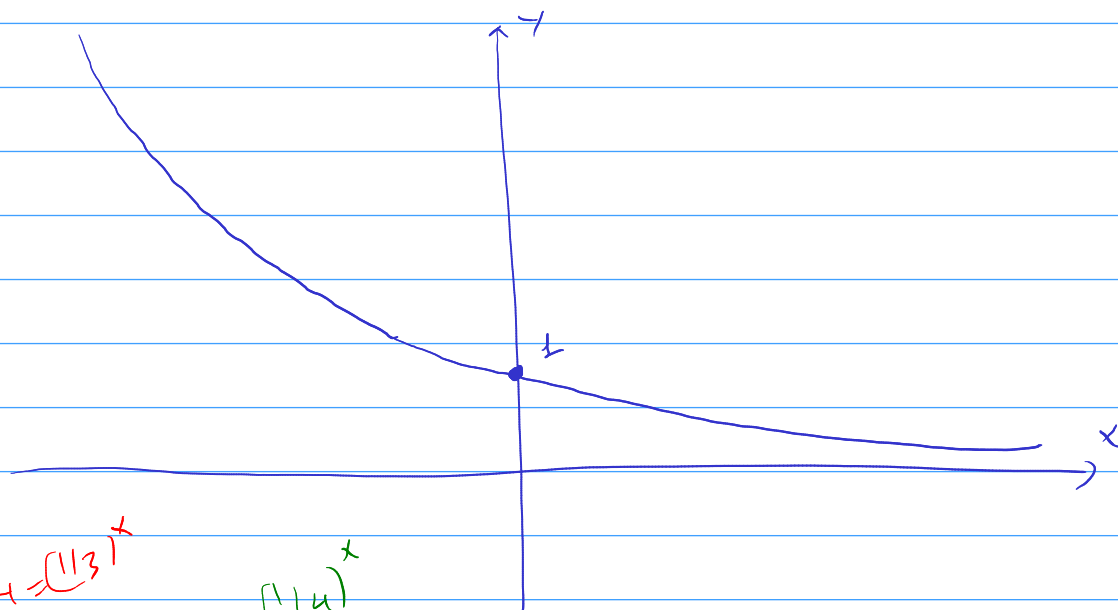
$$h(x) = 3^x$$

(*) Graphs of exp. functions

(+) $b > 1$



0 < b < 1



② Logarithmic Functions

$$\begin{array}{l|l} \oplus & 3^x = 9 \\ \Leftrightarrow & x = 2 \end{array} \quad \begin{array}{l} 3^x = 27 \\ \Rightarrow x = 3 \end{array}$$

$$\boxed{3^x = 10} \Leftrightarrow x = \log_3 10$$

$$4^x = 3 \quad (\Rightarrow) \quad x = \underbrace{\log_4}_4 3$$

If $y = \log_b x$ then $x = b^y$ and

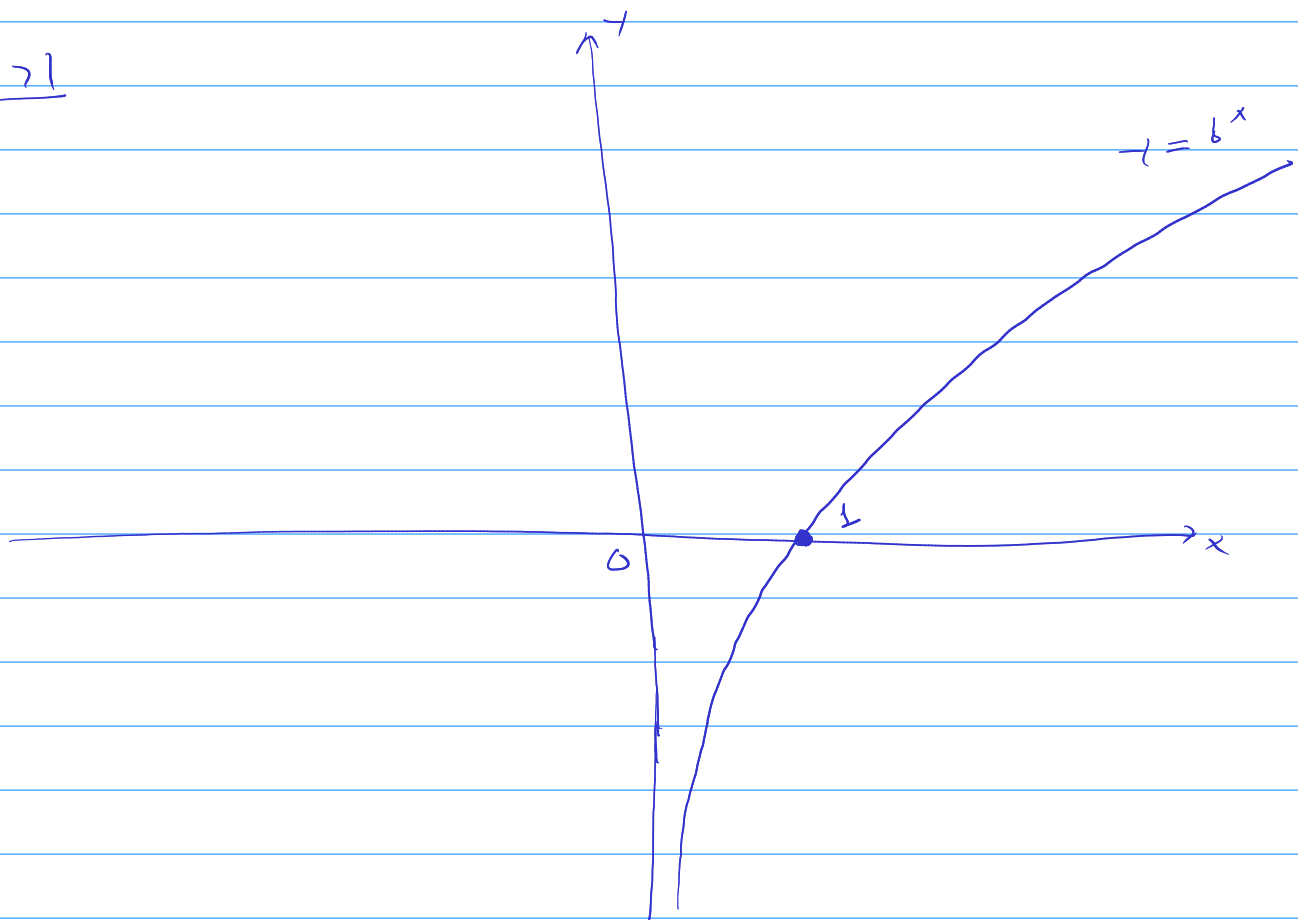
vice versa.

if $x = b^y$ then $y = \log_b x$

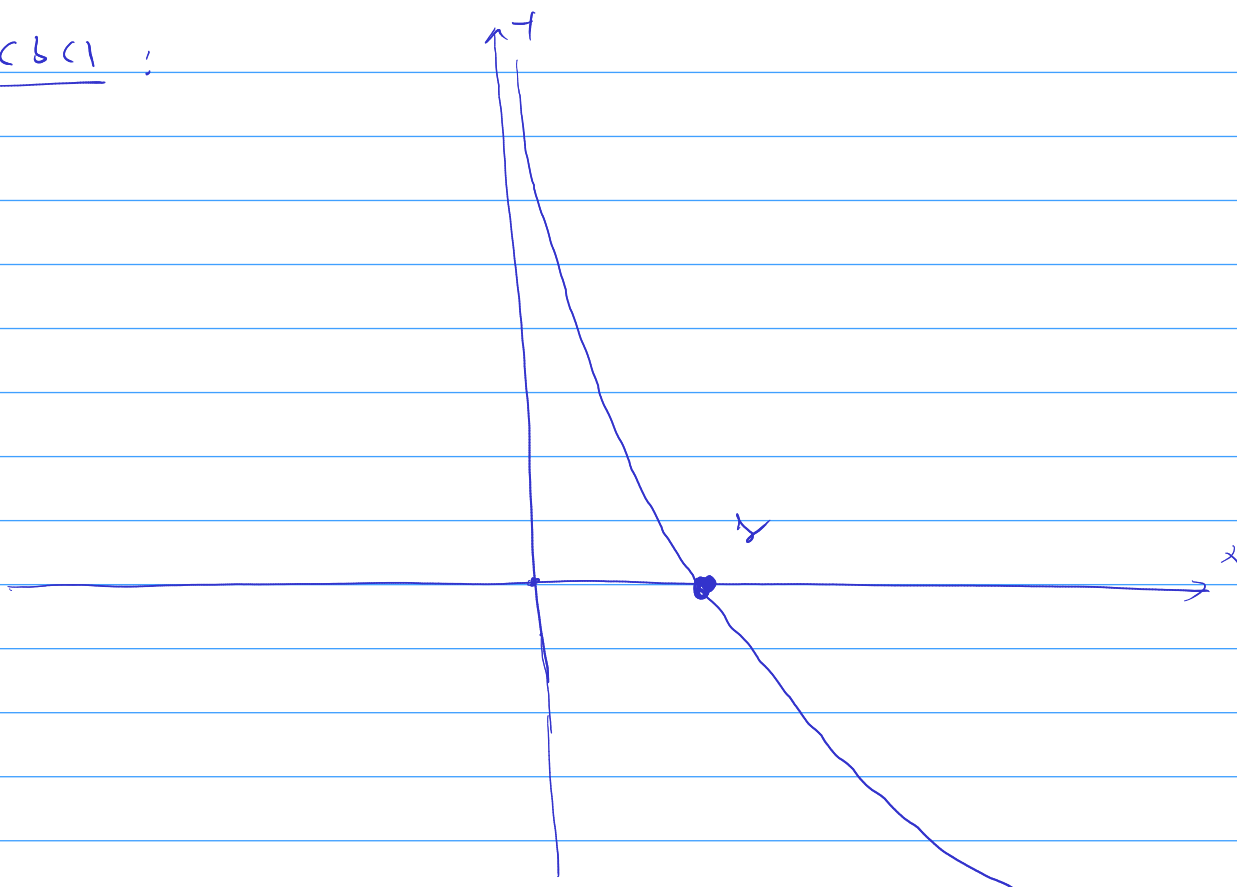
$$b > 0, \quad b \neq 1.$$

(*) Graphs of log functions

$b > 1$



0 < b < 1 :



(*) Number e :

$$e = \lim_{n \rightarrow \infty} \left(1 + \frac{1}{n} \right)^n$$

$$e = 2.71828 \dots$$

we write $\log_e x$ as $\ln x$

(*) Derivatives of Exponential and log. functions

$$(b^x)' = b^x \cdot \ln b$$

$$(e^x)' = e^x$$

$$[\text{b/c: } (e^x)' = e^x \cdot \ln e = e^x]$$

$$(\log_b x)' = \frac{1}{x \cdot \ln b}$$

$$(\ln x)' = \frac{1}{x}$$

Example: Find $f'(x)$

$$(1) \quad f(x) = 2^x + 3^x$$

$$\Rightarrow f'(x) = (2^x + 3^x)'$$

$$= 2^x \cdot \ln 2 + 3^x \cdot \ln 3$$

$$(2) \quad f(x) = \log_3 x + 2 \cdot \log_7 x$$

$$\Rightarrow f'(x) = \frac{1}{x \cdot \ln 3} + \frac{2}{x \cdot \ln 7}$$

$$(3) \quad f(x) = x \cdot \ln x$$

$$\begin{aligned} f'(x) &= (x \cdot \ln x)' = (x)' \cdot \ln x + x \cdot (\ln x)' \\ &= \ln x + x \cdot \frac{1}{x} \\ &= \ln x + 1 \end{aligned}$$

Practica: Find $f'(x)$

$$(1) \quad f(x) = 2024^x + 7^x - 9^x$$

$$(2) \quad f(x) = 3^x \cdot \sin x$$

$$(3) \quad f(x) = \log_9 x - 6 \ln x + 3 \log_4 x$$

$$(4) \quad f(x) = \frac{x^2}{\log_2 x}$$

$$(5) \quad f(x) = \frac{\tan x}{\log_6 x}$$